Julia Gash BA (Hons), PG Dipl., PGCE

Brief Biography



Julia Gash is a serial, creative entrepreneur. She is the Founder and Company Director of Julia Gash Enterprises, a British lifestyle brand, which designs portraits of places that are printed onto sustainable and stylish souvenirs. Julia creates artwork under license for blue-chip brands globally artwork and her artwork is sold in retail outlets, luxury hotels and museums throughout the world including Selfridges, Macys, Arc D' Triomphe, London Eye, Madame Tussauds, National Gallery of Art and World Duty Free airport shops. Her sister company: Made by Talented (HK) Ltd handles the Asian license operations for her brand.

Julia ran a successful, export-led fashion brand in the 1990s, an internationally renowned lingerie retail group in the noughties and founded eco-bag manufacturer Bag It Don't Bin It in 2007, which she sold to her management team 10 years later. Her artwork took up more and more of her time. An offshoot company from BIDBI: Made by Talented, handled the sales and operations until it was taken over by British souvenir manufacturer Judge Sampson in 2018, giving Julia full time to focus on her artwork and build a portfolio of licensees around the world.

Julia has over 29 years of continuous, business experience. She was awarded a fellowship from the Royal Society of Arts for her work in contribution to arts and ethical and sustainable commerce in 2014. She has won many regional and national business awards including the British Fashion Exporter of the Year Award in 1996 and the IoD National and Yorkshire Director of the Year for SME Businesses 2014.

She lives and works from her home in Devon, where she is a Girl Guide Leader and loves the world around her through her art.

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