EIBA 2019 Leeds

45th European International Business Academy Conference



EIBA 2020 Madrid



46th EIBA Annual Conference 10-12 December 2020 Complutense University of Madrid, Spain

"Firms, Innovation, and Location Reshaping International Business for Sustainable Development"

The challenges defined in the Sustainable Development Goals (SDGs) have moved the traditional development agenda forward. The UN's 2030 Agenda implies a radical shift from prior approaches; economic, political, and social actors have all been called to action, given that potential solutions are to be executed globally. Business firms in particular – along with governments, NGOs, universities and other social actors – should take a more active role in contributing to sustainable development.

The presiding theme for EIBA 2020 is 'firms, innovation, and location at the crossroads of IB and sustainable development'. The rationale is to discuss local actions that can be applied to global solutions and flows of information to and from the IB community. Firms are no longer limited to responsibility for the correction of negative effects in terms of sustainable development; they are also active players and solution providers, being a major channel for investment and innovation. This is particularly true in view of the assumption that innovation is a problem-solving process in a wide range of fields, from the technical and economic to social and environmental issues. Aspects such as energy, infrastructure, or urban mobility, among others, necessarily require the establishment of local and international partnerships alike, to advance the SGDs in a way that will involve individuals (business leaders, policymakers, scholars), institutions, and international organizations.

MNEs have a dominant position from the perspective of IB, because they act locally (whether at home or in host countries) and yet are international in nature, through FDI and trade. The distributional impacts of their activity in terms of (for example) inequality or the gender gap can be addressed from both local and transnational angles, in consideration of the spatial heterogeneity between different levels and the consequences for sustainable development. Sustainable entrepreneurships and small and medium firms are also relevant, entering into the scene via global value chains. At the same time, academic activity entails the discussion of research that ultimately results in scientific outputs, while case studies on firms and data collection from national and international organizations directly feed IB research, becoming important inputs for stakeholders.

The advance of academic knowledge results from collective efforts, and the theme of the EIBA 2020 Madrid conference will be operationalized through a selection of topics traditional to IB, along with parallel and panel sessions devoted to specific issues that seek to further integrate local actors (business leaders and policymakers) into the discussion. We encourage the submission of panels with interdisciplinary perspectives to enhance the inclusion of new approaches to global challenges such as climate change, migration, poverty, and peace.







Conference Tracks & Track Chairs

- 1. International Business and the 2030 Agenda (Elisa Giuliani & Anne Jaqueminet)
- 2. Economic Geography and International Business (Simona lammarino & Davide Castellani)
- 3. Innovation and Knowledge Management (Grazia Santangelo & Marcelo Cano-Kollmann)
- 4. Intersections between International Business and Public Policy (Ana Teresa Tavares-Lehmann & Ari Van Assche)
- 5. Global Value Chain (Ram Mudambi & Valentina De Marchi)
- 6. SMEs and International Entrepreneurship (Alex Rialp, Natasha Evers & Arild Aspelund)
- 7. Emerging Markets (Ilan Alon & Shlomo Tarba)
- 8. Business History (Teresa da Silva Lopes & Mark Casson)
- 9. MNE Organization and Strategy (Jens Gammelgaard, Cristina Villar & Paloma Miravitlles)
- 10. International Finance, Accounting and Corporate Governance (Jakob Müllner & Igor Filatotchev)
- 11. International Marketing (Eric Milliot & Ulrike Mayrhofer)
- 12. International Human Resources Management and Cross-Cultural Issues (Cristina López Duarte & Dana Minbaeva)
- 13. International Business Networks (Ulf Andersson)
- 14. New Approaches and Methods in IB Research in the 2020s (Bo Nielsen & Catherine Welch)

Other Activities

(See the EIBA 2020 Madrid conference website for details & updates on these as well as other EIBA 2020 activities.)

- 34th John H. Dunning Doctoral Tutorial (JHD-DT)
- 9th Danny Van Den Bulcke Doctorial Symposium (DVDB-DS)
- 6th EIBA Early Career Network (ECN) Workshop
- Paper Development Workshops (PDWs): IBR, JIBS, JIBP
- Methods Workshops

Key Dates

April 15, 2020 Submission opens

July 15, 2020 Submission deadline for papers and panel proposals

September 1, 2020 Submission deadline for posters, doctoral events, and paper development workshops

September 1, 2020 Registration opens
September 15, 2020 Decision notifications

October 15, 2020 Early-bird registration deadline
December 10-12, 2020 EIBA 2020 Madrid Conference

Contact Info

Please email **EIBA2020@ucm.es** with any inquiries and visit the EIBA 2020 Madrid Conference website for updates and information. (NOTE: The conference website **eiba2020.eiba.org** will go live in January 2020.) We look forward to welcoming you to EIBA 2020 in Madrid!

On behalf of the EIBA 2020 Madrid Conference Team, Isabel Álvarez Incoming EIBA President & 2020 Conference Chair Universidad Complutense de Madrid



E1BA 2019

Welcome

Contents

General Information	6
Welcome to EIBA 2019 Leeds	8
Welcome to the University of Leeds Business School (LUBS)	11
EIBA Board 2019	13
EIBA Fellows 2019	14
Opening Plenary Panel	15
Local Conference Committee	17
Conference Tracks and Chairs	18
Conference Organising Committee	19
Our Partners	19
Publisher Stands	19
Awards	20
Best Reviewer and Nominees	22
Programme Overview	23
Friday 13 December 2019	24
Saturday 14 December 2019	34
Sunday 15 December 2019	60
Detailed Programme	
Friday 13 December 2019	25
Saturday 14 December 2019	36
Sunday 15 December 2019	62
Social Programme	80
Authors and Sessions	82
Reviewers	92
Campus Maps	94
Notes	96

Disclaimer

Please note that this Programme includes updates until 25 November 2019. Any changes made after this date are not reflected in this programme. All data concerning authors, papers and session chairs were imported from ConfTool and are therefore based on information provided by participants.

ISBN: 978-1-5272-5179-3



General Information

Registration Desk

Friday 13th December: Saturday 14th December: Sunday 15th December: Monday 16th December:	08:00 - 18:00 08:00 - 17:00 08:30 - 13:00 08:00 - 09:00	Clarendon Building Clarendon Building Clarendon Building Maurice Keyworth Building
Information Desk	00.00	(NOTE : For post-conference events only)
Friday 13th December: Saturday 14th December:	08:00 - 18:00 08:00 - 17:00	Clarendon Building and University Union Clarendon Building and University Union

Clarendon Building and University Union

Admissions Policy

Sunday 15th December:

The event is open to registered delegates only. All attendees are required to wear their conference badges at all times. Attendees are expected not to participate in canvassing, demonstrating, and to not engage in inappropriate behaviour, or other disrupting activity.

08:00 - 17:00

Please note that the dress code for EIBA 2019 is business casual. The organisers reserve the right to enforce these rules through exclusion.

Companions

Partners are welcome to participate in the social programme. Please visit the registration page for further information and costs: https://eiba2019.eiba.org/registration/

First-aid assistance and/or emergency

If first aid is required, please inform a member of the staff immediately. The national emergency number is 999.

Lost and Found

The lost and found service is taken care of by the Information Desk.

Conversation Spaces and Open Work Areas

We have designated Rooms 3, 4, 5 and 6 in the Meadows Teaching Rooms as Conversation Spaces and Open Work Areas, for delegates who wish to conduct meetings or work during the conference. All these rooms have plenty of tables and chairs and power outlets. You can, of course, work in other rooms in the Maurice Keyworth or Liberty Buildings if they are open and available. We simply ask you to be respectful of others working in these spaces.

Meditation and Prayer Room

We have designated room 1.24 in the Maurice Keyworth Building for delegates requiring space for meditation and prayers. It will be open from 08:00 - 17:00.

Transportation in Leeds

Leeds has a good system of public transport provided through independent bus companies. Most main routes have a 10 minute or more frequent service during the business day. The independent bus companies are operated through MetroLine.

Taxis

Amber Cars: 0113 202 2112

Amber Cars is one of the largest taxi firms in Leeds, and its app is available to download for free from Google Play Store and Apple App Store. You can book a taxi through the app and pay by credit or debit card. For more information visit - **www.amber-cars.co.uk**

Leeds Taxi: 07591 945441

City Cabs Association: 0113 246 9999

Uber: Uber is available in Leeds. Download the Uber app for iPhone or Android and sign up to request a ride. You will be notified when your Uber has arrived. For more information visit - **www.uber.com/gb/en/ride**

EIBA 2019 Mobile App

There will be an EIBA Leeds mobile app available which you can download on to your smart phones; you will be able to download from Google Play Store and Apple App Store.

The app includes information about the conference, and you will be able to view the programme and any changes in nearly real time. You can also download the app directly via the QR code below:



FOLLOW US ON **TWITTER** AT @2019EIBA and **FACEBOOK** AT @EIBA2019 USING **#EIBA2019**!



Welcome to EIBA 2019 Leeds

Dear EIBA members, colleagues, and friends,

It is a great privilege for us to welcome IB scholars, practitioners, and PhD students to the 45th EIBA Annual Conference in Leeds. This year's theme addresses the issues facing international business and international management in an era of socio-political turbulence – a topic particularly germane to individuals living, not just in the UK, but many other countries facing unpredicted and unprecedented political change.

The EIBA 2019 Leeds Conference is aimed at fostering debate and discussion relating to this topic and we have pulled together a series of tracks that, while loyal to the core topics in international business and management, attempt to put more emphasis on the historic, socio-political and institutional dimensions. In particular, we have a number of panels that will specifically be addressing these dimensions while also giving voice to viewpoints and research dealing with the geo-political and geo-social aspects of globalization, de-globalization and political and environmental pressures. The opening plenary session in the University Great Hall is centered on the theme of the conference, "International Business in a Confused World Order", while the EIBA Fellows Plenary on Sunday – From Regional Convergence to Divergence – will be examining the impact of economic geography on the structure of international business activities. This panel will also feature Professor Michael Storper, who is this year's EIBA Fellows Honorary Scholar. The theme of the conference will be further emphasized in a panel launching the 15th volume of the Progress in International Business Research (PIBR) series – Progress in IB Research in an Increasingly VUCA World – which is published in honour of Peter J. Buckley.

In addition, the conference program includes up to 47 sessions of featuring competitive and 27 interactive papers sessions. There are 12 regular panel sessions covering a varied range of topics, along with a special EIBA history panel (Sunday at 08:30) and a panel devoted to young scholars (Saturday at 16:30). There are also three Meet-the-editor sessions featuring representation from 10 international business-related journals). We would also encourage everyone to attend the **EIBA General Assembly**, which will be held on Saturday at 15:45.

Unlike in prior years, we will be holding two plenary poster sessions that will overlap with lunch on Saturday and Sunday. These will be held in the same location as lunch allowing you to move easily between food and intellectual discourse. We believe this will give you the opportunity to meet and discuss early stage research with the poster presenters over a 2-hour period and also allow for more ease of access to the posters given there will be nearly 120 poster presentations. In addition, each poster has been assigned a QR code, which will allow you to download the poster to peruse on your computer or mobile device.

In addition to the traditional conference program, we have several pre-conference and post conference activities that provide opportunities for junior scholars and PhD students, to get feedback on their research ideas and to get acquainted with academic publishing, research methods and teaching excellence.

The *pre-conference activities* feature the 33rd John H. Dunning Doctoral Tutorial, and the 8th Danny Van den Bulcke Doctoral Symposium, as well as the 5th Early Career Network Workshop. In addition, there will be Paper Development Workshops (PDWs) organized by the *International Business Review*, the *Journal of International Business Studies*, the *Journal of International Business Policy*, and the *Journal of World Business/Journal of Management Studies*. These will feature more than 40 senior academics giving their time freely to assist other researchers in the development of their ideas and papers.

The *post-conference events* include two methodology workshops – one in structural equations modeling and one in qualitative methods – a pedagogy workshop on teaching international business and international management – and a workshop on taking stock of research in culture.

As well as all of the regular conference type activities we hope to get you more engaged socially. There will be a **New Member Meet & Greet** at 17:00 on Friday at Parkinson Court. This will be a "speed dating" style event for new members to meet one another as well as many existing members, including EIBA Fellows and members of the EIBA Board. For PhD students, we will be having a **PhD Students On the Town** evening on Saturday, organized by local Leeds University students who seem to know every bar and restaurant in town! Finally, the Gala will be held in the Royal Armouries at the Leeds Docks. The Royal Armouries is the UK's oldest museum, originally housed in the Tower of London from the 15th century. It is also one of the oldest and largest collections of arms and armour in the world.

We hope that in addition to the intensive conference program, you will also have an opportunity to enjoy Leeds and the Yorkshire region. We have attempted to facilitate this for you with some pre-conference tours but there are many things to see in the region if you have the time either now or in the future.

As you are no doubt aware, a conference of this size cannot be organized without a dedicated and committed team giving a huge amount of their time and effort freely to the collective endeavour you will be experiencing. We had 28 track chairs handling the more than 500 submissions to the conference, assisted by 440+ reviewers. The local conference team included not just local University of Leeds academics – Murod Aliyev, Cristos Antoniou, Giles Blackburne, Ziko Konwar, Steven Liu, Ning Lu, Cristian Luise, Emmanuella Plakoyiannaki, Hinrich Voss, Elizabeth Wang and Annie Wei – but our local school team – Victoria Weeks, Asma Mitchla and Juwayriyah Khan – along with the professionals at the University, MeetInLeeds, who handled all the catering and nitty gritty of the facilities. They, not us, made it all happen; and we thank them deeply and sincerely for making us look competent!

Along with our colleagues and the entire EIBA Leeds 2019 team, we hope you will find the conference intellectually engaging as well as fun and productive and enjoy what the city of Leeds has to offer. We also hope that you take the time to engage with all that EIBA and its membership have to offer, both now and in the future.

Timothy M Devinney

EIBA President & Conference Chair

Timothy Devinney

Elizabeth L Rose

EIBA Conference Co-Chair

Elijalie (1) & Rose



Welcome to University of Leeds

Dear Participants

We are pleased to welcome you to the 45th Annual Conference of the European International Business Academy. It is a great pleasure and an honour to host this important event at the University of Leeds. The University is one of the top 100 universities in the world, as named by the QS World University Rankings and is a top 10 research university in the UK according to the latest Research Excellence Framework. Established in 1904, we have a strong tradition of academic excellence, reflected in first-class student education, alongside world-leading research that has a real impact around the world.

The conference theme "What Now? International Business in a Confused World Order" will be operationalized through a collection of tracks that cover traditional topics in international business, and a parallel set of specialised tracks that relate to how we can integrate new ideas from the social sciences, policy, and business. In line with this, we are encouraging participation by scholars outside traditional fields, along with policymakers, business leaders, and those focused on social activism or the integration of non-market stakeholders.

The opening plenary will be held in the Great Hall; the historic heart of the University which is the focus our ceremonial activities and the 'Welcome Reception' will be taking place in the iconic Parkinson Court.

We are particularly pleased that EIBA has chosen the University of Leeds as the venue for its annual conference, as the work of our faculty in the international business and global development arena is uniformly considered at the leading end of global scholarship.

Thank you for attending this conference and I hope that you will enjoy your time with us.

Alan Langlands

Welcome to Leeds University Business School

Dear Participants

Welcome to Leeds and the 45th Annual Conference of the European International Business Academy. Given the conference theme of 'What Now? International Business in a Confused World Order', it is fitting that you are meeting here in the UK, as we navigate the turbulent waters of Brexit and the associated political, economic, and societal changes. Bringing together participants from across the globe, the conference offers opportunities to spark new thinking in this challenging and relevant area.

The University of Leeds is a member of the Russell Group -24 of the most research-intensive universities in the UK - and in the top 100 in the 2020 QS World University Rankings.

Leeds University Business School (LUBS) is among the world's top business schools, holding the triple accreditations of AACSB, AMBA, and EQUIS. We are proud of our strong history in the area of International Business (IB), and have one of Europe's largest groups of IB scholars, generating significant impact in the field. LUBS is home to the Centre for International Business at the University of Leeds (CIBUL), founded by Professor Peter Buckley, one of the most cited academics in IB and recently honoured for being the most prolific contributor to the *Journal of International Business Studies*. CIBUL is one of the world's premier centres for the study of IB, and firmly placed at the forefront of academia and practice. LUBS IB academics deliver outstanding teaching and research, and contribute to the development of the field through their leadership in global academic organisations including the Academy of International Business, the Academy of Management, and the Strategic Management Society.

The conference will be held in the historic grade II-listed Maurice Keyworth Building, built in 1859 and originally part of Leeds Grammar School. The architect was Edward Middleton Barry, son of Sir Charles Barry, who was responsible for designing the Houses of Parliament and whose influence can be seen in the School's clock tower, which is a replica of Big Ben.

On behalf of the conference team, led by Professor Timothy Devinney, it is our pleasure to have you here in Leeds – a dynamic and vibrant city and the largest centre outside London for financial, business, and creative services. I hope you can find some time to enjoy our city and the beautiful surrounding Yorkshire countryside, and I wish you a productive and enjoyable meeting.

Professor Peter Moizer

Executive Dean, Leeds University Business School



Welcome to Leeds

The Lord Mayor of Leeds, Councillor Eileen Taylor

I am delighted to welcome delegates from across the world to Leeds University Business School for the 45th Annual Conference of the European International Business Academy, we are very proud to host you in our city.

Leeds is a welcoming international City which is striving to be the best in the UK, putting inclusive growth at the heart of everything we do. We are a top 3 city outside London for foreign direct investment and a member of the EUROCITIES network. As part of this we exchange best practice in economic development / culture / climate change / mobility / social affairs and other pressing issues affecting cities, working in partnership with the University of Leeds and Leeds Beckett University.

We are also proud to be hosting an international cultural festival in 2023, working alongside partners across the city including the cultural institute at the University of Leeds.

May I take this opportunity to offer my best wishes to all involved in the conference, I hope that you have an enjoyable and successful event and a memorable visit to Leeds.

Kind regards

The Lord Mayor of Leeds Councillor Eileen Taylor

> Support After Rape & Sexual Violence Leeds Lord Mayor's Charity Appeal 2019 -2020 Registered Charity No 512441

EIBA Board 2019

President

Timothy Devinney

The University of Manchester, UK

Chair

Lucia Piscitello

University of Reading, UK President

Vice Chair

Jonas Puck

WU Vienna Institute for International Business. Austria

Past President

Barbara Jankowska, EIBAzine Co-Editor,

Poznań University of Economics and Business, Poland.

President Elect

Isabel Alvarez

Complutense University of Madrid, Spain

National Representatives

AUSTRALIA

Bo Nielsen, University of Sydney

AUSTRIA

Desislava Dikova, WU Vienna Institute for International Business

BELGIUM

Leo Sleuwaegen, KU Leuven & Vlerick Business School

BRAZIL

Erica Kovacs, Federal Rural University of Pernambuco & Indiana University

CANADA

Kristin Brandl, University of Victoria

CZECH REPUBLIC

Radek Čajka, University of Economics, Prague

DENMARK

Dana Minbaeva, Copenhagen Business School

ESTONIA

Tiia Vissak, University of Tartu

FINLAND

Sami Saarenketo, Lappeenranta University of Technology

FRANCE

Ulrike Mayrhofer, IAE Nice, Université Nice Sophia Antipolis

GERMANY

Joachim Wolf, Kiel University

GREECE

Constantina Kottaridi, University of Pireaus

HUNGARY

Erzsébet Czakó, Corvinus University of Budapest

IRELAND

Josephine Igoe, National University of Ireland

ISRAEL

Tamar Almor, College of Management, School of Business

ITALY

Valentina De Marchi, University of Padova

JAPAN

Chie Iguchi, Keio University

NETHERLANDS

Alan Muller, University of Groningen

NORWAY

Ilan Alon, University of Agder

POLAND

Barbara Jankowska, EIBAzine Co-Editor, Poznań University of Economics & Business.

PORTUGAL

Susana Costa e Silva, Catholic University of Portugal

RUSSIA

Andrei Panibratov, St. Petersburg University

SLOVENIA

Anže Burger, University of Ljubljana

SPAIN

Cristina Villar, University of Valencia

SWEDEN

Lena Zander, Uppsala University

SWITZERLAND

Dirk Morschett, University of Fribourg

UNITED KINGDOM

Timothy Devinney, The University of Manchester

UNITED STATES

Sumit Kundu, Florida International University

Ex Officio Board Members

EIBAzine Co-Editor

John Cantwell, Rutgers University

Dean of EIBA Fellows

Juan Durán, University of Madrid, Spain

IBR Editor-in-Chief

Pervez Ghauri, University of Birmingham

EIBA Communication Officer

Tilo Halaszovich, Jacobs University Bremen

EIBA Executive Secretary

Ene Kannel, European Institute for Advanced Studies in Management



EIBA Fellows 2019

Gabriel R.G. Benito BI Norwegian Business School

Peter Buckley University of Leeds

John Cantwell Rutgers University

Juan Durán Dean of EIBA Fellows, University of Madrid

Mats Forsgren Uppsala University

Pervez Ghauri University of Birmingham

Philippe Gugler University of Fribourg

John Hagedoorn Royal Holloway, University of London

Jean-François HennartTilburg UniversitySeev HirschTel Aviv UniversityJorma LarimoUniversity of VaasaSarianna LundanUniversity of BremenKlaus MacharzinaUniversity of Hohenheim

Lars-Gunnar Mattsson Stockholm School of Economics

Ram Mudambi Temple University

Krzysztof Obłój University of Warsaw

Lars OxelheimLund UniversityMarina PapanastassiouMiddlesex University

Torben PedersenBocconi UniversityRebecca PiekkariAalto University

Lucia Piscitello Politecnico di Milano & University of Reading

Jose Pla-Barber University of Valencia

Francesca Sanna-Randaccio Sapienza University of Rome

Grazia Santangelo Secretary/ Treasurer, Copenhagen Business School

Vitor Simões University of Lisbon

Örjan Sölvell Stockholm School of Economics

Marjan SvetličičUniversity of LjubljanaAna Teresa Tavares-LehmannUniversity of PortoAlain VerbekeUniversity of Calgary

Udo Zander Stockholm School of Economics

Opening Plenary Panel



Will Hutton started his career as an equity salesman for a stockbroker, before leaving to study for an MBA at INSEAD. Hutton moved on to work in television and radio. spending 10 years with the BBC, including working as economics correspondent for Newsnight from 1983 to 1988, where he replaced Peter Hobday. He spent four years as Editor-in-Chief at The Observer and director of The Guardian National Newspapers before joining the Industrial Society, now known as The Work Foundation, as chief executive in 2000. As well as a columnist, author and chief executive, Hutton is a governor of London School of Economics, a visiting professor at the Alliance Manchester Business School and the University of Bristol, a visiting fellow at Mansfield College Oxford, a shareholder of the Scott Trust Limited, which owns the Guardian Media Group, rapporteur of the Kok Group and a member of the Design Council's Millennium Commission. In 2011, he was appointed as Principal of Hertford College, Oxford. He continues to be associated with the Work Foundation as Chair Designate of a major new initiative on innovation. He sits on the European Advisory Board of Princeton University Press.



Geoffrey G. Jones is the Isidor Straus Professor of Business History at Harvard Business School. He holds BA, MA and PhD degrees from Cambridge University and honorary doctorates from Copenhagen Business School and the University of Helsinki. He previously taught at the London School of Economics, and Cambridge and Reading Universities in the UK, and at Erasmus University Rotterdam in the Netherlands. He has held visiting professorships at Gakushuin University, Tokyo, and Universidad de los Andes, Bogota, and is an Affiliate Professor of Ritsumeikan University, Kyoto. He serves on the executive committee of the Harvard Center for African Studies, the Faculty Committee of the Reischauer Institute of Japanese Studies, and on the policy committee of the David Rockefeller Center for Latin American Studies. His works have concentrated on the historical evolution of globalization, international banking and trading, and foreign direct investment by multinationals. He has published histories of Unilever, historical studies of industries over long time periods - including British Multinational Banking 1830-1990 and Merchants to Multinationals (awarded the Newcomen-Harvard Prize and the Wadsworth Prize), Multinationals and Global Capitalism, and Beauty Imagined: A History of the Global Beauty Industry. His most recent book is a history of sustainable business worldwide (Profits and Sustainability. A History of Green Entrepreneurship).



Opening Plenary Panel



Victor Mallet is a journalist, editor, commentator and author, with more than three decades of experience in Europe, Asia, the Middle East and Africa. He is currently Paris Bureau Chief of the Financial Times. His previous posts include South Asia Bureau Chief in New Delhi, Bureau Chief in Madrid, Asia Editor in Hong Kong, and Paris correspondent. He twice won the Society of Publishers in Asia Award for opinion writing. In India, he was twice awarded the Ramnath Goenka Award for Excellence in Journalism as a foreign correspondent, first for a 2012 feature about the rise of Narendra Modi and later for a weekend magazine cover story on the Ganges. His latest book is River of Life, River of Death: The Ganges and India's Future. His highly praised analysis of the southeast Asian industrial revolution and the 1997-98 Asian financial crisis, The Trouble with Tigers (HarperCollins), was first published in 1999.



D. Eleanor Westney is Sloan Fellows Professor of Strategy and International Management Emerita at MIT Sloan School of Management. From 2007 to 2014 she was the Scotiabank Professor of International Business and Professor of Organization Studies at the Schulich School of Business at York University in Toronto. After completing a BA and MA in Sociology and Japanese Studies at the University of Toronto, she received a PhD in Sociology in 1978 from Princeton University, and began her teaching career in the Department of Sociology at Yale University. Her first book, Imitation and Innovation: The Adoption of Western Organizational Forms in Meiji Japan (Harvard University Press, 1987), explored the patterns of cross-border organisational learning, a theme that has continued to be a major focus of her interests. She has written extensively on the organisation of multinational corporations, on Japanese MNCs, and on the internationalisation of research and development. She has been a visiting researcher at Hitotsubashi University and the University of Tokyo in Japan, a visiting professor at the University of Michigan, a Fellow of the Academy of International Business (AIB), Chair of the International Management Division of the Academy of Management, and Dean of the AIB Fellows.

Local Conference Committee

Programme Committee



Timothy DevinneyEIBA President and Conference Chair



Elizabeth RoseEIBA Conference Co-Chair

Academic Committee



Hinrich VossMember of the
Committee



Ziko Konwar Member of the Committee



Giles BlackburneMember of the
Committee



Steven LiuMember of the
Committee



Cristos AntoniouMember of the
Committee



Emmanuella Plakoyiannaki Member of the Committee



Elizabeth WangMember of the
Committee



Annie WeiMember of the
Committee



Murod Aliyev Member of the Committee



Conference Tracks and Chairs

Track 1 Learning from History: Economic, Social and Political Lessons

Chairs: Manuel Hensmans & Elizabeth Maitland

Track 2 International Finance, Accounting and Governance

Chairs: Konstantinos Bozos & Collins Ntim

Track 3 Emerging Markets and Regional Perspectives

Chairs: Santiango Mingo & Rajesh S. Upadhyayula

Track 4 Global Marketing

Chairs: Jorge Carneiro & Keven Ibeh

Track 5 Global Strategy

Chairs: Ilya Cuypers & Mario Kafouros

Track 6 People and Strategy

Chairs: Riki Takeuchi & Helene Tenzer

Track 7 Global and Local Economics & Institutions

Chairs: Evis Sinani & Aldo Musacchio

Track 8 Global Services

Chairs: Armando Borda & Hussain Rammal

Track 9 Entrepreneurship and Family Firms

Chairs: Xufei Ma & Siri Terjesen

Track 10 Geographic and Socio-Political Dimensions of Globalization

Chairs: Florian Täube & Kwame Asamoah

Track 11 The Global Value Chain

Chairs: Jean-Paul Roy & Holger Görg

Track 12 Knowledge, Technology and Innovation

Ricarda B Bouncken & Sorin Krammer

Track 13 Innovations in Teaching (and Learning) International Business

Chairs: Tamar Almor & Peter Zettinig

Track 14 MNE Structure, Process and Operations

Chairs: Marcus Møller Larsen & Andreas Schotter

Conference Organising Committee







Asma Mitchla



Juwayriyah Khan



Cristian Luise



Ning Lu

Our Partners









Publisher Stands

The following publishers are participating in EIBA 2019:















Awards

6th Danny Van Den Bulcke Prize

The best papers from each track are nominated for the Danny Van Den Bulcke prize for the best overall paper presented at the conference.

Prize: €1,000

Selection Committee: Juan Durán, Timothy Devinney,

Elizabeth Rose, Lucia Piscitello **Award Ceremony:** Gala Dinner

Finalists:

 Organizational Identity Work as Ambiguous Imagery: Sustaining Tensions and Developing Flexibility in MNE Subsidiaries, by H. L. Colman, B. Grogaard, I. Stensaker

- Organizational and Geographic Sources of MNE Networks in the Pharmaceutical Industry by S. Edris, J. Cantwell

 Challenging the Host Countries' Location Advantages: The Role of Industry 4.0 in Fostering the Reshoring of Efficiency-seeking Firms by S. Elia, P. Barbieri, L. Fratocchi, G. Dima

- How Effects of MNCs' Perceived Brand Globalness Differ Across Nations by C. Sinning, B. Swoboda

 State Ownership and Foreign Entry Strategy: The Joint Role of Home and Host-Country Pro-market Institutions by P. Symeou, G. Santangelo

Copenhagen Business School Prize

Awarded to the best conference paper written by a young scholar(s) under 40 years of age.

Sponsor: Department of Economics, Government and Business (EGB); Department of Strategy and Innovation (SI); Department of Management, Society and Communication (MSC) of Copenhagen Business School

Prize: €3,000

Selection Committee: Bent Petersen, Jens Gammelgaard,

Grazia Santangelo, Michael Wendelboe Hansen

Award Ceremony: Gala Dinner

Finalists:

 Global Diversification Strategy and Firm Performance: A Modelling and Simulation by T. Lindner

 Old Risks, New Reference Points? A Perspective into the Risky Business of Market Exit and Re-entry by I. M. Surdu, E. Ipsmiller

EIBA Best Doctoral Thesis Proposal in IB Award

Awarded to the best doctoral thesis proposal presented at the 33rd EIBA/EIASM John H. Dunning Doctoral Tutorial in International Business.

Prize: €1,000

Selection Committee: Gabriel R.G. Benito, Jean-François

Hennart, JHD Doctoral Tutorial Faculty **Award Ceremony:** Gala Dinner

IBR Best Journal Paper of the Year Award

Awarded to the author(s) of the best IBR article published in the previous year's volume.

Sponsor: International Business Review

Prize: £1,000

Selection Committee: Pervez Ghauri, Vikas Kumar, Ana

Tavares-Lehmann, Ram Mudambi **Award Ceremony:** Gala Dinner

Lazardis Institute Prize

Awarded to the best paper relating to 'International Entrepreneurship and SMEs'.

Sponsor: Lazaridis Institute for the Management of

Technology Enterprises **Prize:** US\$1,500

Selection Committee: Ricarda Bouncken, Timothy

Devinney, Elizabeth Rose, Siri Terjesen **Award Ceremony:** Gala Dinner

Finalists:

Managing Longevity – A 700-year-old Firm by
 L. Ciravegna, L. Kano, F. Rattalino

 Preservation or Exploitation? Family Values as Source of Heterogeneity in the Origin of Family Firms' Internationalization by F. Debellis, C. Benedetti, A. De Massis

- How Does Transformative Learning Moderate the Entrepreneurial Orientation-Performance Relationship? Evidence from Three Countries by P. Dimitratos, S. Elbanna, G. Nakos, N. Li

- SMEs' Learning from Failing in Emerging Markets: A Longitudinal Perspective by N. Dominguez, U. Mayrhofer

 Exploring Modifications to the Industry Recipe of Multinationalizing Firms by S. Monaghan, E. Tippmann

GSJ Global Strategy Research Prize

Awarded to the best paper relating to the topic of 'Global Strategy'.

Sponsor: Global Strategy Journal

Prize: €500

Selection Committee: Alvaro Cuervo-Cazurra, Ram

Mudambi, Torben Pedersen **Award Ceremony:** Gala Dinner

Finalists:

- A Risk-taking Perspective on Firms' International Footprint by D. Castellani, G. Békés, G. Benito, B. Muraközy
- Capability and Charter Change: An Extension of Birkinshaw and Hood's (1998) Concept of Generic Processes of Subsidiary Evolution by M. Dzikowska, J. Gammelgaard, F. Keller
- Challenging the Host Countries' Location Advantages:
 The Role of Industry 4.0 in Fostering the Reshoring of Efficiency-seeking Firm by S.S. Elia, P. Barbieri, L. Fratocchi, G. Dima
- How Do Local and Foreign Firms Compete? Competitive Actions in an Emerging Economy by W. Yang, K. Meyer

Exeter Prize for the Best Paper in Knowledge Management and Innovation

Awarded to the best paper relating to the topic of 'Knowledge Management and Innovation'.

Sponsor: Exeter Business School

Prize: £500

Selection Committee: Ram Mudambi, Ajay Gaur, Stefano

Brusoni, Sorin Krammer **Award Ceremony:** Gala Dinner

Finalists:

- Weathering Storms Technological Exploration of MNCs in Times of Financial Crisis by K. Blomkvist, P. Kappen,
 I. Zander
- A Multilevel Analysis of the Mechanisms for Cross-unit Knowledge Adoption in MNCs by À. Dasí, T. Pedersen, S. Tomassen, R. Kvalshaugen
- Organizational and Geographic Sources of MNE Networks in the Pharmaceutical Industry by S. Edris, J. Cantwell
- International Knowledge Flows between Industrial Inventors and Universities: The Role of Multinational Companies by C. Fassio, A. Geuna, F. Rossi
- Attention to Green Aliens? MNEs' Activities in Host Countries and Eco-innovation Diffusion by Y. J. Ha

JIBE International Trade and Industrial Organization in International Business Prize

Awarded to the best paper in 'International Business' (IB) at the intersection of 'International Trade' (IT) and 'Industrial Organization' (IO) presented at the EIBA Annual Conference.

Sponsors: Journal of Industrial Business and Economics and Associazione Amici di Economia e Politica Industriale

Prize: €500

Selection Committee: Lucia Piscitello, Davide Castellani,

Timothy Devinney, Elizabeth Rose **Award Ceremony:** Gala Dinner

Finalists:

- A Meta-analysis of Export Spillovers from FDI: Advanced versus Emerging Markets by Jose Pla-Barber, Cristina Villar, Ramón Javier Mesa
- Export and Productivity in Global Value Chains: Comparative Evidence from Latvia and Estonia by Konstantins Benkovskis, Jaan Masso, Olegs Tkacevs, Priit Vahter. Naomitsu Yashiro
- Rapid Internationalization of Emerging Market Firms:
 The Role of Foreign Participation by Yuanyuan Li, John Cantwell

Alliance Manchester Business School Outstanding Conference Reviewer Award

Awarded to the best overall reviewer of the 45th EIBA Annual Conference as nominated by the track chairs.

Sponsor: Alliance Manchester Business School

Prize: €500

Selection Committee: Timothy Devinney, Elizabeth Rose

Award Ceremony: Gala Dinner

EIBA Distinguished Honorary Fellowship Award

Awarded to Professor Michael Storper in recognition of his outstanding contribution to the scholarly development of the field of International Business.

Award Ceremony: Gala Dinner



Best Reviewers and Nominees

The following individuals have been selected as 'best reviewers' by the track chairs for the quantity, quality and timeliness of their reviews of submissions to the conference. Each will receive a certificate recognising their contribution.

Teresa Da Silva Lopes

Marlena Dzikowska

Jonas Eduardsen

Aleksi Otto Eerola

Stefano Elia

Luke Fiske

Yang Gao

Alexander Nikola Gorgijevski

Birgitte Grøgaard

Nils Hoffmann

Christine Holmström Lind

Bart Kamp

Olivia Kang

Christina Kempf

Edson Kieu

Magdalena Klar

Iris Koleša

Emilene Leite

Danijela Majdenic

Michael Juergen Mueller

Bella Belerivana Nujen

Ilaria Orlandi

Parth Patel

Linda Rademaker

Stefan Schmid

Louisa Selivanovskikh

Paurav Shukla

Carolina Sinning

Arjen Slangen

Juan Velez-Ocampo

George Zheng

Programme Overview

Friday	13	December	2019
---------------	----	-----------------	------

08:00 - 18:30	Registration	Clarendon Building
08:30 - 17:00	33rd J.H. Dunning Tutorial	University House
08:30 - 12:30	8th Danny Van Den Bulcke Doctoral Symposium	MK 1.32
08:30 - 12:30	5th EIBA Early Career Network Workshop	CT 1.02
08:30 - 12:30	Paper Development Workshop: IBR	CT 1.03 & 1.04
08:30 - 12:30	Paper Development Workshop: JIBP	CT 1.01
10:00 - 10:30	Networking and Refreshment Break	MK & CT
12:30 - 13:30	Lunch	Clarendon Building
13:30 - 17:00	EIBA Board Meeting	Parkinson Court 1.08
13:30 - 17.30	Paper Development Workshop: JIBS	MT 3
13:30 - 17:00	Paper Development Workshop: JWB/JWS	MT 6
15:00 - 15:30	Networking and Refreshment Break	Clarendon Building
17:00 - 18:00	New Member Meet and Greet	Parkinson Court
18:30 - 19:00	Welcome Address	Great Hall
19:00 - 20:30	Opening Plenary	Great Hall
20:30 - 22:00	Opening Reception	Parkinson Court

Saturday 14 December 2019

08:00 - 17:00	Registration	Clarendon Building
08:30 - 10:00	Parallel and Panel Sessions	MT, MK & Liberty
10:00 - 10:30	Networking and Refreshment Break	MT, MK & Liberty
10:30 - 12:00	Parallel and Panel Sessions	MT, MK & Liberty
12:00 - 13:30	Lunch	University Union Refectory
12:30 - 14:00	Plenary Poster Session	University Union Mezzanine
14:00 - 15:30	Parallel and Panel Sessions	MT, MK & Liberty
15:30 - 15:45	Networking and Refreshment Break	MT, MK & Liberty
15:45 - 16:30	EIBA General Assembly	MK G.02
16:30 - 18:00	Parallel and Panel Sessions	MT, MK & Liberty
18:00 - 18:30	PhD Meet, Greet and On The Town	University Union

Sunday 15 December 2019

08:00 - 13:00	Registration	Clarendon Building
08:30 - 10:00	Parallel and Panel Sessions	MT, MK & Liberty
10:00 - 10:30	Networking and Refreshment Break	MT, MK & Liberty
10:30 - 12:00	EIBA Fellows Plenary	Western Lecture Theatre
12:00 - 13:30	Lunch	University Union Refectory
12:15 - 13:00	EIBA Fellows Business Meeting	University House
12:30 - 14:00	Plenary Poster Session	University Union Mezzanine
14:00 - 15:30	PIBR Book Launch Panel	MK G.02
14:00 - 15:30	Parallel and Panel Sessions	MT, MK & Liberty
15:30 - 16:00	Networking and Refreshment Break	MT, MK & Liberty
16:00 - 17:30	Parallel and Panel Sessions	MT, MK & Liberty
18:45 - 00:00	Gala Dinner	Royal Armouries, Leeds Dock

MK – Maurice Keyworth MT – Meadows Teaching CT – Charles Thackrah



Friday 13 Programme Overview

08:00	Conference Registration Location: Clarendon Building			
18:30		Those in afternoon sessions or a	registration materials to those se arriving to attend the opening eve	
08:30	DVDB Symposium: 8th Danny Van Den Bulcke Doctoral Symposium Location: MK 1.32	ECN Workshop: 5th EIBA Early Career Network Workshop Location: CT 1.02	IBR PDW: International Business Review Paper Development Workshop Location: CT 1.03	JIBP PDW: Journal of International Business Policy Paper Developmen Workshop Location: CT 1.01
12:30	NOTE : This session is open to invited participants only!	NOTE : This session is open to invited participants only!	NOTE : This session is open to invited participants only!	NOTE: This session is ope to invited participants onl
08:30	JHD Tutorial: 33nd J.H. Dunni Location: University House	ng Doctoral Tutorial		
17:00	NOTE: This session is open to	invited participants only!		
10:00	Networking and Refreshment E	Break		
10:30	Location: Clarendon Building			
12:30	Lunch Location: Clarendon Building			
13:30	Lunch will be on the 1st Floor o	f the Clarendon Building, Friday (ONLY (which is the same building	as registration and coat check
	EIBA Board Meeting Location: PC 1.08	JIBS PDW: Journal of International Business	JWB/JMS PDW: Journal of World Business/Journal of	
NOTE: The Board Meeting is open to board members only!	Studies Paper Development Workshop Location: MT 3	Management Studies Paper Development Workshop Location: MT 6		
17.00		NOTE: This session is open to invited participants only!	NOTE: This session is open to invited participants only!	
15:00	Networking and Refreshment E	Break		
15:30	Location: Clarendon Building	reak		
17:10	New Member Meet and Greet			
18:00	Location: Parkinson Court			
18:30	WELCOME ADDRESS Location: Great Hall			
19:00	OPENING OF THE CONFE	RENCE: Timothy Devinney, Univ	versity of Manchester, United Kir	ngdom
	Welcome from the University of	f Leeds: Sir Alan Langlands , Vic	e Chancellor	
	OPENING PLENARY Location: Great Hall			
19:00 - 20:30	Geoffrey Jones , Isidor Straus P Paris Bureau Chief & Former A	incipal, Hertford College, Univer rofessor of Business History, Har sia Editor, <i>Financial Time</i> s, Fran	vard Business School, United St	ates of America; Victor Malle
20:30	Opening Reception			
-	Location: Parkinson Court			

Friday 13 Detailed Programme

Friday 13 - 08:00 - 12:30 Session

DVDB Symposium: 8th Danny Van Den Bulcke Doctoral Symposium

Time: Friday, 13/Dec/2019: 08:30 - 12:30 · Location: MK 1.32

Session Chair: Rebecca Piekkari, Aalto University School of Business, Finland

Session Chair: Elizabeth Wang, University of Leeds, United Kingdom

Session Chair: Igor Kalinic, European Commission, Belgium

PDW Discussants: Olli Kuivalainen, The University of Manchester, United Kingdom; Emmanuella Plakoyiannaki, University of Leeds, United Kingdom; Agnieszka Chidlow, University of Birmingham, United Kingdom; Catherine Welch, University of Sydney; Quyen Nguyen, University of Reading, United Kingdom; Peter Gabrielsson, University of Vaasa, Finland; Rudolf Sinkovics, The University of Manchester, United Kingdom; Angelo Solarino, University of Leeds, United Kingdom; Becky Reuber, University of Toronto, Canada; Tony Fang, Stockholm University, Sweden; Ursula Ott, Nottingham Trent University, United Kingdom; Francisco Figueira de Lemos, Uppsala University, Sweden; Miguel Torres, University of Leeds, United Kingdom; Perttu Kahari, Aalto University, Finland; Ilan Alon, University of Agder, Norway; Svetla Marinova, Aalborg University, Denmark; Rob van Tulder, Erasmus University, Netherlands; Jens Gammelgaard, Copenhagen Business School, Denmark

NOTE: This session is open to invited participants only!

International Relocations of Corporate Headquarters: The Role of CEOs, Shareholders, and the Public

A. O. Eerola

KU Leuven, Belgium

Relationship Between Internationalisation and Innovation: A Systematic Literature Review

V. Handar

Brunel University, United Kingdom

Announcing a Divestment Decision: Media Coverage and Anticipatory Impression Management for Foreign and Domestic Firms R. Kremer

University of Erfurt, Germany

Do EMNEs Enhance their Innovation Performance through Strategic Asset Seeking (SAS) M&As? The Case of Chinese Multinationals Y. Liang

The University of Manchester, United Kingdom

Smart Manufacturing Technologies and International Production Structure: A Patent Analysis Approach

J. Nevens

KU Leuven, Belgium

Internationalisation of Professional Service Firms

C. O'Higgins

University of Deusto, Spain

Country of Origin and Private Equity Investors' Behavior: An Analysis of the Effects Of Cross-border Investments on Human Resources Management in Backed Companies

M. Robert

University of Lorraine, France

Gender Issues and Dynamics in Crowdfunding Across Different Cultures

P. Serwaał

University Of Agder, Norway

Managing Low-skilled Migrant Workers: An Interdisciplinary Approach

S. Suolinga

Tohoku University, Japan



Internationalization of Sharecoms

H. C. Thornton

Linnaeus University, Sweden

Internationalization of State-owned Enterprises: Evidence From Russia

D. Klishevich

St Petersburg State University, Russian Federation

Institutional Perspectives on EMNCs' CSR Adoption: The Case of Brazilian MNCs

A. Breinholf

Loughborough University, London, United Kingdom

Foreign Ownership and the Internationalization of Japanese Corporate Boards

F. Roedder

ESCP, Berlin, Germany

ECN Workshop: 5th EIBA Early Career Network Workshop

Time: Friday, 13/Dec/2019: 08:30 - 12:30 · Location: CT 1.02

Session Chair: Tilo Halaszovich, Jacobs University Bremen, Germany Session Chair: Bozidar Vlacic, Universidade Católica Portuguesa, Portugal

The Impact of Knowledge Sharing on SME Internationalization

J.-C. Gessler

Magellan Research Center, France

Going Beyond Home Region: An Empirical Investigation of Inter-regional Expansion

O. Grebinevych

Montpellier Business School, France

Inter-subsidiary Collaboration and Business Network Development

A. Sartorius

University of Lyon, France

The Role of Personal Characteristics on Intra-MNE Knowledge-sharing Challenges

D. Schulzmann

Aalborg University, Denmark

Tracing Power and Influence in Institutional Diversity: Competing HR Models in Japanese and Indonesian Joint Ventures

J. Soehardjojo

IDE-JETRO, Japan

IBR PDW: International Business Review Paper Development Workshop

Time: Friday, 13/Dec/2019: 08:30 - 12:30 · Location: CT 1.03

Session Chair: Roger Strange, University of Sussex, United Kingdom

PDW Discussants: Xiaohui Liu, University of Birmingham, United Kingdom; Ulrike Mayrhofer, Université Nice Sophia Antipolis, France; Dorota Piaskowska, University College Dublin, Ireland; Jonas Puck, WU Vienna, Austria; Stefan Schmid, ESCP Europe, Germany

NOTE: This session is open to invited participants only!

From Brain Drain to Brain Gain: The Agenda for Global Talent Management in Overcoming Talent Migration from Emerging Markets M. Shagalkina, M. Latukha

St. Petersburg State University, Russian Federation

The International Expansion of Family Firms: Evidence from Eight Case Histories

J. R. de la Torre, J. I. Martínez

Bologna Business School, United States of America

Implementation, Integration, and Internalization of Foreign Human Resource Management Practices in Chinese Multinational Companies

M. Lemanski

University of Nottingham, China

The Role of External Social Network Ties in Foreign MNE R&D Subsidiaries in China: A Transactive Memory Approach D. Schulzmann, Y. Hu

Aalborg University, Denmark

Entry Mode Choice: A Meta-Analysis of its Antecedents and Consequences

C. M. P. Sousa, C. Wan, J. Lengler, Q. Tan

Molde University College, Norway

The Role of Subsidiaries from Multinational Enterprises in the Digital Era

F. Fisch, A. C. C. Fleury

University of São Paulo USP, Brazil

International Board Membership and Performance in Hybrid Organization: Does an Insider CEO Matter?

T. W. Sommeno

University of Agder, Norway

Host Country Risk and IJV Stability: The Moderating Effects of Host Country Experience and IJV Age

H. Aib

University of M'sila, Algeria

Response to Institutions by Emerging Markets Firms: Existing Research and Future Directions

A. Mihailova

University of Eastern Finland, Finland

JIBP PDW: Journal of International Business Policy Paper Development Workshop Time: Friday, 13/Dec/2019: 08:30 - 12:30 · Location: CT 1.01

Session Chair: Sarianna Lundan, University of Bremen, Germany

Session Chair: Ari Van Assche, HEC Montréal, Canada

PDW Discussants: Jeremy Clegg, University of Leeds, United Kingdom; Axele Giroud, The University of Manchester, United Kingdom; Carlo Pietrobelli, University Roma Tre, Italy; Roberta Rabellotti, Università di Pavia, Italy; Ram Mudambi, Temple University, USA; Rob Van Tulder, Erasmus University, Netherlands

NOTE: This session is open to invited participants only!

A Peek into Regional HQ's Location: Do Investment Motives and Local Business Relationships Matter?

I. Saittakari

Aalto University School of Business, Finland

Geopolitical Risk and Foreign Investment

S. M. Aldhawyan

Strathclyde Business School, United Kingdom

Implication of Government Policy for Local Knowledge Creation in the Late-comer Economies: Comparison Between South Korea and China

E. Park

Aalborg University, Denmark

How Outward Foreign Investment from Emerging Markets Affects Economic Development at Home: Using the Eclectic Paradigm to Synthesize Two IB Literatures

G. Hendricks

Warwick University, United Kingdom

TBA

D. Ribaudo

Università degli Studi di Urbino, Italy



Friday 13 - 08:00 - 17:00 Session

JHD Tutorial: 33nd J.H. Dunning Doctoral Tutorial

Time: Friday, 13/Dec/2019: 8:30 - 17:00 · Location: University House

Session Chair: Jean-Francois Hennart, Tilburg University, The Netherlands Session Chair: Gabriel R.G. Benito, BI Norwegian Business School, Norway

Tutorial Faculty: Lars Håkanson, Copenhagen Business School, Denmark; Elizabeth Rose, University of Leeds, United Kingdom;

Eleanor Westney, MIT, United States of America and York University, Canada

New Business Models in SMEs to Compete in the Global Market

G. Benito-Sarria

University of Valencia, Spain

Trump's Twitter Fury, Foreign Firms, and Corporate Political Activity: How Do Stock Markets React?

A. Gerstbauer

Vienna University of Economics and BusinessWU, Austria

Political Change and Foreign Direct Investment Behavior

V. Kunczer

Vienna University of Economics and Business WU, Austria

Strangers in a Strange Land: Essays on Migration in Management

M. J. Mueller

Rotterdam School of Management, Erasmus University, The Netherlands

Foreign Direct Investment Inflows and Intellectual Property Strategies for Multinational Corporation in Emerging Markets — The Case of Trademarks in Vietnam

A. T. -L. Nguyen

University of York, United Kingdom

Foreign Divestment Decision: The Impacts of Institutional Differences and Top Management Team

H. T. T. Nguyen

University of Vaasa, Finland

Decision-makers' National Background and Risk Perception in Internationalization

G. Ribeiro Rodrigues da Silva

Federal University of Paraná, Brazil

The Role of National Diaspora for Internationalization of Emerging Market Firms: The Perspective of Chinese Business in Russia L. Rysakova

St. Petersburg State University, Russian Federation

Talent Migration from Emerging Markets: Setting an Agenda for Global Talent Management

A. Shagalkina

St. Petersburg State University, Russian Federation

Speaking the Same Language? The Effects of Cross-border Acquisitions on Targets' Local Alliance Partners

T. B. M. Truong

BI Norwegian Business School, Norway

JIBS PDW: Journal of International Business Studies Paper Development Workshop Time: Friday, 13/Dec/2019: 13:30 - 17:00 · Location: MT 3

Session Chair: Becky Reuber, University of Toronto, Canada

Session Chair: Fabian Jintae Froese, University of Goettingen, Germany

Foreign Investment Location Choices: Key Theoretical Considerations and Unforeseen New Realities

M. Dike

Aalto University, Finland and HSE St. Petersburg, Russia

Knowledge and HRM Practice Transfer in Emerging Economies: The Case of Japanese Joint Ventures in Indonesia

J. Soehardjojo

IDE-JETRO, Japan

An Empirical Investigation of Entry Mode Portfolio Theory

N. Walia

Kings College, London, United Kingdom

The Evolution of Born Globals: A Review of Recent Research

S. Øyna

University of Agdar, Norway

News Media as a Political Institution: Conceptualising the Role of News Media in International Business

K. Lai

University of Edinburgh, United Kingdom

It's Not What You Say, But How You Say It - The Role of Dialects in Cross-border Acquisition Target Selection

M. Langosch

Loughborough University, United Kingdom

Identification with the Organization in the Wake of a Foreign Acquisition — Understanding Organizational Members' Sense-making Processes

C. Kempf

Friedrich-Alexander University Erlangen-Nürnberg, Germany

How Do Emerging Market MNEs and Advanced Market MNEs Innovate?

I Chene

University of Leeds, United Kingdom

Revisiting Coordination Demands of Subsidiary Strategies: Higher Informal Mechanisms for Competitive Local Responsiveness

Tohoku University, Japan

Legitimization Model of Common Language In MNCs: Exploring the Contradictory Consequences of the Common Language Policy from a Configurational Perspective

J.-C. Hsu

The Chinese University of Hong Kong, Hong Kong S.A.R. (China)

Dynamic Capability and Performance among Internationalizing Firms: The Role of Digital Technology E. K. Appiah

University of Vaasa, Finland

The Impact of Corruption Distance on MNE's Entry Strategies: An Integrative Perspective

X. Wang

City University, Hong Kong, Hong Kong S.A.R. (China)

Global Value Chain Knowledge Externalities and Local Innovation Capabilities in Developing Countries

University of Grenoble Alpes, France

Lender Representatives on Board of Directors and Internationalization in Firms: An Actor-centred Institutional Perspective V. Sukumara Panicker

Loughborough University, United Kingdom



Win-Win Strategies for Firms Operating in Resource-Dependent Economies: Technological Spillovers and Collaborative Diversification Policy

I. Heim

University of Reading, United Kingdom

MNE's Business Model, Governance & Relational Condition, and Suppliers' Capability Development in Cross- Border Dyads I. Hoque

Aalborg University, Denmark

Migrant Diaspora Entrepreneurship Model: An Interdisciplinary Framework with Social Sciences, International Business, and Corporate Finance

A. Nathan

Providence College School of Business, United States of America

Cross-country Study of Behavioral Intentions of McDonald's Consumers

M. C. Henriquez Parodi

University of Agder, Norway

Perceptions of Success in Internet Start-Ups: A Cross-Country Comparison of China, Germany, and the UK S. K. Franzke

University of Goettingen, Germany

Internationalization in the Digital Age: The Role of Cultural Distance and Environmental Uncertainty C. Werdich

University of St Gallen (HSG), Switzerland

Friday 13 - 13:30 - 17:00 Session

JWB/JMS PDW: Journal of World Business/Journal of Management Studies Paper Development Workshop

Time: Friday, 13/Dec/2019: 13:30 - 17:00 · Location: MT 6

Session Chair: Ajai Gaur, Rutgers Business School, United States of America

PDW DISCUSSANTS: Jonathan Doh, Villanova University, United States of America; Mario Kafouros, The University of Manchester, United Kingdom; Ans Kolk, University of Amsterdam, The Netherlands; Ram Mudambi, Temple University, United States of America; Chinmay Pattnaik, University of Sydney, Australia; Esther Tippmann, National University of Ireland Galway, Ireland

NOTE: This session is open to invited participants only!

Too Many Cooks Spoil the Broth? Exploring the Information-processing Performance of Boundary-spanning Government Affairs Subsidiaries in Response to Brexit

A. Barron

Toulouse Business School, France

The Power of Perils of Cognition: Differential Role of Heuristics and Biases in the Initial and Post-entry Internationalization A. Faroque

LUT University, Finland

The Company that Bribed the World: A Case Study of the Institutionalization of Corrupt Practices by an MNC A. Castro

University College London, United Kingdom

Due Diligence Extensiveness in International Strategic Alliances: Climbing Up and Down the Institutional Ladder C. E. Georgiou

University of Warwick, United Kingdom

Perceptions of Home-country Institutions, Decision-making Logics, and International Performance of SMEs

LUT University, Finland

Pandering to Politicians: A Multiple Agency Perspective on State-owned Enterprises in Emerging Markets I. D. Apriliyanti

University of Agder, Indonesia

Bricolage in Business Models for Environmental Sustainability: How New Green Innovators 'Make Do' at the Bottom of the Pyramid A. Musona

LUT University, Finland

Industry Specialization Effects on New Business Venture Innovations: The Moderating Role of (Un)Related Variety

Aalto University School of Business, Finland

Stakeholders with Divergent Interests: The Case of Business Groups in Energy and Mining Sectors

Warsaw School of Economics, Poland

Going Beyond Home Region: An Empirical Investigation of Inter-regional Expansion O. Grebinevych

Montpellier Business School, France

Liability of Peripheral-ness in Foreign Markets: What Forms Crippled Integrity of Internationalizing Craft Breweries

P. Jasovska

University of Technology Sydney, Australia

Emerging Markets Firms' Divestment from Foreign Markets: Do Investment Motives Matter? M. S. Baloch

COMSATS University, Pakistan



Strategy Implementation Gaps In MNCs: Evidence from the Automotive Industry

S. G. Rieder

Maastricht University, The Netherlands

Managing Low-skilled Migrant Workers: An Interdisciplinary Review and Explorative Case Studies of Japanese SMEs S. Suolinga

Tohoku University, Japan

Entrepreneurial Intention Across Countries: Does Gender Egalitarianism Impact?

C. Cannavale

University of Naples Parthenope, Italy

When an MNE's Host Country Partner Decides to Diversify: Insights from a Case in Saudi Arabia

F. Alfehaid

Durham University, United Kingdom

Born Regional SMEs within the Muslim World

H. Younis

London South Bank University, United Kingdom

Dynamic Managerial Capabilities of Managers in Micro and Small Enterprises in Developing Countries: The Case of Peru M. Arellano

ETH Zurich, Switzerland

Designing Business Models for Value Co-Creation: A Case Study of Local Firms in Vietnam

N. A. P. Le

Macquarie University, Australia

TMT Cognitive Diversity and Competitive Propensity: A Social Shared Cognition Perpective

S. Luo

National Sun Yat-Sen University, Taiwan

Avoiding 'Cultural Distance Paradox': Switching to Cultural Friction Lens: An Empirical Study On Foreign Divestment

H. T. T. Nguyen, J. Larimo

University of Vaasa, Finland

Notes



Saturday 14 Programme Overview

	Conference Registration Location: Clarendon Building	Conversation Spaces and Open Work Areas Location: MT 3/4/5/6	Exhibitors Location: MT 2	Meditation and Prayer Room Location: MK 1.24		
08:00 - 17:00	Zanang	Several rooms are available in Meadows Teaching Block for conversation and casual work. This is also the location for exhibitors and refreshment breaks.		Room available for private meditation and prayer.		
	C 1.1.2: International Banking and Finance Location: Liberty 1.28	C 1.1.3: Mergers and Acquisitions in Emerging Markets Location: MK 1.09	C 1.1.4 Internationalization and Export Performance Location: Liberty G.32	C 1.1.7: CSR, Informal Institutions and Stakeholder Reactions in Host Countries Location: MK 1.02 (Boardroom)	C 1.1.9: Industry and Business Models in International Busines Location: MK 1.33	
08:30 - 10:00	C 1.1.12: Global Innovation Location: MK 1.32	C 1.1.13: Collaborative Instructional Designs in International Business Location: MK 1.15	C 1.1.14: The MNE and its Subsidiaries Location: MK 1.06	I 1.1.3: European Perspectives on Emerging Markets Location: MK 1.05	I 1.1.6: International Acquisitions and Entrepreneurship Location: MK 1.04	
	I 1.1.9: Risk and Uncertainty in International Business and International Entrepreneurship Location: MK 1.31	I 1.1.12: Emerging Topics in Knowledge Management (1) Location: MK 1.03	P 1.1: Global Value Chains in a Confused World Order Location: MK G.02	P 1.5: The Other Nordic Process Model: How Rei Can Generate a New Age Location: MK G.31	jo Luostarinen's Legacy	
10:00 - 10:30	Networking and Refresh	ment Break				
	C 1.2.3: Institutions and Emerging Markets Location: MK 1.09	C 1.2.5: International Competition and Collaboration Location: Liberty 1.28	C 1.2.6: Global Teamwork and Talent Management Location: MK 1.06	C 1.2.9: Identification and Culture in Family and Entrepreneurial Firms Location: MK 1.33	C 1.2.11: Economic and Social Value in Global Value Chains Location: MK 1.02 (Boardroom)	
10:30 - 12:00	C 1.2.12: Knowledge Flows in MNEs Location: MK 1.32	I 1.2.4: Internationalization Decisions and Consumer Behaviour Location: MK 1.04	I 1.2.7: International Capabilities and Local Resources and Legitimacy Location: MK 1.05	I 1.2.12: Emerging Topics in Knowledge Management (2) Location: MK 1.03	ME.1: Meet the Editors: IBR, GSJ, JIM, JWB Location: Liberty G.3	
	P 3.5: Business Models and Internationalisation: Old Wine in New Bottles? Location: MK G.31					
12:00	Lumah					
-	Lunch Location: Refectory					

Saturday 14 Programme Overview

12:30	PS 1: Plenary Poster Se	ssion I			
14:00	Location: Refectory Mez	zanine			
	C 1.3.3: Emerging Market Firms' Strategy and Internationalization Location: MK 1.09	C 1.3.5: Institutions and Culture Location: Liberty 1.28	C 1.3.6: Expatriate Management Location: MK 1.06	C 1.3.9: Knowledge, Learning and International Entrepreneurship Location: MK 1.33	C 1.3.10: Standard Social Reputation and Socio-economio Outcomes Location: MK 1.02 (Boardroom)
14:00 - 15:30	C 1.3.11: Knowledge, Structure and Productivity in Global Value Chains Location: Liberty G.32	C 1.3.12: Knowledge, Development and Societal Impact Location: MK 1.32	I 1.3.9: SMEs, Entrepreneurs and Sustainable and Indigenous Development Location: MK 1.31	I 1.3.12: Drivers of Innovation Location: MK 1.03	I 1.3.14: MNE Subsidiary Competences, Initiatives and their Development Location: Liberty G
	P 1.11: Global Value Chains: Dynamics and Uncertainty in a Confused World Order Location: MK G.02	P 1.13: Best Practices, Trends and Technologies in Online International Business Education Location: MK G.31			
15:30	N. L. J. L. J. D. C. J.	nort Donat			
15:45	Networking and Refresh	тепт втеак			
15:45	AGM: EIBA GENERA	L ASSEMBLY			
16:30	Location: MK G.02				
	C 1.4.2: International Governance Location: MK 1.32	C 1.4.3: Emerging Market Firms: Capabilities, Innovation and Learning Location: MK 1.09	C 1.4.5: Foreign Expansion and Divestment Location: Liberty 1.28	C 1.4.7: Host Country Institutions and Internationalization Incentives for Outward FDI Location: Liberty G.32	C 1.4.8: The Chan Nature of Internation Service Firms Loca MK 1.33
16:30 - 18:00	C 1.4.14: Structure, Risk, Diversification and Location Location: MK 1.06	I 1.4.3: Emerging Markets Catch-up Process Location: MK 1.05	I 1.4.6: Leadership and Global Teams Location: MK 1.04	I 1.4.11: Location, Dynamics and Competitiveness of Global Value Chains Location: MK 1.31	I 1.4.12: Industry Contexts and Innovation Location: MK 1.03
-	P 1.9: Migrant Entrepreneurship, International Business, and Development Location: MK G.02	P 2.1: Can MNEs Be a Force for Good?: Lessons from History Location: MK G.31	P 2.5: EIBA Young Scholar Panel: Time for IBtech The New Research Avenues into Global Strategy and the Digital Worlds Location: MK 1.02 (Boardroom)	ME.2: Meet the Editors: JIBP, JIBS, MOR Location: Liberty G.33	
18:00	EIBA 2019 PhD Studer	Students' Union Building at Social Event Facebook P	age: www.facebook.com/gr	oups/148110745205731	
18:30	Further details are available	able in the Social Program	me section of the EIBA201	L9 website.	



Saturday 14 Detailed Programme

Saturday 14 - 08:30 - 10:00 Session

C 1.1.2: International Banking and Finance

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: Liberty 1.28

Session Chair: Konstantinos Bozos, University of Leeds, United Kingdom

Analyzing the Role of Renewable-energy Fund Investors in Sustainable Development

C.-P. Martí-Ballester

Universitat Autònoma de Barcelona, Spain

Founder-controlled Firms, International Activities and Performance: A Swedish Perspective

A. Schmuck¹, M. Hamberg²

¹Uppsala University, Sweden; ²University of Stavanger, Norway

The Strategic Decision to Allocate Capital: A Behavioral Review and Guidance for Future Research

R. Kremer

University of Erfurt, Germany

C 1.1.3: Mergers and Acquisitions in Emerging Markets

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.09

Session Chair: Guus Hendriks, University of Warwick, United Kingdom

Acquisitions or Greenfield Investments by Emerging-market MNEs? Bilateral Diplomatic Relations as a Substitute of Prior Local Experience

D. Quer, L. Rienda, R. Andreu

University of Alicante, Spain

M&A Investments of Chinese POEs in Developed Countries – Acquiring and Bundling Strategic Assets

J. Wu, D. Morschett

University of Fribourg, Switzerland

EMNEs' Strategic Asset-seeking M&As: A Systematic Review of Antecedents, Processes and Outcomes

Y. Liang, A. Giroud, A. Rygh

University of Manchester, United Kingdom

The Determinants of Innovation-related Foreign Acquisitions by Chinese Firms — a Composition-based View X. Li¹. X. Liu¹. X. Han²

¹University of Birmingham, United Kingdom; ²The University of Manchester, United Kingdom

C 1.1.4: Internationalization and Export Performance

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: Liberty G.32

Session Chair: Antonio Majocchi, University of Pavia, Italy

The E-commerce Adoption of SMEs: A Study about Institutional Pressures

N. Özbek¹, S. Melén Hånell¹, D. Tolstoy^{2,1}, E. Rovira Nordman^{3,1}

¹Stockholm School of Economics, Sweden; ²Uppsala University, Sweden; ³Mälardalen University, Sweden

Meerkats, Killer Whales and Wolves or Lonely Tigers: Impact of Business Group Affiliation on SME Internationalization J. Eduardsen¹, S. Marinova¹, B. Vlacic³, M. Gonzalez-Loureiro^{2,4}

¹Aalborg University, Denmark; ²University of Vigo, Spain; ³Católica Porto Business School, Portugal; ⁴Polytechnic Institute of Porto, Portugal

The Relationship between Competitive Export Pricing and Export Performance: The Moderation Role of Market Development C. Sousa¹, J. Chen², X. He³

¹Molde University College, Norway; ²Queen Mary University of London, United Kingdom; ³Durham University, United Kingdom

Causes and Consequences of Environmentally-sustainable Strategies in Export Markets

C. C. Costa¹, J. M. T. Carneiro², T. D. L. v. A. de Macedo Soares¹, R. G. B. Goldszmidt²

 1 AIG PUC Rio, Brazil; 2 FGV EAESP, Brazil

C 1.1.7: CSR, Informal Institutions and Stakeholder Reactions in Host Countries

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.02 (Boardroom)

Session Chair: Stephan Manning, University of Sussex, United Kingdom

Attention to Green Aliens? MNEs' Activities in Host Countries and Eco-innovation Diffusion

Y. J. Ha

University of York, United Kingdom

Integrating Corporate Social Responsibility into Corporate Governance: A Comparative Institutional Study of UK and Japan W. I.-K. Kang, A. Rygh

University of Manchester, United Kingdom

Gender Inequality and Lending to Women: The Moderating Effect of Internationalization

S. A. Nyarko

Université Libre de Bruxelles, Belgium and University of Agder, Norway

Stakeholder Responses and the Interplay between MNE Post-entry Behavior and Host Country Informal Institutions E. Pelto, A. Karhu

University of Turku, Finland

C 1.1.9: Industry and Business Models in International Business

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.33

Session Chair: Ari Van Assche, HEC Montréal, Canada

Exploring Modifications to the Industry Recipe of Multinationalizating Firms

S. Monaghan¹, E. Tippmann²

¹Trinity College Dublin, Ireland; ²National University of Ireland Galway, Ireland

Business Model in IB Literature: A Research Agenda

G. Benito-Sarria, J. Pla-Barber, C. Villar

University of Valencia, Spain

Managing Longevity — A 700-year Old Firm

L. Ciravegna¹, L. Kano², F. Rattalino³

¹King's College London, United Kingdom; ²University of Calgary, Canada; ³ESCP Europe, Italy

Is there a Global Entrepreneurship Culture? A Comparison of German and Chinese Entrepreneurs

S. K. Franzke

University of Goettingen, Germany



C 1.1.12: Global Innovation

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.32

Session Chair: Marina Papanastassiou, Middlesex University, United Kingdom

Global Innovation and Firm Performance

E. Mayroudi¹, M. Kafouros², C. Wang³, J. Hong⁴

¹University of Leeds, United Kingdom; ²Alliance Manchester Business School, United Kingdom; ³Nottingham University Business School, United Kingdom; ⁴University of International Business and Economics, China

How Does the Labour Quality in Overseas Affiliates Affect the Productivity of Parent Companies? An Affiliate Role Perspective Y. Yang, R. Strange, Y. Wu

University of Sussex, United Kingdom

Intangible Assets of MNE Foreign Subsidiaries: The Role of Internal Financial Resources and Host Country Institution Q. Nguyen

University of Reading, United Kingdom

International External Knowledge, Home Country Institutions and Innovation of Firms from Transition Countries A. Rodriguez, M. J. Nieto, V. Hernandez

Universidad Carlos III de Madrid, Spain

C 1.1.13: Collaborative Instructional Designs in International Business

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.15

Session Chair: Hinrich Voss, University of Leeds, United Kingdom

A Cognitive Load Theory Perspective on Collaborative Learning and Student Performance

T. Lindner

Vienna WU. Austria

Practicing What We Preach: Cross-Country Teaching Collaborations to Support SMEs' Internationalisation and Students' Real-life Learning T. Lehmann¹, V. Wohlgemuth¹, A. Ammeraal²

¹Hochschule für Technik und Wirtschaft Berlin, Germany; ²Hogeschool Utrecht, The Netherlands

Across the Universe: Building the Skill Universe through Case Solving

Z. Ábrahám

Corvinus University of Budapest, Hungary

C 1.1.14: The MNE and its Subsidiaries

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.06

Session Chair: Deborah Mireles, National University of Ireland Galway, Ireland

Organizational Identity Work as Ambiguous Imagery: Sustaining Tensions and Developing Flexibility in MNE Subsidiaries H. L. Colman¹, B. Grøgaard¹, I. Stensaker²

¹BI Norwegian Business School, Norway; ²Norwegian School of Economics, Norway

Capability and Charter Change: An Extension of Birkinshaw and Hood's (1998) Concept of Generic Processes of Subsidiary Evolution M. Dzikowska¹, J. Gammelgaard², F. Keller³

¹Poznan University of Economics and Business, Poland; ²Copenhagen Business School, Denmark; ³Zurich University of Applied Sciences, Switzerland

The Role of Subsidiaries from Multinational Enterprises in the Digital Era

F. Fisch, A. C. C. Fleury

University of São Paulo, Brazil

Beyond Location-specific Advantages for Regional Headquarters: Do Local Business Relationships Matter?

I. Saittakari¹, J. Scott-Kennel²

¹Aalto University, Finland; ²University of Waikato, New Zealand

I 1.1.3: European Perspectives on Emerging Markets

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.05

Session Chair: Igor Kalinic, European Commission, Belgium

The Relationship between Firm's Internationalization and CSR Disclosure in the Russian Context Y. Aray¹, A. Veselova¹, D. Dikova², T. Garanina³

¹Graduate School of Management, St. Petersburg State University, Russian Federation; ²Vienna University of Economics and Business, Austria; ³University of Vaasa, Finland

Integration and Investment Development Paths of CEE Countries. Does EU Membership Make a Difference?

M. Gorynia¹, J. Nowak², P. Trąpczyński¹, R. Wolniak³

¹Poznań University of Economics and Business, Poland; ²IBD Business School, Warsaw, Poland; ³University of Warsaw, Poland

The Development of the Governance of Interorganizational Projects: A Latin America-European case E. Biques Fernandes, D. Wegner

Unisinos, Brazil

The Aftermath of Brexit: A Lot of Fuss Over Nothing? The Perspective of the EU-27 Member States

K. Mroczek-Dąbrowska, M. Gorynia, B. Jankowska, A. Matysek-Jędrych, A. Kania, C. Główka

Poznań University of Economics and Business, Poland

I 1.1.6: International Acquisitions and Entrepreneurship

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.04

Session Chair: Olli Kuivalainen, LUT University, Finland

Founders, Generations and the Evolving Dialogue of International Entrepreneurship

S. Korhonen

LUT University, Finland

The Power of Positivity: An Abductive Exploration into Improving Cross-border Acquisition Integration

R. Harikkala-Laihinen

University of Turku, Finland

Identification with the Organization in the Wake of a Foreign Acquisition — Understanding Organizational Members' Sense-making Processes

C. Kempf, D. Holtbrügge

Friedrich-Alexander University Erlangen-Nürnberg, Germany

Can Cultural Friction Move from Armchair Concept to Field Measurement? The Case of Cross-border Merger and Acquisitions M. Durand¹, M. Sondergaard²

¹South Champagne Business School, France; ²Aarhus University, Denmark

I 1.1.9: Risk and Uncertainty in International Business and International Entrepreneurship Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.31

Session Chair: Becky Reuber, University of Toronto, Canada

Risk Perception and Internationalization: A Narrative Review and a Multilevel Proposal

G. Ribeiro Rodrigues da Silva

Federal University of Paraná, Brazil

Old Risks, New Reference Points? A Perspective into the Risky Business of Market Exit and Re-entry

I. M. Surdu¹, E. Ipsmiller²

¹University of Reading, United Kingdom; ²WU Vienna, Austria

Are International New Ventures Proactive or Reactive?

E. S. Rasmussen¹, P. Servais²

¹University of Southern Denmark, Denmark; ²Linnaeus University, Sweden

Combined Entrepreneurial and Non-entrepreneurial Internationalization: A Case Study

N. Nummela¹, T. Vissak², B. Francioni³

¹University of Turku, Finland; ²University of Tartu, Estonia; ³University of Urbino Carlo Bo, Italy

I 1.1.12: Emerging Topics in Knowledge Management (1)

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.03

Session Chair: Peter Ørberg Jensen, Copenhagen Business School, Denmark

International Opportunity Exploitation through 3D Additive Manufacturing: An Analysis of Value Chain Activities

B. Hagen, G. Magnani

University of Pavia, Italy

The Boundary Spanning Function of the MNE Subsidiary: The Effects on Charter and Role Evolution

P. Ryan¹, U. Andersson², M. Giblin³

¹Trinity College Dublin, Ireland; ²Malardalen University, Sweden and BI Norwegian Business School, Norway; ³National University of Ireland Galway, Ireland

The Importance of R&D and Patents for National Development

F. d. O. Paula, J. F. da Silva

PUC-Rio, Brazil

Fintech - An Existential Carrot that Flutters in Front of Your Noses: A Case of Financial Ecosystem Innovations in Quebec

B. Deak¹, D. J. Garand¹, R. V. Turcan²

¹Université Laval, Canada; ²Aalborg University, Denmark

P 1.1: Global Value Chains in a Confused World Order ■ ■

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK G.02

Session Chair: Teresa da Silva Lopes, University of York, United Kingdom

Global Value Chains in a Confused World Order

M. Casson¹, T. da Silva Lopes², R. P. Amdam³, J.-F. Hennart⁴, L. Piscitello⁵

¹University of Reading, United Kingdom; ²University of York, United Kingdom; ³BI Norwegian Business School, Norway; ⁴Tilburg University, The Netherlands; ⁵University of Reading, United Kingdom and Politecnico di Milano, Italy

P 1.5: The Other Nordic Internationalization Process Model: How Reijo Luostarinen's Legacy Can Generate a New Agenda for IB Research ■◀

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK G.31

Session Chair: Catherine Welch, University of Sydney, Australia

The Other Nordic Internationalization Process Model: How Reijo Luostarinen's Legacy Can Generate a New Agenda for IB Research C. Welch^{1,3}, M. Gabrielsson², P. Kahari³, M. Kosonen⁴, J. Larimo⁵, R. Piekkari³, E. Rose⁶, L. Welch⁷

¹University of Sydney, Australia; ²University of Eastern Finland, Finland; ³Aalto University, Finland; ⁴Sitra, Finland; ⁵University of Vaasa, Finland; ⁶University of Leeds, United Kingdom; ⁷Melbourne Business School, Australia



Saturday 14 - 10:30 - 12:00 Session

C 1.2.3: Institutions and Emerging Markets

Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK 1.09

Session Chair: Vidya Sukumara Panicker, Loughborough University, United Kingdom

The Effects of Institutions on Emerging Market Firms' International Assignment Location Decisions

I. Koleša¹, A. Burger¹, M. Dickmann²

¹University of Ljubljana, Slovenia; ²Cranfield University, United Kingdom

Subnational Institutional Diversity and Firm Internationalization

A. Raswant, C. Pattnaik

University of Sydney, Australia

Modeling a Country's Political Environment using Dynamic Factor Analysis: The Case of Brazil (1984 - 2018)

T. Vashchilko, J. Agarwal, O. Osiyevskyy

University of Calgary, Canada

Home-market Liberalization Imprinting and SME Internationalization: Evidence from India

S. Kumari, V. Shirodkar, S. McGuire

University of Sussex, United Kingdom

C 1.2.5: International Competition and Collaboration

Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: Liberty 1.28

Session Chair: Linda Rademaker, BI Norwegian Business School, Norway

Due Diligence Extensiveness in International Strategic Alliances: Climbing Up and Down the Institutional Ladder

C. E. Georgiou¹, N. Driffield¹, J. Reuer², H. Zeitoun¹

¹University of Warwick, United Kingdom; ²University of Colorado, United States of America

How Do Local and Foreign Firms Compete? Competitive Actions in an Emerging Economy

W. Yang¹, K. Meyer²

¹University of Glasgow, United Kingdom; ²Western University, Canada

Creating a Typology of International Alliances with City-level Distance Measures

J. Engsig¹, B. Nielsen², P. Chiambaretto³, A. Ramaroson⁴

¹University of Montpellier, France; ²University of Sydney, Australia; ³Montpellier Business School, France; ⁴Centre Universitaire de Formation et de Recherche de Mayotte, France

Idiosyncratic Outward FDI Strategic Motivation Based on Size and Technology: A Firm Level Analysis

C. Kottaridi, K. Louloudi, F. Touralis

University of Piraeus, Greece

C 1.2.6: Global Teamwork and Talent Management

Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK 1.06

Session Chair: Stefan Schmid, ESCP Europe, Germany

Center of Excellence but not Center of Attention? How Experts Get Attention in Global Multi-team Work

T. Hakkarainen

Aalto University, Finland

Linking Talent Management, Organizational Ambidexterity, and Firm Performance: Implications for the Russian Context

L. Selivanovskikh, M. Latukha

St. Petersburg State University, Russia

The Impact of Gender-diverse Talent Management Practices on Firm Performance: Evidence from MNCs in Russia A. Latukha, D. Khasieva

St. Petersburg State University, Russia

C 1.2.9: Identification and Culture in Family and Entrepreneurial Firms Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK 1.33

Session Chair: Alfredo De Massis, Free University of Bozen-Bolzano, Italy

 ${\bf Cultural\ Roots\ of\ Entrepreneurship:\ Evidence\ from\ Second-generation\ Immigrants}$

J. Kleinhempel, M. Klasing, S. Beugelsdijk

University of Groningen, The Netherlands

Family Identification with Firms and Teleological Process of Internationalization: A Case of a Thai Retail Multinational A. Chartiyanon, E. Plakoyiannaki, H. Gajewska-De Mattos

University of Leeds, United Kingdom

The International Expansion of Family Firms: Evidence from Eight Case Histories

J. R. de la Torre¹, J. I. Martínez²

¹Bologna Business School, Italy; ²Universidad de los Andes, Chile

The Role of Entrepreneurial Narratives in Establishing Trust and Legitimacy in the Cross-border Expansion of Small Businesses M. Hakim¹, S. Gerschewski²

¹University of Reading, United Kingdom; ²University of Kent, United Kingdom

C 1.2.11: Economic and Social Value in Global Value Chains

Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK 1.02 (Boardroom)

Session Chair: Ans Kolk, University of Amsterdam, The Netherlands

The Diffusion of Corporate Sustainability in Global Supply Networks: An Empirical Examination of the Global Automotive Industry B. B. de Góes¹, J. M. Geleilate²

 1 University of New Haven, United States of America; 2 University of Massachusetts Lowell, United States of America

Social Upgrading in Global Value Chains: A Review of the Recent Literature

I. Avrichir, S. D. S. Navarrete, R. J. Maykot

Escola Superior de Propaganda e Marketing, Brazil

Challenging the Host Countries' Location Advantages: The Role of Industry 4.0 in Fostering the Reshoring of Efficiency-seeking Firms S. Elia¹, P. Barbieri², L. Fratocchi³, G. Dima¹

¹Politecnico di Milano, Italy; ²University of Bologna, Italy; ³University of L'Aquila, Italy

Do Value Adding Initiatives of Emerging Economy Firms Pay Off? An Empirical Study of Vietnamese Manufacturers in Global Value Chains S. H. Pham¹, B. Petersen²

¹Sheffield Hallam University, UK; ²Copenhagen Business School, Denmark

C 1.2.12: Knowledge Flows in MNEs

Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK 1.32

Session Chair: Angelo Maria Solarino, University of Leeds, United Kingdom

Organizational and Geographic Sources of MNE Networks in the Pharmaceutical Industry

S. Edris, J. Cantwell

Rutgers University, United States of America

The Role of External Social Network Ties in Foreign MNE R&D Subsidiaries in China: A Transactive Memory Approach

D. Schulzmann^{1,2}, Y. Hu¹, M. A. Marinov¹

¹Aalborg University, Denmark; ²University of Chinese Academy of Sciences, China

Ties That Bind: The Role of Ethnic Inventors in Multinational Enterprises' Knowledge Integration and Exploitation

A. Marino¹, R. Mudambi², A. Perri³, V. G. Scalera⁴

¹University of Bologna, Italy; ²Temple University, United States of America; ³Ca' Foscari University, Italy; ⁴University of Amsterdam, The Netherlands

International Knowledge Flows between Industrial Inventors and Universities: The Role of Multinational Companies

C. Fassio¹, A. Geuna², F. Rossi³

¹University of Lund, Sweden; ²University of Torino, Italy; ³University of London, United Kingdom

I 1.2.4: Internationalization Decisions and Consumer Behaviour

Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK 1.04

Session Chair: David Midgley, INSEAD, France

What Drives Importer Opportunism? Finding a Middle Ground among Transaction Cost, Resources Dependency and Relational **Exchange Theories**

A. J. Ahamed¹, R. L. Stump², F. N. Sanchez³

¹University of Skövde, Sweden; ²Towson University, United States of America; ³Universidad San Francisco de Quito, Ecuador

Overconfidence and International Performance: The Role of Intuition for International Strategic Decisions

F. Musso¹, B. Francioni¹, F. Tramontana², M. G. Pediconi¹, P. Polidori¹, I. Curina¹

¹University of Urbino Carlo Bo, Italy; ²Università Cattolica del Sacro Cuore, Italy

A Critical Review of De-internationalisation Research: Current Developments and Future Challenges

P. Trąpczyński¹, A. Perenyi²

¹Poznań University of Economics and Business, Poland; ²Swinburne University of Technology, Australia

The Perceived Value of an Ad: Antecedents and Consequences on Consumers' Behavioural Responses

T. Alshevskaya, C. F. Crespo

Polytechnic Institute of Leiria, Portugal

Impact of Digital Media Marketing and User Generated Content on Consumers' Destination Choice Intention

M. T. Sultan, F. Sharmin

Shanghai Jiao Tong University, China

I 1.2.7: International Capabilities and Local Resources and Legitimacy

Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK 1.05

Session Chair: Jonathan Doh, Villanova University, United States of America

The Legitimacy Mechanism: A Political View on the Uppsala Model

F. Figueira de Lemos, A. Ljung

Uppsala University, Sweden

Liability of Peripheral-ness in Foreign Markets: What Forms Crippled Integrity of Internationalising Craft Breweries P. Jasovska

University of Technology Sydney, Australia

Is Good Management Important for the Success of Special Economic Zones? The Case of Poland

T. Dorozynski¹, C. Jensen², J. Swierkocki¹

¹University of Lodz, Poland; ²Roskilde University, Denmark

Overcoming Resource Constraints through Governance: How Small Nascent Clusters Can Attract Global Talent and Investments S. Manning¹, C. Richter²

¹University of Sussex, United Kingdom; ²Universidade do Vale do Rio dos Sinos, Brazil

I 1.2.12: Emerging Topics in Knowledge Management (2)

Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK 1.03

Session Chair: Roger Strange, University of Sussex, United Kingdom

International Voluntary Employee Churn Revisited: The Predicting Power of Applying Machine Learning Techniques

V. Veglio¹, M. Nippa¹, R. Romanello²

¹Free University of Bozen, Italy; ²University of Udine, Italy

Knowledge and HRM Practice Transfer in Emerging Economies: The Case of Japanese Joint Ventures in Indonesia J. Soehardioio

IDE-Jetro, Japan and Cardiff Business School, United Kingdom

Where to Start? Subsidiaries' R&D Mandate and the Development of a Value Product in India

R. Schweizer¹, K. Lagerström², J. Jakobsson¹

¹University of Gothenburg, Sweden; ²Uppsala University, Sweden

Maturing Born Globals and their Performance Measures

A. M. Freeman¹, T. Vissak², R. Trudgen³

¹University of South Australia, Australia and Macquarie University, Australia; ²University of Tartu, Estonia; ³Monash University, Australia

Investigating the Antecedents of Potential and Realized Absorptive Capacity: The Benefit of Position in the Knowledge Value Chain and Breadth of New Knowledge

O. Aliasghar¹, E. Rose²

¹Auckland University of Technology, New Zealand; ²University of Leeds, United Kingdom

P 3.5: Business Models and Internationalisation: Old Wine in New Bottles? ■ Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK G.31

Session Chair: Svetla Trifonova Marinova, Aalborg University, Denmark

Business Models and Internationalisation — Old Wine in New Bottles?

S. T. Marinova¹, J.-F. Hennart², J. Child³, P. Ghauri³, S. Saarenketo⁴, L. Torkkeli⁴

¹Aalborg University, Denmark; ²Tilburg University, The Netherlands; ³University of Birmingham, United Kingdom; ⁴LUT University, Finland

ME.1: Meet the Editors: IBR, GSJ, JIM, JWB

Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Liberty G.33

International Business Review: Pervez Ghauri, University of Birmingham, United Kingdom Global Strategy Journal: Torben Pedersen, Bocconi University, Italy

Journal of International Management: Sumit Kundu, Florida International University, United States of America

Journal of World Business: Ajai Gaur, Rutgers University, United States of America



Saturday 14 - 12:30 - 14:00 Session

PS 1: Plenary Poster Session I

Time: Saturday, 14/Dec/2019: 12:30 - 14:00 · Location: Refectory Mezzanine

Session Chair: Murod Aliyev, University of Leeds, United Kingdom

A Cross-country Study of Behavioral Intentions of McDonalds Consumers

M. C. Henriquez Parodi^{1,2}, I. Alon¹, M. Mason²

¹University of Agder, Norway; ²University of Udine, Italy

Analyzing Core Competencies and Developing a Competitive Framework for Sustainable Small and Medium Sized Enterprises:

The Case of Qatar

A. Safari, A.-E. Noora

Qatar University, Qatar

Chinese MNCs in Poland: Strategies for Establishing Legitimacy and Extending Legitimacy to Other (EU) Locations

M. Ciszewska-Mlinarič, I. Hunek

Kozminski University, Poland

Cross-cultural Managerial Risk-taking: Financial versus Social Risk-taking

U. Yuksel, H. Hemat

University of Sydney, Australia

Effects of Institutional Mismatch in Transition Economies on SME Internationalisation

T. Lehmann

HTW Berlin, Germany

Fabricated Opportunities and Collective International Entrepreneurship

J. And

Uppsala University, Sweden

Foreign Subsidiaries as Vehicles of Industry 4.0: The Case of Foreign Subsidiaries Located in a Post-transition Country M. Götz¹, B. Jankowska²

¹Vistula University, Poland; ²Poznań University of Economics and Business, Poland

Green Buying: Influence of Eco-label Information Availability on Trust and Purchase Intentions for Recycled Fishing Net Products in Developed and Developing Countries

M. Pasquine, R. Glavee-Geo, O. Kachurovska, I G. Ariatmaja

Norwegian University of Science and Technology, Norway

How Stock Market Reactions and Foreign Directors Influence Acquisition Completion

J.-H. Lee

Korea Advanced Institute of Science and Technology, Korea

Implications of Technology for Service Design and Provision – a Case of a German Creative Agency in China

S. Struwe, D. Slepniov

Aalborg University, Denmark

Institutional Changes for Sustainable Business Models: Insights from Developing Market Entrepreneurs.

J. Musona, A. Asemokha, H. Sjögren

LUT University, Finland

Internationalisation Decision-making of Small and Medium Enterprises in Uncertainty: The Impact of the Decision-maker

G. V. Kemsley, F. Filippaios, Z. Stone

University of Kent, United Kingdom

Internationalization of Business Schools and their Strategic Response to Institutional Complexity

G. Teixeira, J. Carneiro

Fundação Getúlio Vargas, Brazil

Mega Art Installations as Example for Social Innovation Projects in MNEs

P. Rosenbaum

Uppsala University, Sweden

Mode Switching and Stretching in Professional Service Firms: Evidence from Internationalisation to Latin America C. O'Higgins

University of Deusto, Spain

Organizational Culture and Local Values: Link and Relationship

C. Cazorzi Martinez

Dauphine University, France

Penrose's Theory of the Growth of the Firm: Implications for IB Research

Y. Huang

Hokusei Gakuen University, Japan

Simple Rules and Cross-border Acquisitions Capabilities: Evidence of an MNC from a Post-transitional Economy

P. Wójcik, M. Ciszewska-Mlinarič

Kozminski University, Poland

Strategy-related Trends in Firms' Competitiveness in Hungary

M. Stocker, E. Czakó

Corvinus University of Budapest, Hungary

Teaching Cultural Competence Using a Virtual Exchange

J. D. Branch

University of Michigan, United States of America

The Future of Airbnb are Smart and Sharing Destinations: Case Studies of Madrid and Barcelona

E. Cerdá Mansilla

Autonomous University, Spain

The Invisible Hand amongst Indian Firms

S. Arora

IMT Ghaziabad, India

The Role of Organizational Culture in Multinational Companies and its Contribution to Job Burnout

M. M. Velasco

University of Agder, Norway

Who Will Connect the Dots?

E. S. Rasmussen

University of Southern Denmark, Denmark

Emotion and Knowledge Transfer in International Acquisitions

M. T. Sahibi, S. He, H. Mansour

University of Northampton, United Kingdom

Subnational Depth and Firm Internationalization

A. Raswant, C. Pattnaik

University of Sydney, Australia

Reputational Shifts in International Assignments

T. Bernhard

Friedrich-Alexander-University Erlangen-Nürnberg, Germany

An Electric Vehicle Conversion Start-up: Development of a Business Model Approach based on the Analysis of the Environment, the Industry Structure and the Customer Needs with Particular Focus on the German Market

F. Hoeft

University of York, United Kingdom and University of Applied Sciences Niederrhein, Germany

MNEs, Institutions and Economic Growth: The Case of Turkey

X. Adamoglou, Y. Hajidimitriou

University of Macedonia, Greece



A New Perspective on the Spinoff Story: A Tale about Talent

A. Kriz, M. Moeller, P. Liesch, E. Russo

University of Queensland, Australia

Distance Factors and Bilateral Trade Flows: A CAGE Framework Analysis

K. Tokas, A. Deb

International Management Institute, India

How Do Emerging Market Multinationals Catch-up and Internationalise?

J. S. Zhu

University of Newcastle, Australia

The Effect of Financial Leverage on R&D Investment

C.-L. Yang

University of Taipei, Taiwan

The Power of Social Media Marketing In New Media Age: A Perspective on Consumers' Travel Behavior

F. Sharmin, M. T. Sultan

Shanghai Jiao Tong University, China

When an MNE's Host Country Partner Decides to Diversify: Insights from a Case in Saudi Arabia

F. Alfehaid, C. Williams

Durham University, United Kingdom

An Exploratory Study of Entry-level Fashion Brands in China

Q. Hao¹, Z. Chen¹, O. Rahman², M. Gledhill¹

¹Manchester Metropolitan University, United Kingdom; ²Ryerson University, Canada

Donated Equity, Subsidized Loans, and the Governance of Social Enterprises

M. Hudon¹, S. A. Nyarko^{1,2}, A. Szafarz¹

¹Université Libre de Bruxelles, Belgium; ²University of Agder, Norway

Organisational Performance and the Different Impact of National, Organisational Culture and Human Resource Management Practices: A Comparative Study Among Nordic Countries and Greece

B. Myloni, E. Papadionysiou

University of Patras, Greece

Pass the 'Baton': The Succession in a Family Business

A. R. de Godoy Filho, M. C. Vinholi

Universidade do Vale do Itajaí, Brazil

The Importance of Strategic Orientation and National Culture in the Performance of Listed Companies

V. Cardoso, F. Martins, H. Barandas

Universidade de Porto, Portugal

Business Incubation and Entrepreneurial Success of Selected Manufacturing Firms in South East Nigeria

E. Emele, O. Ezirim, O. Iwueke

Federal Polytechnic Nekede, Nigeria

Entrepreneurship Development and the Third World Countries: The Case of a Race Against Itself

U. E. Amadi, U. O. Oko

Akanu Ibiam Federal Polytechnic Unwana, Nigeria,

Global Talent Mobility and Knowledge Diffusion: The Role of Staffing Agencies in the Growth of East Asian High-tech MNCs M. Tabata

Senshu University, Japan

Knowledge Acquisition in Cross-border M&A by the State-owned Enterprises (SOEs) from Emerging Markets

D. Klishevich, A. Panibratov

St. Petersburg State University, Russia

$Challenges\ Facing\ Internationalization\ of\ SMEs\ in\ Emerging\ Economies\ -\ A\ Study\ of\ SMEs\ in\ Sultanate\ of\ Oman$

S. Sanyal

Dhofar University, Oman

${\bf Systematic\ International\ Market\ Selection-a\ Fuzzy\ Expert\ System}$

S. M. Grimstad, R. Glavee-Geo, S. Abeddaa

Norwegian University of Science and Technology, Norway

Corporate Governance and Financial Performance of Deposit Money Bank: The Nigerian Perspective J. Okonkwo

Akanu Ibiam Federal Polytechnic Uuwana, Nigeria

Aerospace Manufacturing Chess Game: How the Trans-Pacific Partnership Changed the Rules

A. D. M. Santos, A. L. M. Klevenhusen

Fundação Getúlio Vargas, Brazil

Apprenticeship Practices and Micro Business Growth in an Emerging Economy: Evidence from Nigeria

O. J. Ogbu, A. Christian, I. Samuel

Federal University Wukari, Nigeria

Cross-cultural Worldviews and De-globalization

G. Miotti

Rollins College, United States of America

Divestiture and Re-investments in Foreign Markets by Family Firms

S. Mariotti¹, R. Marzano², L. Piscitello³

¹Politecnico di Milano, Italy; ²Sapienza - University of Rome, Italy; ³University of Reading, United Kingdom

Financial Constraints and Global Value Chain Participation in India

K. Reddy, S. Sasidharan

Indian Institute of Technology Madras, India

Learning in Global Virtual Teams (GVTs)

D. Majdenic

University of Turku, Finland

Uptake of Digital Manufacturing Technologies and Backshoring Dynamics: Insights from the Basque Country B. Kamp

Orkestra-Basque Institute of Competitiveness, Spain

The Roots of Entrepreneurial Decision and Behaviour Explained: Through Food-physiology and the Human Gut-microbiome M. S. Bitsch

University of Turku, Finland

Is the Relationship of Altruistic Orientation on SME Sustainability Image Mediated by Strategic Consistency?

L. Salciuviene¹, C. De Mattos², N. Sanghavi³

¹University of Lancaster, United Kingdom; ²University of Huddersfield, United Kingdom; ³University of Manchester, United Kingdom

(Don't) Tell Me What I (Don't) Want to Hear. Communicating Sustainability in the Luxury Fashion Sector

Poznań University of Economics and Business, Poland

The Role of Firms' Global Strategy to Cope with Terrorism

F. S. Malik

Schumpeter School of Business and Economics, Germany

The Coping Strategies of Indian Expatriates to Viet Nam: Narrative of an Indian Couple

S. Bhargava

Indian Institute of Management Ahmedabad, India

A Study on the Key Factors Contributing to the Development of Managers' Global Mindset Using PLS-SEM

A. Wollenberg¹, J. J. Cabrera Lazarini², M. R. Rizal³

¹St. George's University, Grenada; ²Tecnológico de Monterrey, Mexico; ³Curtin University, Australia



Saturday 14 - 14:00 - 15:30 Session

C 1.3.3: Emerging Market Firms' Strategy and Internationalization

Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.09

Session Chair: Bernard Wolf, York University, Canada

Strategic Configurations and International Performance of Emerging Market Multinationals

Y. Li¹, L. Cui², K. Meyer³, D. Fan⁴

¹The University of Sydney, Australia; ²The Australian National University, Australia; ³Western University, Canada; ⁴The University of Western Australia, Australia

Rapid Internationalization of Emerging Market Firms: The Role of Foreign Participation

Y. Li. J. Cantwell

Rutgers University, United States of America

Board Activity, Family Ownership and International Investments in Emerging Market Firms

A. Sukumara Panicker¹, R. Srinivas Upadhyayula²

¹Loughborough University, United Kingdom; ²Indian Institute of Management Kozhikode, India

The Impact of Dynamic Managerial Capabilities on Outward Foreign Direct Investment from Emerging Economies

C. R. Stoian, Z. Khan, M. J. Zeng, A. Dean

University of Kent, United Kingdom

C 1.3.5: Institutions and Culture

Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: Liberty 1.28

Session Chair: Sjoerd Beugelsdijk, University of Groningen, The Netherlands

Avoiding 'Cultural Distance Paradox' - Switching to Cultural Friction Lens An Empirical Study in Foreign Divestment

H. T. T. Nguyen¹, J. Larimo¹, D. Dow²

¹University of Vaasa, Finland; ²The University of Melbourne, Australia

Who Cares about Conformity? How Cultural Tightness in Target and Source Locations Affects Firms' Tendencies to Mimic Each Other's Foreign Investment Location Choices

A. Slangen, N. Braito

KU Leuven, Belgium

The Role of Tax-related Institutions in International Business Strategy: A Literature Review and Research Agenda

A. O. Eerola, A. Slangen

KU Leuven, Belgium

State Ownership and Foreign Entry Strategy: The Joint Role of Home and Host-Country Pro-market Institutions

P. Symeou¹, G. Santangelo²

¹Cyprus University of Technology, Cyprus; ²Copenhagen Business School, Denmark

C 1.3.6: Expatriate Management

Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.06

Session Chair: Fabian Jintae Froese, University of Goettingen, Germany

Do Stays Abroad Influence Compensation? The Role of Duration, Timing and Breadth of CEOs' International Experiences

S. Schmid. S. Baldermann

ESCP Europe, Germany

Hostile Environments and Expatriation: Contextualising Demands and Resources P. C. Faeth¹, M. G Kittler²

 $^{
m 1}$ University of Stirling, United Kingdom; $^{
m 2}$ MCI Management Center Innsbruck, Austria

Political Skill and Cross-cultural Adjustment among Self-initiated Expatriates: The Role of Employer's Psychological Contract Fulfillment A. Koveshnikov¹, H. Wechtler², M. Moeller³

¹Aalto University, Finland; ²University of Newcastle, Australia; ³University of Queensland, Australia

What Makes Them Want to Leave? An Empirical Investigation of Expatriates' and Spouses' Premature Return Intention

University of Hamburg, Germany

C 1.3.9: Knowledge, Learning and International Entrepreneurship Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.33

Session Chair: Tamara Galkina, University of Vaasa, Finland

How Does Transformative Learning Moderate the Entrepreneurial Orientation-Performance Relationship? Evidence from Three Countries P. Dimitratos¹, S. Elbanna², G. Nakos³, N. Li⁴

¹University of Glasgow, United Kingdom; ²Qatar University, Qatar; ³Clayton State University, United States of America; ⁴University of Aberdeen, United Kingdom

The Impact of Knowledge Sharing on SME Internationalization

J.-C. Gessler¹, A. Colovic², U. Mayrhofer³

¹Magellan Research Center, France; ²NEOMA Business School, France; ³Université Côte d'Azur, France

The Learning-Networking Relationship in International Entrepreneurship: A Review and Future Directions

S. Fuerst

Universidad EAFIT, Colombia

Uncovering the Success of Minority Chinese Entrepreneurs: The Role of Financial Literacy and Entrepreneurial Orientation on SME Performance

R. Virgosita^{1,2}, T. Randøy²

¹Universitas Gadjah Mada, Indonesia; ²University of Agder, Norway

C 1.3.10: Standards, Social Reputation and Socio-economic Outcomes Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.02 (Boardroom)

Session Chair: Leo Sleuwaegen, KU Leuven, Belgium

The Multifaceted Relationship between Multinational Enterprises and Inequality

R. Narula¹, K. van der Straaten²

¹University of Reading, United Kingdom; ²University of Amsterdam, The Netherlands

The Evolution of Business Ethics in China and the United States: Convergence, Divergence or Crossvergence?

J. Lee¹, Y. Paik², C. Vance², D. Li³, K. Groves⁴

¹University of Reading, United Kingdom; ²Loyola Marymount University, United States of America; ³Tsinghua University, China;

⁴Pepperdine University, United States of America

The Impact of Multinational Enterprise Corporate Anti-corruption Policy on Location Strategy: The Contingent Role of Investment Motive G. F. Jiang¹, M. A. Sartor²

¹Carleton University, Canada; ²Queen's University, Canada

Global Governance in New Public Environmental Management: An International and Intertemporal Comparison of Voluntary Standards' Impacts

M. Wagner

Augsburg University, Germany



C 1.3.11: Knowledge, Structure and Productivity in Global Value Chains

Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: Liberty G.32

Session Chair: Bent Petersen, Copenhagen Business School, Denmark

Export and Productivity in Global Value Chains: Comparative Evidence from Latvia and Estonia

K. Benkovskis², J. Masso¹, O. Tkacevs², P. Vahter¹, N. Yashiro³

¹University of Tartu, Estonia; ²Bank of Latvia, Latvia; ³OECD, France

Building Knowledge from Engaging in Backward and Forward Global Value Chains

C. De Fuentes¹, J. A. Peerally², J. Rhinelander¹

¹Saint Mary's University, Canada; ²HEC Montréal, Canada

Foreign Direct Investment, Global Value Chains and Upgrading Opportunities for ASEAN Countries

H. N. Nguyen

University of Urbino Carlo Bo, Italy

Toward a Better Understanding of Length and Position in Global Value Chains

K. Knez, A. Jaklič, M. Stare

University of Ljubljana, Slovenia

C 1.3.12: Knowledge, Development and Societal Impact

Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.32

Session Chair: Sandra Seno Alday, University of Sydney, Australia

Renew or Reconfigurate — A Study on SMEs' Response to MNC Presence

C. Holmström Lind, K. Lagerström

Uppsala University, Sweden

Unlocking the Green Door of Regional Development: The Role of MNEs in Greening Local Inventive Activities

A. Castellani¹, G. Marin², S. Montresor³, A. Zanfei²

¹University of Reading, United Kingdom; ²University of Urbino, Italy; ³Kore University of Enna, Italy

The Competition-Cooperation Interplay within MNEs for Knowledge Development and Innovation

K. Lagerstöm¹, E. Leite¹, C. P. Pahlberg¹, R. Schweizer²

¹Uppsala University, Sweden; ²University of Gothenburg, Sweden

Emergence of Knowledge Management in Russia: Towards Legitimacy for Practice

E. Grinberg, L. Selivanovskikh

St. Petersburg State University, Russia

I 1.3.9: SMEs, Entrepreneurs and Sustainable and Indigenous Development

Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.31

Session Chair: Kevin Ibeh, Birkbeck, University of London, United Kingdom

Perceived Constraints and Business Growth of Small Scale Businesses in Port Harcourt Metropolis, Nigeria

C. O. Egwe, A. M. Oweisana

Federal College of Education Technical Omoku Rivers State, Nigeria

Motives in Sustainable Entrepreneurship: An International Comparison

H. Doluca¹, M. Johnson², Ö. Kunday³

¹Augsburg University, Germany; ²Hamburg University, Germany; ³Istanbul Yeditepe University, Turkey

Indigenous Practices of Bricolage Embedded in Grassroots Social Entrepreneurship: The Case of Informal Microfinance in Sub-Saharan Africa

M. M. De Avillez

Nottingham Trent University, United Kingdom

Foreign Ownership and Corporate Social Responsibility: The Case of an Emerging Economy

K. Yadav¹, K. Tokas²

¹OP Jindal Global University, India; ²International Management Institute, India

I 1.3.12: Drivers of Innovation

Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.03

Session Chair: Mario Kafouros, The University of Manchester, United Kingdom

Intersection of Spillover Effects: Who Learns from Whom?

I. Álvarez, R. Marín

Universidad Complutense de Madrid, Spain

Global and Green? MNE Subsidiaries and Green Innovation Performance

V. De Marchi, R. Grandinetti, G. Cainelli

University of Padova, Italy

Influence of Subsidiary Internal and External Relationships on its Innovation Performance and Position in the Multinational Enterprise Network: The Perspective of Foreign Subsidiaries Established in Poland

B. Jankowska¹, T. Gołębiowski², L. Danik², M. Dzikowska¹, M. Lewandowska², M. Gorynia¹

¹Poznań University of Economics and Business, Poland; ²Warsaw School of Economics, Poland

Foreign Direct Investment Inflows and Intellectual Property Strategies for Multinational Corporations in Emerging Markets: The Case of Vietnam (1986 - 2016)

A. T. -L. Nguyen

University of York, United Kingdom

Relationship Knowledge Development Process: An Opportunity Space Odyssey

W. A. Bhatti¹, A. Chwialkowska², M. Glowik³

¹University of Vaasa, Finland; ²University of West Georgia, United States of America; ³Berlin School of Economics and Law, Germany

I 1.3.14: MNE Subsidiary Competences, Initiatives and Their Development

Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: Liberty G.33

Session Chair: Torben Pedersen, Bocconi University, Denmark

Drivers of Core Competences within Foreign Subsidiaries: The Case of MNEs in Japan

A. Giroud¹, Y. J. Ha², C. Iguchi³, K. Marukawa⁴

¹The University of Manchester, United Kingdom; ²University of York, United Kingdom; ³Keio University, Japan; ⁴H. C. Stark, Germany

Inter-subsidiary Collaboration and Business Network Development

A. Sartorius¹, U. Mayrhofer²

¹University of Lyon, France; ²Université Côte d'Azur, France

What's Next? Strategic Reactions to Post-offshoring Performance

A. Valentino¹, S. Elia², A. Goerzen³, L. Piscitello²

¹ESCE International Business School, France; ²Politecnico di Milano, Italy; ³Queen's University, Canada

Understanding Subsidiary Managers' Engagement in Strategic Activities. How Do They Know What to Do?

D. Mireles¹, J. Igoe¹, P. Sharkey Scott²

¹National University of Ireland Galway, Ireland; ²Dublin City University, Ireland



P 1.11: Global Value Chains: Dynamics and Uncertainty in a Confused World Order ■ Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK G.02

Session Chair: Tomas Hult, Michigan State University, United States of America

Global Value Chains: Dynamics and Uncertainty in a Confused World Order P. J. Buckley¹, T. Hult², H. Mirza³, P. Liesch⁴

¹University of Leeds, United Kingdom; ²Michigan State University, United States of America; ³UNCTAD, Switzerland; ⁴The University of Queensland, Australia

P 1.13: Best Practices, Trends and Technologies in Online International Business Education ■◀

Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK G.31

Session Chair: Ronaldo Parente, Florida International University, United States of America

Best Practices, Trends and Technologies in Online International Business Education R. Parente 1 , D. Wernick 1 , J. Branch 2 , J. Lipe 3

¹Florida International University, United States of America; ²University of Michigan, United States of America; ³University of Minnesota, United States of America

Saturday 14 - 16:30 - 18:00 Session

C 1.4.2: International Governance

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.32

Session Chair: Rajesh Upadhyayula, Indian Institute of Management Kozhikode, India

Board of Director Effectiveness, Informal Institutions and Formal Institutions: A Meta-analysis

A. M. Solarino

University of Leeds, United Kingdom

The Joint Impact of International Board and Insider Chief Executive Officer on Performance in Hybrid Organizations

T. W. Sommeno

University of Agder, Norway

Women on the Board: A Configurational Approach from the Codes of Good Governance

A. Montoro-Sanchez, C. Estevez-Mendoza

Complutense University of Madrid, Spain

Board Leadership Structure and Firm Performance: A Meta-analysis

Y. Yang¹, M. Yu²

¹University of Sussex, United Kingdom; ²Coventry University, United Kingdom

C 1.4.3: Emerging Market Firms: Capabilities, Innovation and Learning

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.09

Session Chair: Naoto Nadayama, Kanagawa University, Japan

Market Political Ambidexterity and Resource-asset Bundling: A Recipe for Competitive Advantages for Emerging-economy Firms? I. Ivarsson¹, B. Petersen²

¹University of Gothenburg, Sweden; ²Copenhagen Business School, Denmark

Designing Business Models for Value Co-creation: A Case Study of Local Firms in Vietnam

N. A. P. Le, R. Jack

Macquarie University, Australia

Real Options and the Resource-based View: Evidence from Entry Timing in Transition Economies

T. G. Nacken, B. Karreman, E. Pennings

Erasmus University, The Netherlands

Parental Networks and the Propensity for Internationalization: An Investigation of the Cross-level Influence of Business Groups on their Affiliates in China

L. Sun, P. Lv

University of Chinese Academy of Sciences, China

C 1.4.5: Foreign Expansion and Divestment

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: Liberty 1.28

Session Chair: Marlena Dzikowska, Poznań University of Economics and Business, Poland

Decades of Research on Foreign Subsidiary Divestment: What Do We Really Know About its Antecedents?

D. Schmid, D. Morschett

University of Fribourg, Switzerland



Slack Resources, Managerial (Re)Prioritization and Overseas Foreign Direct Investment

T. Bai¹, P. Liesch²

¹Xi'an Jiaotong-Liverpool University, China; ²University of Queensland, Australia

'If It's Good Enough for Innovation, Is It Good Enough for Globalization'? An Empirical Investigation of Corporate Globalization among the Most Innovative MNEs

R. Coeurderoy¹, V. Duplat²

¹ESCP Europe, France; ²Vrije Universiteit Amsterdam, The Netherlands

C 1.4.7: Host Country Institutions and Internationalization Incentives for Outward FDI Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: Liberty G.32

Session Chair: José R. de la Torre, Bologna Business School, United States of America

International Business Policy Design Firms' Endowment and Incentives' Effectiveness

M. Torres¹, J. Clegg¹, F. Figueira de Lemos²

¹University of Leeds, United Kingdom; ²Uppsala University, Sweden

Incentives and Inward Foreign Direct Investments: Good Institutions Pay Off

B. Silva-Rêgo¹, A. Cuervo-Cazurra², A. Figueira¹

¹Universidade Federal do Rio de Janeiro; ²Northeastern University, D'Amore-McKim School of Business

Temporary Institutions: The Evolution of Beer Regulations in Brazil Before, During, and After the 2014 FIFA World Cup

S. Kruidenier, A. Bitektine, P.-Y. Dolbec

Concordia University, Canada

C 1.4.8: The Changing Nature of International Service Firms

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.33

Session Chair: Cristina Villar, University of Valencia, Spain

Organic Internationalization: How Does it Work for Software as a Service Companies?

J. Baranova¹, M. Amal²

¹Santa Catarina State University, Brazil; ²Regional University of Blumenau, Brazil

The Characteristics of International Business-to-business Services: The 4C Framework

A. Brandl¹, P. Ø. Jensen², P. Ström³, A. Jones⁴

¹University of Victoria, Canada; ²Copenhagen Business School, Denmark; ³University of Gothenburg, Sweden; ⁴City University of London, United Kingdom

Entrepreneurial Drives and Inter-platform Rivalry in the Creativity-based Ecosystem

H.-J. Chiu

National Taiwan University, Taiwan

Challenges in the Internationalisation of Professional Service Firms: A Review and Future Research Agenda

C. O'Higgins¹, T. Andreeva², N. Aramburu¹

¹University of Deusto, Spain; ²University of Maynooth, Ireland

C 1.4.14: Structure, Risk, Diversification and Location

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.06

Session Chair: Michael Nippa, Free University of Bozen-Bolzano, Italy

The Management and Performance Implications of Power Structures in Multinational Corporations

J. Lee

University of Reading, United Kingdom

Extending the Notion of Location in International Business Research: Social Aspects and Engagement with Audiences in Headquarters' Location Decisions

P. Kähäri, I. Saittakari, P. Junni, R. Piekkari, T. Ritvala

Aalto University, Finland

Revisiting the Relationship between Product and International Diversification: Adding the Digital Dimension G. Batsakis¹, P. Konara², V. Theoharakis³

¹The American College of Greece, Greece and Brunel University, United Kingdom; ²University of Sussex, United Kingdom; ³University of Sheffield, United Kingdom

I 1.4.3: Emerging Markets Catch-up Process

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.05

Session Chair: Ajai Gaur, Rutgers University, United States of America

Liability of Foreignness vs Liability of Home

L. Ermolaeva, A. Panibratov

St Petersburg State University, Russia

Going Out to Catch Up? The Effect of Inward FDI on Emerging Market Firms' Subsequent Strategic Asset Seeking Outward FDI Y. Li. J. Cantwell

Rutgers University, United States of America

Resource Mobilization in International Social Entrepreneurship

N. Nørregaard Larsen

University of Southern Denmark, Denmark

I 1.4.6: Leadership and Global Teams

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.04

Session Chair: Hanna Gajewska-De Mattos, University of Leeds, United Kingdom

Exploring the Nature of Learning of Global Leaders from International Experience and Coaching: An Integrative Literature Review N. G. Fey

Hanken School of Economics, Finland

The Effect of Distributed Leadership in the Relationship between Flat Organization Structure and Company Performance E. Velinov¹, P. Forester², J. Bleicher³

¹Skoda Auto University, Czech Republic; ²Keele University, United Kingdom; ³DHBW Villingen-Schwenningen, Germany

Adaptive Structuration of Communication and Relationship Development in Global Virtual Teams

M. Aleem

University of Turku, Finland

I 1.4.11: Location, Dynamics and Competitiveness of Global Value Chains

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.31

Session Chair: Arjen Slangen, KU Leuven, Belgium

Reputational Risk as a Factor in Offshore Location Choice — A High-cost Perspective

B. B. Nujen, B. Hammer, H. Solli-Sæther

Norwegian University of Science and Technology, Norway

The Changing Dynamics of Global Value Chains: The Manufacturing Location Decision in the UK Textile and Apparel Industry P. Casadei, S. lammarino

London School of Economics, United Kingdom



The Manufacturing Reshoring Nature: Insight from the Footwear Industry

L. Fratocchi¹, S. Silva²

¹University of L'Aquila, Italy; ²Católica Porto Business School, Portugal

Accounting Global Value Chains and Competitiveness — Challenge for Official Statistics

P. Vakha

Corvinus University of Budapest, Hungary

I 1.4.12: Industry Contexts and Innovation

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.03

Session Chair: Alain Verbeke, University of Calgary, Canada

R&D Offshoring and Innovation: Does Firm Age Matter?

G. Asimakopoulos¹, A. Revilla², A. Rodriguez¹

¹University Carlos III of Madrid, Spain; ²Bath Spa University, United Kingdom

Artificial Intelligence in Japan: Policy, Prospects and Obstacles in the Automotive Industry

F. Hatani

Copenhagen Business School, Denmark

Industry 4.0 Investments in Manufacturing Firms and Internationalization

M. Bettiol, M. Capestro, V. De Marchi, E. Di Maria

University of Padova, Italy

International Joint Ventures (IJVs), Asymmetric Relationships, Innovation and Performance An Empirical Study of the Chinese Automotive Industry

R. Wang

University of York, United Kingdom

P 1.9: Migrant Entrepreneurship, International Business, and Development ■ Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK G.02

Session Chair: Noemi Sinkovics, The University of Manchester, United Kingdom

Migrant Entrepreneurship, International Business, and Development

A. Sinkovics¹, R. Mudambi², S. Gelb³, W. Brunner⁴, A. van Assche⁵, D. Castellani⁶, H. Tuselmann⁷

¹The University of Manchester, United Kingdom; ²Temple University, United States of America; ³Overseas Development Institute, United Kingdom; ⁴ORS Service GmbH, Austria; ⁵HEC Montreal, Canada; ⁶University of Reading, United Kingdom; ⁷Manchester Metropolitan University, United Kingdom

P 2.1: Can MNEs Be a Force for Good? Lessons from History

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK G.31

Session Chair: John Raymond Dilyard, St. Francis College, United States of America

Can MNEs Be a Force for Good?: Lessons from History

J. R. Dilyard¹, J. Doh², S. Alday³, S. Zhao⁴

¹St. Francis College, United States of America; ²Villanova University, United States of America; ³University of Sydney, Australia;

⁴Middlesex University, United Kingdom

P 2.5: EIBA Young Scholar Panel: Time for IBtech - The New Research Avenues into Global Strategy and the Digital Worlds ■ ■

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.02 (Boardroom)

Session Chair: Tilo Halaszovich, Jacobs University Bremen, Germany Session Chair: Dorota Piaskowska, University College Dublin, Ireland

EIBA Young Scholar Panel: Time for IBtech: The New Research Avenues into Global Strategy and the Digital Worlds

T. Halaszovich¹, D. Piaskowska²

¹Jacobs University, Germany; ²University College Dublin, Ireland

Panelists: Desislava Dikova, WU - Vienna University of Economics and Business, Austria; Edith Ipsmiller, WU - Vienna University of Economics and Business, Austria; Douglas Dow, Melbourne University, Australia; Martin Hannibal, University of Southern Denmark, Denmark; Helene Tenzer, Tübingen University, Germany; Esther Tippmann, National University of Ireland Galway, Ireland

ME.2: Meet the Editors: JIBP, JIBS, MOR

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Liberty G.33

J. International Business Policy: Sarianna Lundan, University of Bremen, Germany

J. International Business Studies: Alain Verbeke, University of Calgary, Canada

Management Organisation Review: Stephan Manning, University of Sussex, United Kingdom



Sunday 15 Programme Overview

08:00	Conference Registration	n					
13:00	Location: Clarendon Building						
	Conversation Spaces and Open Work Areas Location: MT 3/4/5/6	Exhibitors Location: MT 1	Meditation and Prayer Room Location: MK 1.24				
08:00	Several rooms are available in Meadows Teaching Block for conversation and casual work. This is also the location for exhibitors and refreshment breaks.		Room available for private meditation and prayer.				
	C 2.1.3: Emerging Markets MNCs versus Markets MNCs versus Developed Markets MNCs Location: MK 1.09	C 2.1.5: Multinational Enterprise Internationalisation Location: Liberty 1.28	C 2.1.7: Political Institutions and Internationalization (including SOEs) Location: Liberty G.32	C 2.1.9: Cognition, Personality and Orientation in Internationalising Entrepreneurs Location: MK 1.33	C 2.1.10: Human Variety and Variety of Networks Interactions International Busines Location: MK 1.02 (Boardroom)		
08:30	C 2.1.12: MNEs and Innovation Location: MK 1.32	C 2.1.X: Knowledge and SMEs: Dynamics, Practice	I 2.1.3: Macro Perspectives in Emerging and	I 2.1.5: Cross Border Acquisitions Partnerships and	I 2.1.6: Managing Talent, Culture and Language		
10:00		and Performance Location: MK 1.06	Developing Markets Location: MK 1.05	Competition Location: Liberty G.33	Location: MK 1.04		
	I 2.1.9: Cognition, Values and Sense-making in International Entrepreneurial Ventures Location: MK 1.31	I 2.1.14: Market Opportunities Environments and Corporate Responses Location: MK 1.03	P 2.13: Teaching International Business through Video Case Studies Location: MK G.31	P 3.1: International Business in a Confused World Order: EIBA Recollections and Visions Location: MK G.02			
10:00	Networking and Refres	hment Break					
10:30	Networking and Refreshment Break Location: Clarendon Building						
	EIBA FELLOWS PLE From Regional Converg Connections Location: Western Lect	ence to Divergence: The	Changing Economic Geog	graphy of International Bu	isiness Activities and		
10:30	Speakers: John Cantwell, Rutgers University, USA; Simona lammarino, London School of Economics, United Kingdom; Lucia Piscitello, University of Reading, United Kingdom, and Politecnico di Milano, Italy						
12:00	•	, <u> </u>		di Milano, Italy r, UCLA, Luskin School of	Public Affairs, United		
12:00	Lunch						

Sunday 15 Programme Overview

12:15	Fellows Meeting: EIBA Fellows Business Meeting Location: University House						
13:00	NOTE: This meeting is open to EIBA Fellows only!						
12:30	PS 2: Plenary Poster S						
14:00	Location: Refectory Mezzanine						
	C 2.3.2: International Accounting, Taxation and Performance Location: MK 1.06	C 2.3.4: Global Branding and Internationalization Behaviour Research Location: Liberty G.32	C 2.3.5: Global Strategy, CSR and Sustainability Location: Liberty 1.28	C 2.3.12: Contemporary Work Forms and Co-working Spaces Location: MK 1.32	C 2.3.X: Trends, Cycl and New Issues in International Busines Location: MK 1.09		
14:00 - 15:30	I 2.3.6: Culture and Emotion Management Location: MK 1.04	I 2.3.8: Transformation and Internationalisation of Service Firms Location: MK 1.31	I 2.3.13: Teaching and Learning in Complex Settings Location: MK 1.05	I 2.3.X: Emerging Issues in Knowledge, SMEs and Entrepreneurship Location: MK 1.03	ME.3: Meet the Editors: CPIB, EJIM & IJoEM, RIBS, TNC Location: Liberty G.3		
	P 1.10: Brains on the Move: Highly Skilled Migrants in Multinational Enterprises'	the Move: Highly Skilled Migrants in Multinational Enterprises' Location: MK G.02 Editors: Alain Verbeke, University of Calgary, Canada; Rob van Tulder, Erasmus University, Canada; Barbara Janskowska, Poznań University of Economics and Business, Poland					
	Knowledge Networks Location: MK G.31	Short pitches by contributing authors, plus a preview of next year's book, PIBR #15! Keynote address: Peter Buckley, University of Leeds, United Kingdom					
15:30							
15:30 - 16:00	Networking and Refre						
-			C 2.4.6: Top Managers and Global Citizens Location: MK 1.06	C 2.4.12: Innovation Strategies Location: MK 1.32	C 2.4.X: Alternative Empirical Lenses: Applications to International Busines Location: MK 1.02 (Boardroom)		
-	Networking and Refree C 2.4.3: Foreign Direct Investment and Emerging Markets	c 2.4.5: International Expansion and Exporting Location: Liberty	Managers and Global Citizens	Strategies	Empirical Lenses: Applications to International Busines Location: MK 1.02 (Boardroom) I 2.4.10: Geographic and Social Variety an		
16:00	C 2.4.3: Foreign Direct Investment and Emerging Markets Location: MK 1.09 C 2.4.XX: Environments, Structure, Mode and Performance: Emerging Issues Location: Liberty	C 2.4.5: International Expansion and Exporting Location: Liberty 1.28 I 2.4.3: Learning, Knowledge and Innovation in Emerging Markets	Managers and Global Citizens Location: MK 1.06	Strategies Location: MK 1.32 I 2.4.5: MNE Internationalisation Decisions Location: Liberty	Empirical Lenses: Applications to International Busines Location: MK 1.02 (Boardroom) I 2.4.10: Geographic and Social Variety an International Busines		



Sunday 15 Detailed Programme

Sunday 15 - 08:30 - 10:00 Session

C 2.1.3: Emerging Markets MNCs versus Developed Markets MNCs

Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: MK 1.09

Session Chair: Yingqi Wei, University of Leeds, United Kingdom

How Do Emerging Market MNEs and Advanced Market MNEs Innovate?

J. Cheng, J. Clegg, Y. Wang

University of Leeds, United Kingdom

Are EMMs Any Different? A Comparison between the Location Choice of Developed and Emerging Market Multinationals

R. Laczi, A. Majocchi

University of Pavia, Italy

A Meta-analysis of Export Spillovers from FDI: Advanced versus Emerging Markets

J. Pla-Barber¹, C. Villar¹, R. J. Mesa²

¹University of Valencia, Spain; ²Universidad de Antioquia, Columbia

SMEs' Learning from Failing in Emerging Markets: A Longitudinal Perspective

N. Dominguez¹, U. Mayrhofer²

¹University of Lyon, France; ²Université Côte d'Azur, France

C 2.1.5: Multinational Enterprise Internationalisation

Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: Liberty 1.28

Session Chair: Romeo V. Turcan, Aalborg University, Denmark

Global Diversification Strategy and Firm Performance: A Modelling and Simulation Study

T. Lindner

WU Vienna, Austria

Does Top Management Internationalization Influence Firms' Strategic Risk-taking?

M. Wrede, E. Hille, T. Dauth

HHL Leipzig Graduate School of Management, Germany

Theoretically Misaligned Entry Modes: A Risk-propensity Approach

S. Elia¹, M. Møller Larsen², L. Piscitello^{1,3}

¹Politecnico di Milano, Italy; ²Copenhagen Business School, Denmark; ³University of Reading, United Kingdom

Foreign Investment Location Choices: Key Theoretical Considerations and Unforeseen New Realities

M. Dike¹, E. Rose², U. Andersson³

¹Aalto University, Finland and Higher School of Economics St. Petersburg, Russia; ²University of Leeds, United Kingdom; ³Mälardalen University, Sweden

C 2.1.7: Political Institutions and Internationalization (including SOEs)

Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: Liberty G.32

Session Chair: Evis Sinani, Copenhagen Business School, Denmark

Institutional Connectivity and the Location Choice of Headquarters

A. Botella Andreu¹, K. Lavoratori²

¹ESIC Business and Marketing School, Spain; ²University of Warwick, United Kingdom

Host Government Intervention and FDI Flow: An Empirical Investigation

G. K. Adarkwah

BI Norwegian Business School, Norway

Foreign Ownership, Institutional Context and Internationalization of State-owned Enterprises

S. Mariotti¹, R. Marzano²

¹Politecnico di Milano, Italy; ²Sapienza - University of Rome, Italy

Control of Subsidiary HRM Policies by MNE Headquarters: Institutional Configuration and Micro-political Influences P. Gooderham¹, M. Fenton O'Creevy²

¹NHH Norwegian School of Economics, Norway; ²Open University, United Kingdom

C 2.1.9: Cognition, Personality & Orientation in Internationalising Entrepreneurs Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: MK 1.33

Session Chair: Peter Zettinig, University of Turku, Finland

The Entrepreneur as Change Agent: Undertaking Cognitive Redefinition, Ensuring Survival Anxiety and Creating Physiological Safety M. Taylor¹, R. Jack¹, S. Freeman²

¹Macquarie University, Australia; ²University of South Australia, Australia

Entrepreneurial Human Capital, Environment and Sustainable Opportunity — an Entrepreneurial Cognitive Perspective H. Zou

University of London, United Kingdom

From Entrepreneurs' Personality Characteristics to Firm Characteristics: Difference between International and Domestic New Ventures N. F. Crespo, D. Aurélio

University of Lisbon, Portugal

International Sustainable Entrepreneurial Orientation: The Case of Global Ecopreneurs

S. Fraccastoro, E. Incze, M. Gabrielsson

University of Eastern Finland, Finland

C 2.1.10: Human Variety and Variety of Networks Interactions in International Business Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · **Location:** MK 1.02 (Boardroom)

Session Chair: Manuel Hensmans, Université Libre de Bruxelles, Belgium

The Effect of Chinese Diaspora for Firms in Russia: The Legitimacy Perspective

A. Panibratov, L. Rysakova

St. Petersburg State University, Russia

The Role of Satisfaction in Labour Diaspora Dynamics: An Analysis of Brexit Effects

S. C. Silva¹, M. Elo², B. Vlacic¹

 $^1 Universidade\ Católica\ Portuguesa,\ Portugal;\ ^2 University\ of\ Southern\ Denmark,\ Denmark\ \&\ Shanghai\ University,\ Chinada Católica\ Portuguesa,\ Portugal;\ ^2 University\ of\ Southern\ Denmark\ Barrella Católica\ Portuguesa,\ Portugal;\ ^2 University\ of\ Southern\ Denmark\ Barrella Católica\ Portuguesa,\ Portugal;\ ^2 University\ of\ Southern\ Denmark\ Barrella Católica\ Portugal\ Portugal$

How Do Reputation and International Experience Influence the Choice of Cross-border Acquisitions?

O. Lamotte¹, L. Chalençon², U. Mayrhofer³, A. Colovic⁴

¹EM Normandie, France; ²Jean Moulin Lyon 3 University, France; ³Université Côte d'Azur, France; ⁴NEOMA Business School, France

Tie-based Political Risk Management through Ambidextrous Learning and Social Legitimacy

H.-J. Chiu

National Taiwan University, Taiwan

C 2.1.12: MNEs and Innovation

Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: MK 1.32

Session Chair: Krzysztof Obłój, Kozminski University & University of Warsaw, Poland

A Multilevel Analysis of the Mechanisms for Cross-unit Knowledge Adoption in MNCs

À. Dasí¹, T. Pedersen², S. Tomassen³, R. Kvalshaugen³

¹University of Valencia, Spain; ²Bocconi University, Italy; ³BI Norwegian Business School, Norway

New Wine in New Bottles: R&D Internationalization in a Transition Economy

M. Dodourova, S. Zhao, A.-W. Harzing

Middlesex University, United Kingdom

MNE R&D Internationalization in Developing Asia

S. Zhao¹, M. Papanastassiou¹, R. D Pearce², C. Iguchi³

¹Middlesex University, United Kingdom; ²University of Reading, United Kingdom; ³Keio University, Japan

C 2.1.X: Knowledge and SMEs: Dynamics, Practice and Performance

Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: MK 1.06

Session Chair: Jorma Larimo, University of Vaasa, Finland

Earliness Internationalizing Ventures Facing Aging and Sizing: Their International Growth for Different Levels of Entrepreneurial and Market Orientations

A. Daood², L. Fratocchi¹, M. Presutti³, V. Odorici³

¹University of Rome "La Sapienza", Italy; ²University of L'Aquila, Italy; ³University of Bologna, Italy

The Global Market Scope/Export Performance Relationship in Family SMEs: An Analysis of External Managers and External Capital in Five European Regions

A. D'Angelo¹, M. C. Sestu², A. Majocchi²

¹Università Cattolica Sacro Cuore Milano, Italy; ²Università di Pavia, Italy

Knowledge as a Moderator of the Relationship between Environmental CSR and Financial Performance

H. Doluca¹, M. Wagner¹, T. Talaulicar², A.-L. Hoffmann¹

¹Augsburg University, Germany; ²Erfurt University, Germany

I 2.1.3: Macro Perspectives in Emerging and Developing Markets

Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: MK 1.05

Session Chair: Michael A. Sartor, Queen's University, Canada

Enhancing Youth Employment in Emerging Economy through Participation in Informal Sector: Empirical Evidence from Nigeria N. C. Anza, I. Samuel, U. P. Undie, H. I. Mngutswen

Federal University Wukari, Nigeria

Foreign Direct Investment Flows into Africa: How Institutional Development Gap Matters R. Fon¹, F. Filippaios², C. Stoian²

¹The University of Manchester, United Kingdom; ²University of Kent, United Kingdom

Macroeconomic and Institutional Factors Influencing Economic Growth in Latin America

I. Gondim

ESPM, Brazil and FUCAPE, Brazil

The Influence of Salary and Wages on Employee Citizenship Behaviour: A Study of Entrepreneurial Food Vendors in Calabar Nigeria. A. P. Ozah, M. U. Ayaga, M.-M.C. Ifedida

Federal University Wukari, Nigeria

I 2.1.5: Cross-border Acquisitions, Partnerships and Competition

Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: Liberty G.33

Session Chair: Randi Lunnan, BI Norwegian Business School, Norway

It's Not What You Say, But How You Say It — the Role of Dialects in Cross-border Acquisition Target Selection M. Langosch

Loughborough University, United Kingdom

The Role of Firm-specific and Cluster-specific Knowledge in Equity Partnership Agreements: The Missing Link in MNC Theory A. Majocchi, M. C. Sestu

University of Pavia, Italy

Speaking the Same Language? The Effects of Cross-border Acquisitions on Targets' Local Alliance Partners

T. B. M. Truong, L. Rademaker, R. Lunnan

BI Norwegian Business School, Norway

Open Your Eyes: Unveiling the Effect of Dissonance between Perception and Reality of Competitive Environments A. Montoro-Sanchez¹, C. Maylin-Aguilar²

¹Complutense University of Madrid, Spain; ²Francisco de Vitoria University, Spain

I 2.1.6: Managing Talent, Culture and Language

Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: MK 1.04

Session Chair: Catherine Welch, University of Sydney, Australia

From Brain Drain to Brain Gain: The Agenda for Global Talent Management in Overcoming Talent Migration from Emerging Markets M. Latukha, M. Shagalkina

St. Petersburg State University, Russia

Legitimization Model of Common Language in MNCs: Exploring the Contradictory Consequences of the Common Language Policy from a Configurational Perspective

A. J.-C. Hsu, K. Au

The Chinese University of Hong Kong, China

Rapid Acculturation Mateship Program: An 18-Week Peer-mentoring Intervention to Facilitate Adjustment

A. Pekerti¹, F. van de Vijver², M. Moeller¹, T. Okimoto¹

¹University of Queensland, Australia; ²Higher School of Economics Moscow, Russia († 1 June 2019)

Using Digital Technology in Expatriate Management: Between Organizational Benefits and Individual Acceptance

I. Sahakiants

Cologne Business School, Germany

I 2.1.9: Cognition, Values and Sense Making in International Entrepreneurial Ventures Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · **Location:** MK 1.31

Session Chair: Jean-Francois Hennart, Tilburg University, The Netherlands

The Power and Perils of Cognition: Differential Role of Heuristics and Biases in Initial and Post-entry Internationalization A. Faroque¹, L. Casulli², O. Kuivalainen¹, S. Sundqvist¹

¹LUT University, Finland; ²Strathclyde University, United Kingdom

The Impact of Cognitive Reasoning on International Entrepreneurial Intentions: A Multi-country Study

A. Vlacic², M. González-Loureiro^{1,3}, V. Braga³, S. Costa e Silva²

¹University of Vigo, Spain; ²Universidade Católica Portuguesa, Portugal; ³Polytechnic Institute of Porto, Portugal

Refining the Actualization Approach for Exploring the Sense-making Process of Entrepreneurs for Opportunity Recognition A. W. Khan 1 , S. Freeman 1 , P. Ghauri 2 , T. Cavusgil 1

¹University of South Australia, Australia; ²University of Birmingham, United Kingdom



Preservation or Exploitation? Family Values as Source of Heterogeneity in the Origin of Family Firms' Internationalization F. Debellis, C. Benedetti, A. De Massis

Free University of Bozen-Bolzano, Italy

I 2.1.14: Market Opportunities, Environments and Corporate Responses

Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: MK 1.03

Session Chair: Rudolf Sinkovics, The University of Manchester, United Kingdom

MNEs' Pursuit of Multiple Market Opportunities under Uncertainty

N. Nadayama

Kanagawa University, Japan

Internationalization in the Digital Age: The Role of Cultural Distance and Environmental Uncertainty

C. Werdich, W. Ruigrok

University of St. Gallen, Switzerland

What R&D Mandate Gains Do to Subsidiary Management and its Innovation?

N. Memar

Mälardalen University, Sweden

Critical Perspectives on Bottom-up Initiatives in Multinational Corporations

A. N. Gorgijevski

Uppsala University, Sweden

P 2.13: Teaching International Business through Video Case Studies

Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: MK G.31

Session Chair: Nukhet Vardar, El Izi Communications Consultancy UK Ltd, United Kingdom

Teaching International Business through Video Case Studies

N. Vardar¹, A. Jaklič², F. De Buele³, H. Voss⁴, A. Kania⁵

¹El Izi Communications Consultancy UK Ltd, United Kingdom; ²University of Ljubljana, Slovenia; ³KU Leuven, Belgium; ⁴University of Leeds, United Kingdom; ⁵Poznan University of Economics and Business, Poland

P 3.1: International Business in a Confused World Order: EIBA Recollections and Visions ■ <

Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: MK G.02

Session Chair: Vitor Corado Simoes, ADVANCE, ISEG, Lisbon School of Economics and Management, Portugal

International Business in a Confused World Order: EIBA Recollections and Visions

V. C. Simoes¹, I. Álvarez², P. J. Buckley³, L. Gagliardi⁴, S. Lundan⁵

¹University of Lisbon, Portugal; ²Universidad Complutense de Madrid, Spain; ³University of Leeds, United Kingdom; ⁴University of Geneva, Switzerland;

⁵University of Bremen, Germany

Sunday 15 - 12:30 - 14:00 Session

PS 2: Plenary Poster Session II

Time: Sunday, 15/Dec/2019: 12:30 - 14:00 · Location: Refectory Mezzanine

Session Chair: Christos Antoniou, University of Leeds, United Kingdom

Business Group Domestic Diversification and International Diversification: Evidence from China

D. Sutherland, Y. Zan

Durham University, United Kingdom

Connectivity in an Emerging Market Innovation System: Network of R&D Collaborations in the Brazilian ICT Sector

L. A. Alves

University of Southern Denmark, Denmark

Determinants of the Resource and Systemic Power of a Subsidiary: The Effect of Credibility, Autonomy, Functional Responsibilities and Capabilities

A. Dzikowska¹, F. Keller², D. Ursprung²

¹Poznan University of Economics and Business, Poland; ²Zurich University of Applied Sciences, Switzerland

Expatriate Management in the Strategy of Internationalization of Companies: An Analysis of 'WHO'

S. C. Lisboa Oneda Galupo¹, D. Floriani¹, M. H. Ogasavara²

¹Universidade do Vale do Itajaí, Brazil; ²Escola Superior de Propaganda e Marketing, Brazil

Facing Dominant Competition — The Role of Strategic Differentiation and Focus for Domestic Movie Productions

F. Gruninger

Zeppelin University, Germany

Formal Control Design in an Emerging Market International Joint Venture (IJV): A Case Study of an IJV in Nigeria.

I. Ekpo

University of Bradford, United Kingdom

How Does Corporate Ownership Impact Firm Internationalization? A Review and a Research Agenda

D. Wang, D. Hain, S. Marinova

Aalborg University, Denmark

How Trade Policy Affects SMEs' Integration into Global Value Chains

D. E. Floriani¹, M. Silva^{1,2}

¹Universidade do Vale do Itajaí, Brazil; ²Halmstad University, Sweden

Internationalization of African Emerging Market SMEs – A Literature Review and Propositions

I. Kujala¹, R. Owusu²

¹Åbo Akademi University Finland; ²Linnaeus University, Sweden

Is Executive Expatriation a Liability or an Asset for Overseas Subsidiaries? The Perspective of Foreignness

J. Du, C. Zhou

Zhejiang University, China

Merger and Acquisition Deal Completion vs. Abandonment in Volatile Emerging Economies: Influences of Corporate Governance Dynamics A. Arslan¹, A. Ruman¹, W. Degbey², S. Tarba³

¹University of Oulu, Finland; ²University of Turku, Finland; ³University of Birmingham, United Kingdom

New Engines for Export Performance — A Study of the New Export Growth among Swedish Firms

S. M. Hånell¹, E. R. Nordman², D. Tolstoy¹

¹Stockholm School of Economics, Sweden; ²Mälardalen University, Sweden

Overseas Expansion and Formation of Competitive Advantages: The Case of Chinese Firms

B. Kim

Meiji University, Japan



Perceptions of Home-country Institutions, Decision-making Logics, and International Performance of SMEs

I. Laine¹, T. Galkina², L. Torkkeli¹

¹LUT University, Finland; ²University of Vaasa, Finland

Smart Manufacturing Technologies and International Production Structure: A Patent Analysis Approach

J. Nevens, F. De Beule, Y. Nauwelaerts

KU Leuven, Belgium

Strategic Issue Selling by International Subsidiaries: The Moderating Role of the Country Manager's Nationality

R. Santos¹, J. Carneiro¹, K. Miller²

¹Fundação Getúlio Vargas, Brazil; ²Michigan State University, United States of America

The Country of Origin Effect on the Purchasing Perception of Portuguese Consumers with Regard to Brazilian Exotic Products

J. B. Pimentel de Sena Neto, R. Meneses

University of Porto, Portugal

The Impact of Psychic Distance on Business-to-business Relationships: Evidence from Nigerian Importers and their Foreign Salespersons

A. Egwuonwu

Brunel University, United Kingdom

The Role of Institutional Environment in Internationalization of SMEs: The Business Model Perspective

L. Torkkeli¹, S. Fuerst², A. Asemokha¹, A. Faroque¹, H. Velt¹

¹LUT University, Finland; ²Universidad EAFIT, Colombia

The Sales Channel Strategy of Nestlé Philippines

T. Funahashi

Ritsumeikan University, Japan

The Impact of ODA and FDI in Promoting Socioeconomic and Human Capital Development in Three Southeast Asian Tiger Economies: Myanmar, Thailand and Indonesia

J. Soehardjojo

IDE-Jetro, Japan and Cardiff Business School, United Kingdom

Incentives for Foreign Direct Investments: A Model Proposal

B. Silva-Rêgo¹, A. Cuervo-Cazurra², A. Figueira¹

¹Universidade Federal do Rio de Janeiro, Brazil; ²Northeastern University, United States of America

Managing Low-skilled Migrant Workers: An Interdisciplinary Review and Explorative Case Studies of Japanese SMEs

S. Suolinga

Tohoku University, Japan

Assessing the Impact of Mergers and Acquisitions (M&A) to Achieve Competitive Advantage in the Economy of Bahrain (Applied Study on Islamic Banks in the Kingdom of Bahrain)

S. A. Ali, A. Bansal

Gulf University, Bahrain

Foreign Market Entry: Review and Content Analysis for Future Research

K. Moe, H. Zou

University of London, United Kingdom

Reverse Innovation from India: A Case Study Analysis

C. Cannavale, L. Claudio

University of Naples Parthenope, Italy

The Impact of Celebrity Endorsement on Global Brands' Consumer Perceptions: A Cross-cultural Comparison

V. Popa, C. F. Crespo, A. G. Ferreira

Polytechnic Institute of Leiria, Portugal

Understanding Innovation by Global Value Chains and National Innovation System: A Case Study of the Chinese High-speed Railway Industry Y. Gao

HEC Montréal, Canada

Broadening the Network Perspective in International Business Research L. M. Bolivar¹, C. Casanueva², I. Castro²

¹Universidad Tecnológica de Bolívar, Colombia; ²Universidad de Sevilla, Spain

Institutions and Internationalization: A Bibliometric Review (2007 - 2018)

V. Steinhauser, A. Da Rocha

PUC, Brazil

Outward FDI and Territorial Networks: The Rise and Fall of a Chinese Company in France

O. Coussi

University of Poitiers, France

Post-acquisition Interdependencies in Foreign Acquired Subsidiary – A Longitudinal Case Study

M. E. Hassett¹, Z. Vincze², P. Zettinig³, N. Nummela³

¹University of Sheffield, United Kingdom; ²University of Umeå, Sweden; ³University of Turku, Finland

Service Quality Contentment for Customers in Selection Decision among ATBU Nigeria Undergraduate Students

L. J. Garba

Abubakar Tafawa Balewa University, Nigeria

Headquarter-Subsidiary Relationship: The Change of the Emerging Country Subsidiary Role by Generation of Technological Knowledge K. P. Stolzmann, M. A. Machado

Universidade do Vale dos SInos, Brazil

Innovation Capability Building by EMNEs: A Process View

S. Bhat, K. S. Momaya

Indian Institute of Technology Bombay, India

Spilling over Where? Host Country Industry Development and the Legitimacy of Foreign MNEs

L. Rademaker

BI Norwegian Business School, Norway

The Performance of MNE Subsidiaries: Does the Distance between Home and Host Countries Matter?

D. S. Le, H. T. S. Pham

Sheffield Hallam University, United Kingdom

Teaching International Business without PowerPoint: Report on a 'Zero-PPT Policy' Experiment in a Cross-cultural Classroom M. Lemanski, M. Mooney

University of Nottingham, China

The Inherent and Persistent Dilemma between MNEs, Consumers and Responsible Consumption and Production

J. R. Dilyard

St. Francis College, United States of America

Agglomeration of Firms into Geographic Clusters and Business Groups — Substitutes or Complements for Internationalization and Performance? K. Dhandapani¹, R. Upadhyayula², R. Basant³

¹Indian Institute of Management Tiruchirappalli, India; ²Indian Institute of Management Kozhikode, India; ³Indian Institute of Management Ahmedabad, India

Consequences of Wasta Theory on HRM Practices in Jordan

F. Alsarhan, M. Valax

Jean Moulin Lyon III University, France

Digital Infrastructure and Entrepreneurial Opportunity

P. Caceres-Diaz¹, A. Montoro-Sanchez¹, B. Usero-Sanchez²

¹Complutense University of Madrid, Spain; ²Carlos III University of Madrid, Spain

Impact of National Culture in the Reaction to Services Failures

M. R. Ribeiro, R. Meneses

University of Porto, Portugal

Similarities of the Latin Countries in Relation to Customers' Expectations about Service Dimensions: Application to Hotel Services M. Franco^{1,2}, R. Meneses²

¹University of Madeira, Portugal; ²University of Porto, Portugal

Transition to Sustainable Economic Growth: An Exploration of Chinese Family Firms in the Digital Age

F. Sharmin, M. T. Sultan

Shanghai Jiao Tong University, China

Technology Transfer towards Climate Change: A Case Study on the Effectiveness of Clean Technologies in Southern Africa E. Daka

Turku University, Finland



Word of Mouth: A Bibliometric Co-citation and Co-word Analysis

C. Andersen

University of Agder, Norway

MNE's Business Model, Governance and Relational Condition, and Suppliers' Capability Development: A Comparative Study on Cross-border Dyads

M. B. Rana¹, I. Hoque¹, M. Allen²

¹Aalborg University, Denmark; ²The University of Manchester, United Kingdom

Individual Productivity in the Overseas Subsidiaries of Chinese State-owned Enterprises

J. Chen, S. Saarenketo

LUT University, Finland

Sunday 14 - 14:00 - 15:30 Session

C 2.3.2: International Accounting, Taxation and Performance

Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: MK 1.06

Session Chair: Chris Jones, Aston University, United Kingdom

Firm Life Cycle Persistence, the Implied Cost of Capital and Market Concentration

R. Dias^{1,2}, R. Parente^{1,5}, P. V. Novaes^{3,4}, L. C. Louzada³

¹Fundação Getulio Vargas, Brazil; ²Instituto Federal do Espirito Santo, Brazil; ³Universidade Federal do Espirito Santo, Brazil;

⁴Universidade Federal de Minas Gerais, Brazil; ⁵Florida International University, United States of America

Information Asymmetry and Underpricing in the Global Debt Market

T. Lindner

WU Vienna, Austria

Focusing Anti-avoidance Policies to Target MNE Tax Avoidance Activities

M. Cooper

University of Reading, United Kingdom

Integrated Thinking and Integrated Reporting in International Financial Firms

J. B Holland

University of Glasgow, United Kingdom

C 2.3.4: Global Branding and Internationalization Behaviour Research

Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: Liberty G.32

Session Chair: Ziko Konwar, University of Leeds, United Kingdom

Endorsed Branding of Global Corporate and Global Product Brands: Analyzing their Importance for Consumers Across Nations M. Klar, B. Swoboda, S. Carolina

Trier University, Germany

How Effects of MNC's Perceived Brand Globalness Differ Across Nations

C. Sinning, B. Swoboda

Trier University, Germany

Intra- and Inter-country Comparative Effects of Symbolic Motivations on Luxury Purchase Intentions in Emerging Markets P. Shukla¹, V. Rosendo Ríos²

¹University of Southampton, United Kingdom; ²Colegio Universitario de Estudios Financieros, Spain

C 2.3.5: Global Strategy, CSR and Sustainability

Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: Liberty 1.28

Session Chair: Alan Muller, University of Groningen, The Netherlands

Towards a Model of Managers' Ideology Driven Information Interpretation Systems For CSR Enactment

N. Farman¹, S. Freeman¹, T. Cavusgil¹, P. Ghauri²

¹University of South Australia, Australia; ²University of Birmingham, United Kingdom

A Theory of Market-based Sustainability

T. Hult¹, M. A. Gonzalez-Perez², D. T. Hult³

¹Michigan State University, United States of America; ²Universidad EAFIT, Columbia; ³University of Michigan, United States of America



That's How I Grew Up: CEO Origin and CSR

M. J. Mueller

Erasmus University, The Netherlands

Supporting Social Ventures in Institutional Voids: The Emergence of a Transnational Entrepreneurial Ecosystem for East Africa S. Manning¹, S. Vavilov²

¹University of Sussex, United Kingdom; ²University of Massachusetts Boston, United States of America

C 2.3.12: Contemporary Work Forms and Co-working Spaces

Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: MK 1.32

Session Chair: Ricarda B. Bouncken, University of Bayreuth, Germany

Effects of Coworkers' Social Networks Inside and Outside Coworking Spaces on Creativity

A. Rese, L. Goermar, A. Herbig University of Bayreuth, Germany

Where Should I Go: Entrepreneurs Seeking Innovation Inside or Outside of Innovation Hubs

R. W. Barwinski, Y. Qiu, M. Aslam, L. Görmar

University of Bayreuth, Germany

Creating Value in Innovation Hubs: Insights from Coworking-Spaces

R. Barwinski, L. Görmar, Y. Qiu, M. Aslam

University of Bayreuth, Germany

C 2.3.X: Trends, Cycles and New Issues in International Business

Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: MK 1.09

Session Chair: Mark Fenton O'Creevy, Open University, United Kingdom

Learning from History: Past, Current Trends and Future Priorities in International Business - A Bibliographic Coupling and Social Network Analysis, 2016 - 2019

F. García-Lillo, E. Claver-Cortés, B. Marco-Lajara, L. Ruiz-Fernández, P. Seva-Larrosa

University of Alicante, Spain

International Business and Economic Development

M. W. Hansen

Copenhagen Business School, Denmark

Multinationals and the Global Economy: Trends and Cycles in Foreign Direct Investment, Trade and Growth since 1970

M. Casson, Y. Li

University of Reading, United Kingdom

The Economic Cost of Nationalism

D. Dow¹, I. Cuypers², G. Ertig²

¹The University of Melbourne, Australia; ²Singapore Management University, Singapore

I 2.3.6: Culture and Emotion Management

Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: MK 1.04

Session Chair: Andre Pekerti. The University of Queensland. Australia

There is No National Culture: Nations as Diverse Mixtures of Global Values Archetypes

D. Midgley¹, S. Venaik², D. Christopoulos³

¹INSEAD, France; ²University of Queensland, Australia; ³National and Kapodistrian University of Athens, Greece

Employees as Brand Ambassadors: The Role of Employees in Turning the Country-of-origin-image (COI) into a Country-specific Advantage (COI-CSA)

M. Suter¹, A. Glaister², F. Borini³

 1 University of Leeds, United Kingdom; 2 University of York, United Kingdom; 3 University of Sao Paulo, Brazil

Struggles of Coping with and Defending against Organisational Toxicity

A. N. Mathur

Indian Institute of Management Ahmedabad

An Exploration of Consumers' Travel Culture In New Media Age

F. Sharmin, M. T. Sultan

Shanghai Jiao Tong University, China

12.3.8: Transformation and Internationalisation of Service Firms

Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: MK 1.31

Session Chair: Tilo Halaszovich, Jacobs University Bremen, Germany

Platform Companies' Internationalisation Processes: The Role of Platform Business Types

V. C. Simoes, T. S. Miranda University of Lisbon, Portugal

Industry Variety and Innovation of New Ventures

L. Liu¹, R. Lu², D. Lv³

¹Aalto University, Finland; ²Guangdong University of Finance and Economics, China; ³Jiangxi University of Finance and Economics, China

To Change or Not to Change? Assessment of Willingness and Ability to Change and their Predictors in the Global Digital Services Industry I. Heim, N. Sardar-Drenda

University of Reading, United Kingdom

International New Ventures in the Digital Age: The Case of a Big Data and Analytics Provider

V. Veglio¹, R. Romanello²

¹Free University of Bozen, Italy; ²University of Udine, Italy

I 2.3.13: Teaching and Learning in Complex Settings

Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: MK 1.05

Session Chair: Tamar Almor, The College of Management Academic Studies, Israel

Teaching Notes for the Teaching Innovation: Complexity of Innovation and Liberal Learning in International Business Education Y. Gao

HEC Montréal, Canada

Making the Most of Simulations in IB Teaching

J. M. Lofgren

Aalto University, Finland

The Impact of Working in Multinational Teams: The Experience of Teaching IB Using Experiential Learning Methods to Improve Cross-cultural Competences

M. Jarosiński¹, M. Kozma²

¹SGH Warsaw School of Economics, Poland; ²Corvinus University of Budapest, Hungary



12.3.X: Emerging Issues in Knowledge, SMEs and Entrepreneurship

Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: MK 1.03

Session Chair: D. Eleanor Westney, Massachusetts Institute of Technology, United States of America and York University, Canada

Conceptualization of Migrants in International Entrepreneurship – A Theoretical Review and Mapping

M. Elo¹, P. Servais², S. Sandberg²

¹University of Southern Denmark, Denmark; ²Linnaeus University, Sweden

Migration-related Fears and Economic Policy Uncertainty: Varying Effects on Mergers and Acquisitions

S. M. Aldhawyan, S. Rao

University of Strathclyde, United Kingdom

Socioemotional Wealth and Family Governance Effects on the Breadth and Depth of Internationalization

F. Debellis¹, A. Heider², M. Hülsbeck², A. De Massis¹

¹Free University of Bozen-Bolzano, Italy; ²Witten/Herdecke University, Germany

Social Construction of Entrepreneurial Success among SMEs

C. Cannavale, A. Esempio, M. Ferretti, I. Zoohorian Nadali

University of Naples Parthenope, Italy

Toward a Practice Perspective in International Entrepreneurship

H. M. Schmidt, S. Fuerst

Universidad EAFIT, Colombia

P 1.10: Brains on the Move: High-skilled Migrants in Multinational Enterprises' Knowledge Networks ■◀

Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: MK G.31

Session Chair: Vittoria G. Scalera, Amsterdam Business School, University of Amsterdam, The Netherlands

Brains on the Move: High-skilled Migrants in Multinational Enterprises' Knowledge Networks

V. G. Scalera¹, C. Fassio², S. Monaghan³, R. Mudambi⁴, A. T. Tavares-Lehmann⁵

¹University of Amsterdam, The Netherlands; ²Lund University, Sweden; ³Trinity College Dublin, Ireland; ⁴Temple University, United States; ⁵University of Porto, Portugal

ME.3: Meet the Editors: CPID, EJIM, & IJoEM, RIBS, TNC

Time: Sunday, 15/Dec/2019: 14:00 - 15:00 · Liberty G.33

Critical Perspectives in IB: Rudolf Sinkovics, The University of Manchester, United Kingdom

European J. of International Management & International J. of Emerging Markets: Ilan Alon, University of Agder, Norway Review of IB & Strategy: Elizabeth Rose, University of Leeds, United Kingdom

Transnational Corporations: Heinz Tuselmann, Manchester Metropolitan University, United Kingdom; Nikolaos Papageorgiadis, University of Liverpool, United Kingdom

Sunday 15 - 16:00 - 17:30 Session

C 2.4.3: Foreign Direct Investment and Emerging Markets

Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK 1.09

Session Chair: Marcellinus Dike, Aalto University, Finland and HSE St. Petersburg, Russia

Comparative Analysis of Locational Determinants of Extra-European FDI Flows into Europe from the US, Japan, China, Russia and India V. Avioutskii¹, M. Tensaout²

¹ESSCA School of Management, France; ²Université du Maine, France

Inward Foreign Direct Investment in Emerging Economies: A Review and Future Research Avenues

S. Chowdhury, R. R. Sharma, Y. Yu

Victoria University of Wellington, New Zealand

Investment and Divestment Dynamics of European Banks in Emerging Markets

C. Yildirim

Rennes School of Business, France

C 2.4.5: International Expansion and Exporting

Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: Liberty 1.28

Session Chair: Tamer Cavusgil, Georgia State University, United States of America

The More, the Merrier? The Effect of Grafting Export Knowledge in Exporting Firms

E. Choquette, I. Kleindienst, M. Flickinger

Aarhus University, Denmark

Intra-regional Diversification and Individual Subsidiaries

N. Ando

Hosei University, Japan

Intra-regionalization, Inter-regionalization and Firm International Growth: A Configurational and Bidimensional Analysis P. H. S. Nguyen¹, R. Pereira²

¹ESC Clermont Graduate School of Management, France; ²OBSERVARE, Portugal and ISCTE-IUL, Portugal

A Risk-taking Perspective on Firms' International Footprint

D. Castellani¹, G. Békés², G. Benito³, B. Muraközy⁴

¹University of Reading, United Kingdom; ²Central European University, Hungary; ³BI Norwegian Business School, Norway; ⁴Hungarian Academy of Sciences, Hungary

C 2.4.6: Top Managers and Global Citizens

Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK 1.06

Session Chair: Natalia G. Fey, Hanken School of Economics, Finland

Can Diplomats Become Global Citizens? A Social Network Study on the Cultural and Role Identities of Global Workers and their Spouses L. E. Zhang¹, B. Pauksztat²

¹Loughborough University London, United Kingdom; ²Uppsala University, Sweden

Discriminated or Cherished? Evidence on the Compensation of Migrant CEOs

A. J. Mueller¹, A. Slangen²

 $^{1}\mbox{Erasmus}$ University, The Netherlands; $^{2}\mbox{KU}$ Leuven, Belgium



From Language Differences to Linguistic Inclusion: Breaking the Native Speaker Stranglehold M. Śliwa¹, S. Ciuk², A.-W. Harzing³

¹University of Essex, United Kingdom; ²Oxford Brookes University, United Kingdom; ³Middlesex University London, United Kingdom

Top Managers' Career Variety and their Board Tenure: The Moderating Effect of International Education and In-house Work Experience S. Schmid, S. Mitterreiter

ESCP Europe, Germany

C 2.4.12: Innovation Strategies

Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK 1.32

Session Chair: Sorin Krammer, University of Exeter, United Kingdom

Weathering Storms — Technological Exploration of MNCs in Times of Financial Crisis K. Blomkvist, P. Kappen, I. Zander

Uppsala University, Sweden

Innovation Complementarity, Cooperation Partner Proximity and Exporting. Evidence from European Enterprises M. S. Lewandowska¹, T. Gołębiowski¹, M. Rószkiewicz¹, M. Szymura-Tyc²

¹Warsaw School of Economics, Poland; ²University of Economics in Katowice, Poland

Effects of Quality Management and Process Innovation on Productivity in Spanish Manufacturing Firms P. Sánchez-Sellero, J. Rosell-Martínez

Universidad de Zaragoza, Spain

C 2.4.X: Alternative Empirical Lenses: Applications to International Business Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK 1.02 (Boardroom)

Session Chair: Jonas Puck, WU Vienna, Austria

Looking Beneath the Surface: A Visual Rhetorical Analysis of Photographs about People in Sustainability Reports M. Ziede

Universidad Catolica del Norte, Chile & Università degli Studi di Pisa, Italy

Emotional Table Tennis: Bilateral Appraisal Analysis of Intercultural Emotional Interaction in a Multinational Enterprise Q. Wang¹, J. Clegg², H. Gajewska-De Mattos², P. J. Buckley²

¹Birmingham City University, United Kingdom; ²University of Leeds, United Kindgom

A Theoretical and Experimental Analysis of Interactive International Decision-making under Uncertainty

Nottingham Trent University, United Kingdom

C 2.4.XX: Environments, Structure, Mode and Performance: Emerging Issues Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: Liberty G.32

Time: Samady, 19/060/2019. 10:00 17:30 Eccation: Elberty 4:32

Session Chair: Ibne Hassan, King's College London, United Kingdom

Objectives and International Strategies of State-owned Multinational Enterprises: A Theoretical Perspective A. Rygh¹, G. R. Benito²

¹The University of Manchester, United Kingdom; ²BI Norwegian Business School, Norway

ROA, ROE, Market Share or Survival: How to Appropriately Measure Subsidiary Performance? H. Gundelach¹, B. B. Nielsen^{1,2}

¹Copenhagen Business School, Denmark; ²University of Sydney, Australia

Shackled to the Status Quo: When Do Managers Adopt or Deviate from the Prior Entry Mode?

A. Faroque¹, M. Ahi², O. Kuivalainen¹, S. Sundqvist¹

¹LUT University, Finland; ²University of Helsinki, Finland

I 2.4.3: Learning, Knowledge and Innovation in Emerging Markets

Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK 1.05

Session Chair: Jose Pla-Barber, University of Valencia, Spain

Learning, Transfer and Global in the Upward Spiral Model Proposed by the Springboard Multinational Enterprises Theory C. Torrecillas

Universidad Complutense de Madrid, Spain

Redefining the Process of Resource Integration in Emerging Markets: Frugal Innovation for Non-specialized Resource Creation N. A. P. Le, R. Jack, A. Pullen

Macquarie University, Australia

Prior IJV Experience and its Impact on Partner Compatibility, Knowledge Transfer and Trust: Evidence from Emerging Markets K. Rotsios¹, N. Sklavounos², Y. Hajidimitriou²

¹American Farm School of Thessaloniki, Greece; ²University of Macedonia, Greece

Green Patents: Evolution, Results and Challenges of the Brazilian Experience

A. G. Lourenço Toledo

Universidade Federal de Mato Grosso do Sul, Brazil

12.4.4: Emerging Market Marketing Strategies

Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK 1.04

Session Chair: Jorge Carneiro, FGV Sao Paulo School of Business Administration, Brazil

The Impact of Brand Type Applied by Emerging Market Companies in Terms of the Country of Brand Origin on Customer Purchase Intentions: Evidence from Conjoint Analysis

M. K. Witek-Hajduk, A. Grudecka

Warsaw School of Economics, Poland

The Battle to Win in the Indian Market: Exploring Foreign Companies' Product Offering Adaptations in Order to Be the Chosen Alternative

G. Alteren

UiT Arctic University of Tromso, Norway

Animosity and Ethnocentrism Effects on a Three-component Model of Country of Origin Image

A. Rosendo-Rios¹, F. Coelho-da-Silva²

¹CUNEF, Spain; ²Universidade Europeia, Portugal

The Effect of Corruption on Foreign Direct Investment Inflows Given the Rise of the Global Middle Class: A Panel Data Analysis A. T. -L. Nguyen

University of York, United Kingdom

I 2.4.5: MNE Internationalisation Decisions

Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: Liberty G.33

Session Chair: Peter Liesch, The University of Queensland, Australia

Onshore-offshore Decisions for High-tech Shipbuilding Projects

E. Devold, H. Solli-Sæther

Norwegian University of Science and Technology, Norway

Time to Return: When and Why Past Success and Failure Experience Matter in Foreign Market Re-entry

L. Tang¹, C. M. P. Sousa², X. He¹, J. Lengler¹

¹Durham University, United Kingdom; ²Molde University College, Norway

Should Locally Embedded FA Managers Trust the Parent Company? An Investigation of the Foreign Exit Decision

Q. Tan¹, C. M. Sousa²

¹Xiamen University, China; ²Molde University College, Norway



Revisiting Coordination Demands of Subsidiary Strategies: Higher Informal Mechanisms for Competitive Local Responsiveness H. Kim

Tohoku University, Japan

Intellectual Property Rights on Entry Modes: A Meta-analytic Review

D. Christopoulou¹, V. Bamiatzi¹, C. Pattnaik², D. Sardana³

¹University of Liverpool, United Kingdom; ²University of Sydney, Australia; ³Griffith University, Australia

I 2.4.10: Geographic and Social Variety and International Business

Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK 1.03

Session Chair: Sarianna Lundan, University of Bremen, Germany

When Does Pride Go Before the Fall? The Many Faces of Pride Following a Cross-border Acquisition

R. Harikkala-Laihinen

University of Turku, Finland

The Co-evolution of International and Local Technological Knowledge Connections in Cities

A. Zaman¹, J. Cantwell²

¹Lahore University of Management Sciences, Pakistan; ²Rutgers University, United States of America

A Systematic Literature Review: Social Innovations and Multinational Corporations

O. Kang, C. Holmström Lind, A. Ljung, P. Rosenbaum

Uppsala University, Sweden

The Effect of National Foreign Policy Preferences on Investor Reactions towards US Greenfield Regional Headquarters Announcements A. Sels

KU Leuven, Belgium

Human Stickiness as a Counterforce to Brain Drain: Purpose-driven Behaviour among Tanzanian Medical Doctors and Implications for

N. D. Emmanuel², M. Elo¹, R. Piekkari³

¹University of Southern Denmark, Denmark; Shanghai University, China and University of Turku, Finland; ²Mzumbe University, Tanzania and Adger University, Norway; ³Aalto University, Finland

P 3.13: Teaching Cross-Cultural Competence in Traditional, Online, and Hybrid Formats ■ <

Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK G.31

Session Chair: John David Branch, University of Michigan, United States of America

Teaching Cross-cultural Competence in Traditional, Online, and Hybrid Formats

J. D. Branch¹, D. Wernick², R. Parente², F. De Beule³

¹University of Michigan, United States of America; ²Florida International University, United States of America; ³KU Leuven, Belgium

P 4.1: When Time Matters: Rethinking the Role of Time in IB Theory and Practice ■ ■ Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK G.02

Session Chair: Emmanuella Plakoyiannaki, University of Leeds, United Kingdom

When Time Matters: Rethinking the Role of Time in IB Theory and Practice

E. Plakoyiannaki¹, M. Hassett², E. Paavilainen-Mäntymäki³, E. Rose¹, E. Tippmann⁴

¹University of Leeds, United Kingdom; ²University of Sheffield, United Kingdom; ³University of Turku, Finland; ⁴NUI Galway, Ireland

Notes



Social Programme

Thursday 12 December 2019

Castle Howard and the City of York

The day starts with a visit to Castle Howard, visiting one of Britain's finest stately homes. A magnificent historic house in the north of England, set in 1000 acres of sweeping parkland dotted with statues, temples, lakes and fountains, Castle Howard served as the film location for the US PBS blockbuster *Brideshead Revisited* and will be decked out for its Christmas pageant. On this visit you will be able to view the house, the fine art collections, the castle's memorabilia and stories, and explore the beautiful gardens.

In the afternoon you will be transported to the City of York where you will be introduced to your knowledgeable tour guide. You will walk along the cobbled medieval streets and view the Georgian architecture. A city where chocolate, Romans and gruesome ghost stories collide, York offers an eclectic mix of culture and history. Modern day meets old; there are hidden gems and unique experiences around every corner.

You will also visit York Minster, one of the world's most exquisite cathedrals. From the handcrafted stone to the unrivalled collection of medieval stained glass, you will experience a very special sacred building.

Duration of tour: 9 hours eiba2019.eiba.org/registration

Further practical information will be sent to those who register.

Saturday 14 December 2019

EIBA 2019 PhD Student Social Event

The EIBA 2019 Conference team cordially invites all PhD students and anyone else who wishes to have fun to join the EIBA 2019 PhD Student Social Event on **Saturday 14 December 2019**. The first part of the event – from 18:30 until 20:30 – will reconcile a city walk tour with a visit to Leeds city centre's best pubs.

Dinner will follow at Leeds Water Lane Boat House (https://waterlaneboathouse.com) from 20:30 onwards. For the more committed, the night will continue along Leeds Call Lane area – one of UK's most vibrant party areas.

Meet us outside the main entrance of the Students' Union (Lifton Place, Leeds LS2 9JZ, the venue for lunch and poster sessions) – between **18:00** and **18:30**.

The tour will start at **18:30**. Latecomers are welcome to join at any point in time. The group's movements will be constantly updated through the EIBA 2019 PhD Student Social Event Facebook group (Information on how to join is given on the Facebook group page).

The event represents a great opportunity to meet new people and strengthen our PhD student community. For further information, do not hesitate to email Cristian Luise, EIBA 2019 PhD Student Liaison: bn16c5l@leeds.ac.uk Please note that this event is self-funded.

Sunday 15 December 2019

Gala Dinner

Royal Armouries, Armouries Dr, Leeds, LS10 1LT 18:45: Drinks reception and canapés in the **War and Tournament Gallery**

20:00: Dinner will be served in the **NEW DOCK Hall** 00:00: Close

Attendees of the Gala Dinner must wear their badges.

The Gala dinner will take place at the Royal Armouries, located at the Leeds Dock, which displays arms and armour from all around the world. The Royal Armouries is one of the most important museums of its type in the world. Drinks and canapes will be served before dinner in the War and Tournament Gallery exclusively to EIBA guests. Dinner will be served in the NEW DOCK Hall.

Coach transport

Free coach transport is available to and from the Royal Armouries:

18:15 and 18:45: Coach pickups by the layby opposite the Scarbrough Taps pub, Bishopgate Street, Leeds LS1 5DY, Leeds (next to Leeds Railway Station) to the Royal Armouries.

18:15 and 18:45: Coach pickups by the Parkinson Court Building, University of Leeds to the Royal Armouries.

23:00, 23:30 and 00:00: Coach pickups from the Royal Armouries, outside Holiday Inn Express, to the layby opposite the Scarbrough Taps pub, Bishopgate Street, Leeds LS1 5DY, (next to the Leeds Railway Station).

Taxi service

On departure from the Gala dinner, taxis can be booked by phoning Amber Cars on 0113 242 9600 (or download the Amber Cars app).

The pick up address for the taxis is: Royal Armouries, Holiday Inn Express, Leeds Dock. Approximate cost from the Royal Armouries to Leeds City Centre is £5.

Uber

Download the Uber app for iPhone or Android and sign up to request a ride. You will be notified when your Uber has arrived.

Car parking

For those driving to and from the venue there is a CitiPark car park next to the Holiday Inn Express at Leeds Dock.



Authors and Sessions

Soufiane Abeddaa	PS 1
Zsolt Abraham	C 1.1.13
Xanthippe Adamoglou	PS 1
Gilbert Kofi Adarkwah	C 2.1.7
James Agarwal	C 1.2.3
A.F.M. Jalal Ahamed	I 1.2.4
Mohamadali Ahi	C 2.4.XX
Sandra Seno Alday	C 1.3.12, P 2.1
Sulaiman Mania Aldhawyan	JIBP PDW, I 2.3.X
Majid Aleem	I 1.4.6
Faisal Alfehaid	JWB/JMS PDW, PS 1
Shafeeq Ahmed Ali	PS 2
Omid Aliasghar	I 1.2.12
Murod Aliyev	PS 1
Matthew Allen	PS 2
Tamar Almor	12.3.13
Ilan Alon	DVDB Symposium, ME.3, PS 1
Fadi Alsarhan	PS 2
Tatiana Alshevskaya	I 1.2.4
Gro Alteren	12.4.4
Maria Aluchna	JWB/JMS PDW
Isabel Álvarez	I 1.3.12, P 3.1
Luciana Albuquerque Alves	PS 2
Uchechukwu Ebeke Amadi	PS 1
Mohamed Amal	C 1.4.8
Rolv Petter Amdam	P 1.1
Annette Ammeraal	C 1.1.13
Johanna And	PS 1
Cecilie Andersen	PS 2
Ulf Andersson	I 1.1.12, C 2.1.5
Naoki Ando	C 2.4.5
Tatiana Andreeva	C 1.4.8
Rosario Andreu	C 1.1.3
Christos Antoniou	PS 2
Nyianshima Calvin Anza	12.1.3
Emmanuel Kusi Appiah	JIBS PDW
Indri Dwi Apriliyanti	JWB/JMS PDW
Nekane Aramburu	C 1.4.8
Yulia Aray	11.1.3
Maricela Arellano	JWB/JMS PDW
I Gusti Ariatmaja	PS 1
Soma Arora	PS 1
Ahmad Arslan	PS 2
Agnes Asemokha	PS 1, PS 2

Grigorios Asimakopoulos	I 1.4.12
Mahmood Aslam	C 2.3.12, C 2.3.12
Kevin Au	12.1.6
David Audretsch	C 2.4.9
Diana Aurélio	C 2.1.9
Viatcheslav Avioutskii	C 2.4.3
Ilan Avrichir	C 1.2.11
Mathew Ushie Ayaga	12.1.3
Tao Bai	C 1.4.5
Sebastian Baldermann	C 1.3.6
Muhammad Saad Baloch	JWB/JMS PDW
Vasiliki Bamiatzi	12.4.5
Atul Bansal	PS 2
Hortênsia Barandas	PS 1
Julia Baranova	C 1.4.8
Paolo Barbieri	C 1.2.11
Andrew Barron	JWB/JMS PDW
Roman Wolfgang Barwinski	C 2.3.12
Rakesh Basant	PS 2
Georgios Batsakis	C 1.4.14
Gábor Békés	C 2.4.5
Carlotta Benedetti	12.1.9
Gabriel R.G. Benito	JHD Tutorial, C 2.4.5, C 2.4.XX
German Benito-Sarria	JHD Tutorial, C 1.1.9
Konstantins Benkovskis	C 1.3.11
Theresa Bernhard	PS 1
Marco Bettiol	I 1.4.12
Sjoerd Beugelsdijk	JIBS PDW, C 1.2.9, C 1.3.5
Swati Bhargava	PS 1
Sneha Bhat	PS 2
Waheed Akbar Bhatti	11.3.12
Elieti Biques Fernandes	11.1.3
Alex Bitektine	C 1.4.7
Marion Sandrine Bitsch	PS 1
Juergen Bleicher	I 1.4.6
Katarina Blomkvist	C 2.4.12
Luis Miguel Bolivar	PS 2
Felipe Borini	12.3.6
Ana Botella Andreu	C 2.1.7
Ricarda B. Bouncken	C 2.3.12
Konstantinos Bozos	C 1.1.2
Vitor Braga	12.1.9
Nazareno Braito	C 1.3.5
John David Branch	PS 1, P 1.13, P 3.13

Kristin Brandl	C 1.4.8
Alan Brejnholt	DVDB Symposium
Wilhelm Brunner	P 1.9
Peter J. Buckley	P 1.11, P 3.1, C 2.4.X, PIBR
Ram Mudambi	JWB/JMS PDW
Anže Burger	C 1.2.3
Juan José Cabrera Lazarini	PS 2
Piero Caceres-Diaz	PS 2
Giulio Cainelli	I 1.3.12
Chiara Cannavale	JWB/JMS PDW, PS 2, I 2.3.X
John Cantwell	EIBA Fellows Plenary, C 1.2.12, C 1.3.3, I 1.4.3, I 2.4.10
Mauro Capestro	I 1.4.12
Vitor Cardoso	PS 1
Jorge Carneiro	C 1.1.4, PS 1, PS 2, I 2.4.4
Sinning Carolina	C 2.3.4
Patrizia Casadei	l 1.4.11
Cristobal Casanueva	PS 2
Mark Casson	P 1.1, C 2.3.X
Davide Castellani	C 1.3.12, P 1.9, C 2.4.5
Armando Castro	JWB/JMS PDW
Ignacio Castro	PS 2
Lucrezia Casulli	12.1.9
Tamer Cavusgil	I 2.1.9, C 2.3.5, C 2.4.5
Cristina Cazorzi Martinez	PS 1
Elena Cerdá Mansilla	PS 1
Ludivine Chalençon	C 2.1.10
Kannapa Chartiyanon	C 1.2.9
Jie Chen	PS 2
Jieke Chen	C 1.1.4
Zhimin Chen	PS 1
Jiahui Cheng	JIBS PDW, C 2.1.3
Paul Chiambaretto	C 1.2.5
Agnieszka Chidlow	DVDB Symposium
John Child	P 3.5
Hong-Jen Chiu	C 1.4.8, C 2.1.10
Eliane Choquette	C 2.4.5
Farzana Chowdhury	C 2.4.9
Sharmistha Chowdhury	C 2.4.3
Amadi Christian	PS 1
Demetris Christopoulos	12.3.6
Danai Christopoulou	12.4.5
Agnieszka Chwialkowska	I 1.3.12
Luciano Ciravegna	C 1.1.9

Mariola Ciszewska-Mlinarič	PS 1, PS 1
Sylwia Ciuk	C 2.4.6
Lorenza Claudio	PS 2
Enrique Claver-Cortés	C 2.3.X
Jeremy Clegg	JIBP PDW, C 1.4.7, C 2.1.3, C 2.4.X
Francisco Coelho-da-Silva	12.4.4
Regis Coeurderoy	C 1.4.5
Helene Loe Colman	C 1.1.14
Ana Colovic	C 1.3.9, C 2.1.10
Maggie Cooper	C 2.3.2
Camila Carvalho Costa	C 1.1.4
Susana Costa e Silva	12.1.9
Olivier Coussi	PS 2
Catia Fernandes Crespo	I 1.2.4, PS 2
Nuno Fernandes Crespo	C 2.1.9
Alvaro Cuervo-Cazurra	C 1.4.7, PS 2
Lin Cui	C 1.3.3
Ilaria Curina	11.2.4
Ilya Cuypers	C 2.3.X
Erzsébet Czakó	PS 1
Angela Da Rocha	PS 2
Jorge Ferreira da Silva	I 1.1.12
Teresa da Silva Lopes	P 1.1
Ephraim Daka	PS 2
Alfredo D'Angelo	C 2.1.X
Lidia Danik	I1.3.12
Antonio Daood	C 2.1.X
Àngels Dasí	C 2.1.12
Tobias Dauth	C 2.1.5
Maria Margarida De Avillez	11.3.9
Filip De Beule	PS 2, P 3.13, P 2.13
Claudia De Fuentes	C 1.3.11
Antonio Roberto de Godoy Filho	PS 1
Bruno Barreto de Góes	C 1.2.11
José R. de la Torre	IBR PDW, C 1.2.9, C 1.4.7
Teresia Diana Lewe van Aduard de Macedo Soares	C1.1.4
Valentina De Marchi	11.3.12, 11.4.12
Alfredo De Massis	C 1.2.9, I 2.1.9, I 2.3.X
Claudio De Mattos	PS 1
Bernadett Deak	11.1.12
Alison Dean	C2.4.3
Arnab Deb	PS 1
Francesco Debellis	12.1.9,12.3.X
i idiicesco Depellis	12.1.3, 12.3.7

William Degbey	PS 2
Timothy Devinney	Welcome, Awards
Edvard Devold	12.4.5
Karthik Dhandapani	PS 2
Eleonora Di Maria	11.4.12
Ricardo Dias	C 2.3.2
Michael Dickmann	C 1.2.3
Marcellinus Dike	JIBS PDW, C 2.1.5, C 2.4.3
Desislava Dikova	P2.5, I 1.1.3
John Raymond Dilyard	P 2.1, PS 2 C 1.2.11
Gabriele Dima Paylos Dimitratos	
Mariana Dodourova	JIBS PDW, C 1.3.9 C 2.1.12
Jonathan Doh	JWB/JMS PDW, P 2.1, I 1.2.7
Pierre-Yann Dolbec	C 1.4.7
	11.3.9, C 2.1.X
Hüseyin Doluca Noémie Dominguez	C2.1.3
Tomasz Dorozynski	11.2.7
Douglas Dow	P 2.5, C 1.3.5, C 2.3.X
Nigel Driffield	C 1.2.5
Jian Du	PS 2
Valerie Duplat	C 1.4.5
Muriel Durand	11.1.6
Marlena Dzikowska	C 1.1.14, C 1.4.5, I 1.3.12, PS 2
Sarah Edris	C 1.2.12
Jonas Eduardsen	C 1.1.4
Aleksi Otto Eerola	DVDB Symposium, C 1.3.5
Cordelia Oba Egwe	11.3.9
Arthur Egwuonwu	PS 2
Itoro Ekpo	PS 2
Said Elbanna	C 1.3.9
Stefano Elia	C 1.2.11, I 1.3.14, C 2.1.5
Maria Elo	C 2.1.10, I 2.3.X, I 2.4.10
Eze Emele	PS 1
Ndikumana David Emmanuel	12.4.10
Juliane Engsig	C 1.2.5
Liubov Ermolaeva	11.4.3
Gokhan Ertig	C 2.3.X
Anna Esempio	12.3.X
Carlos Estevez-Mendoza	C 1.4.2
Onyekwere Ezirim	PS1
Pia Charlotte Faeth	C 1.3.6
Di Fan	C 1.3.3
Tony Fang	DVDB Symposium
Maya F. Farah	C 2.1.12
Nida Farman	C 2.3.5
Anisur Faroque	JWB/JMS PDW, I 2.1.9, PS 2, C 2.4.XX

Claudio Fassio	C 1.2.12, P 1.10
Mark Fenton O'Creevy	C 2.1.7, C 2.3.X
Alcina Gaspar Ferreira	PS 2
Marco Ferretti	12.3.X
Natalia G. Fey	C 2.4.6, I 1.4.6
Ariane Figueira	C 1.4.7, PS 2
Fragkiskos Filippaios	PS 1, I 2.1.3
Flavio Fisch	IBR PDW, C 1.1.14
Afonso Carlos Correa Fleury	IBR PDW, C 1.1.14
Miriam Flickinger	C 2.4.5
Dinora Eliete Floriani	PS 2
Roger Fon	12.1.3
Paul Forester	I 1.4.6
Nihad Fottouh	C 2.4.9
Sara Fraccastoro	C 2.1.9
Barbara Francioni	1.1.9, 1.2.4
Mara Franco	PS 2
Sonja Kristin Franzke	JIBS PDW, C 1.1.9
Luciano Fratocchi	C 1.2.11, I 1.4.11, C 2.1.X
Susan Maria Freeman	C 2.1.9, C 2.3.5, I 1.2.12
Fabian Jintae Froese	JIBS PDW, C 1.3.6
Sascha Fuerst	C 1.3.9, PS 2, I 2.3.X
Toyoko Funahashi	PS 2
Peter Gabrielsson	DVDB Symposium
Mika Gabrielsson	P 1.5, C 2.1.9
Luisa Gagliardi	P3.1
Hanna Gajewska-De Mattos	C 1.2.9, C 2.4.X, I 1.4.6
Tamara Galkina	C 1.3.9, PS 2
Jens Gammelgaard	DVDB Symposium, C 1.1.14
Yang Gao	PS 2, I 2.3.13
Denis J. Garand	I 1.1.12
Tatiana Garanina	11.1.3
Lawan Jaji Garba	PS 2
Francisco García-Lillo	C 2.3.X
Ajai Gaur	JWB/JMS PDW, ME.1, I 1.4.3
Stephen Gelb	P1.9
José Mauricio Geleilate	C 1.2.11
Catherine Elizabeth Georgiou	JWB/JMS PDW, C 1.2.5
Stephan Gerschewski	C 1.2.9
Anita Gerstbauer	JHD Tutorial
Jean-Christophe Gessler	ECN Workshop, C 1.3.9
Aldo Geuna	C 1.2.12
Pervez Ghauri	ME.1, P 3.5, I 2.1.9, C 2.3.5
Majella Giblin	11.1.12
Axele Giroud	JIBP PDW, C 1.1.3, I 1.3.14
Alison Glaister	12.3.6
Richard Glavee-Geo	PS 1, PS 1
THOTAL GIAVOC-GCU	101,101

Michelle Gledhill	PS 1
Mario Glowik	11.3.12
Cezary Główka	11.1.3
Julia Goede	C 1.3.6
Lars Goermar	C 2.3.12
Anthony Goerzen	11.3.14
Rafael Guilherme Burstein Goldszmidt	C 1.1.4
Tomasz Gołębiowski	I 1.3.12, C 2.4.12
Igor Gondim	12.1.3
Miguel Gonzalez-Loureiro	C 1.1.4, I 2.1.9
Maria Alejandra Gonzalez-Perez	C 2.3.5
Paul Gooderham	C 2.1.7
Alexander Nikola Gorgijevski	12.1.14
Lars Görmar	C 2.3.12, C 2.3.12
Marian Gorynia	1.1.3, 1.1.3, 1.3.12
Marta Götz	PS 1
Roberto Grandinetti	I 1.3.12
Oksana Grebinevych	ECN Workshop, JWB/JMS PDW
Siv Marina Grimstad	PS 1
Elvira Grinberg	C 1.3.12
Birgitte Grøgaard	JIBS PDW, C 1.1.14
Kevin Groves	C 1.3.10
Anna Grudecka	12.4.4
Frederic Gruninger	PS 2
Henrik Gundelach	C 2.4.XX
Yoo Jung Ha	C 1.1.7, I 1.3.14
Birgit Hagen	I 1.1.12
Daniel Hain	PS 2
Yannis Hajidimitriou	PS 1, I 2.4.3
Lars Håkanson	JHD Tutorial
Mazen Hakim	C 1.2.9
Tuuli Hakkarainen	C 1.2.6
Tilo Halaszovich	ECN Workshop, P 2.5, I 2.3.8,
Mattias Hamberg	C 1.1.2
Bianca Hammer	I 1.4.11
Xia Han	C 1.1.3
Vahit Handar	DVDB Symposium
Sara Melén Hånell	PS 2
Martin Hannibal	P 2.5
Michael W. Hansen	C 2.3.X
Qian Hao	PS1
Riikka Harikkala-Laihinen	1.1.6, 2.4.10
Anne-Wil Harzing	C 2.1.12, C 2.4.6
Ibne Hassan	C 2.4.XX
Melanie Hassett	P 4.1, PS 2
Faith Hatani	l 1.4.12

01	D0.1
Shaowei He	PS 1
Xinming He	C 1.1.4, I 2.4.5
Anne Heider	12.3.X
Irina Heim	JIBS PDW, 12.3.8
Hosei Hemat	PS 1
Guus Hendriks	JIBP PDW, C 1.1.3
Jean-Francois Hennart	JHD Tutorial, P 1.1, P 3.5, T 2.1.9
Massiel Carolina Henriquez Parodi	JIBS PDW, PS 1
Manuel Hensmans	C 2.1.10
Alena Herbig	C 2.3.12
Virginia Hernandez	C 1.1.12
Erik Hille	C 2.1.5
Fabian Hoeft	PS 1
Anna-Lena Hoffmann	C 2.1.X
John B Holland	C 2.3.2
Christine Holmström Lind	C 1.3.12, I 2.4.10
Dirk Holtbrügge	I 1.1.6
Junjie Hong	C 1.1.12
Imranul Hoque	JIBS PDW, PS 2
Anna Jui-Chuan Hsu	JIBS PDW, I 2.1.6
Yimei Hu	IBR PDW, C 1.2.12
Yawen Huang	PS 1
Marek Hudon	PS 1
Marcel Hülsbeck	12.3.X
Daniel T. Hult	C 2.3.5
Tomas Hult	P 1.11, C 2.3.5
Ilona Hunek	PS 1
Will Hutton	Opening Plenary
Simona lammarino	EIBA Fellows Plenary, I 1.4.11
Kevin Ibeh	11.3.9
Magaret-Mary Chidimma Ifedida	12.1.3
Josephine Igoe	11.3.14
Chie Iguchi	I 1.3.14, C 2.1.12
Edith Ipsmiller	I 1.1.9, P 2.5
Emma Incze	C2.1.9
Inge Ivarsson	C1.4.3
Obinna lwueke	PS 1
Roberto Jack	C 1.4.3, C 2.1.9, I 2.4.3
Andreja Jaklič	C1.3.11, P2.13
Johan Jakobsson	11.2.12
Barbara Jankowska	PIBR, I 1.1.3, PS 1, I 1.3.12
Mirosław Jarosiński	12.3.13
Pavlina Jasovska	JWB/JMS PDW, I 1.2.7
Camilla Jensen	11.2.7
Peter Ørberg Jensen	C 1.4.8, I 1.1.12
Guoliang Frank Jiang	C 1.3.10

EIBA 2019 Leeds

Matthew Johnson	l 1.3.9
Chris Jones	C 2.3.2
Andrew Jones	C 1.4.8
Geoffrey Jones	Opening Plenary
Larimo Jorma	JWB/JMS PDW
Paulina Junni	C 1.4.14
Olena Kachurovska	PS 1
Mario Kafouros	JWB/JMS PDW, C 1.1.12, I 1.3.12
Perttu Kahari	DVDB Symposium, P 1.5, C 1.4.14
Igor Kalinic	DVDB Symposium, I 1.1.3, P 1.7
Bart Kamp	PS 1
Olivia Kang	12.4.10
William II-Kuk Kang	C 1.1.7
Aleksandra Kania	I 1.1.3, P 2.13
Liena Kano	C 1.1.9
Philip Kappen	JIBS PDW, C 2.4.12
Anna Karhu	C 1.1.7
Bas Karreman	C 1.4.3
Janroj Keles	C 2.4.9
Florian Keller	C 1.1.14, PS 2
Christina Kempf	JIBS PDW, I 1.1.6
Georgina Victoria Kemsley	PS 1
Abdul Waheed Khan	12.1.9
Zaheer Khan	P 1.9, C 2.4.3
Daria Khasieva	C 1.2.6
Bongju Kim	PS 2
Heejin Kim	JIBS PDW, I 2.4.5
Markus G Kittler	C 1.3.6
Magdalena Klar	C 2.3.4
Mariko Klasing	C 1.2.9
Ingo Kleindienst	C 2.4.5
Johannes Kleinhempel	C 1.2.9
André Luiz Medeiros Klevenhusen	PS1
Daria Klishevich	DVDB Symposium, PS 1
Klemen Knez	C 1.3.11
Iris Koleša	C 1.2.3
Ans Kolk	JWB/JMS PDW, C 1.2.11
Palitha Konara	C 1.4.14
Ziko Konwar	C 2.3.4
Satu Korhonen	I 1.1.6
Mikko Kosonen	P1.5
Constantina Kottaridi	C 1.2.5
Alexei Koveshnikov	C 1.3.6
Miklós Kozma	12.3.13
Sorin Krammer	C 2.4.12
Rico Kremer	DVDB Symposium, C 1.1.2
Alexandra Kriz	PS 1

Stijn Kruidenier	C 1.4.7
Olli Kuivalainen	DVDB Symposium, I 2.1.9, C 2.4.XX, I 1.1.6
Irene Kujala	PS 2
Sushma Kumari	C 1.2.3
Vera Kunczer	JHD Tutorial
Özlem Kunday	l 1.3.9
Sumit Kundu	ME.1
Ragnhild Kvalshaugen	C 2.1.12
Renata Laczi	C2.1.3
Katarina Lagerstöm	C 1.3.12, I 1.2.12, C 1.3.12
Keyan Lai	JIBS PDW
Igor Laine	JWB/JMS PDW, PS 2
Olivier Lamotte	C2.1.10
Sir Alan Langlands	Welcome
Magdalena Langosch	JIBS PDW, I 2.1.5
Jorma Larimo	P 1.5, C 1.3.5, C 2.1.X
Marina Latukha	IBR PDW, C 1.2.6, C 1.2.6, I 2.1.6
Katiuscia Lavoratori	C2.1.7
Dai Son Le	PS 2
Ngoc Anh Phuong Le	JWB/JMS PDW, C 1.4.3, I 2.4.3
Ji-Hwan Lee	PS 1
Jongmin Lee	C 1.3.10, C 1.4.14
Tine Lehmann	C 1.1.13, PS 1
Emilene Leite	C 1.3.12
Michal Lemanski	IBR PDW, PS 2
Michal Lemanski Francisco Figueira de Lemos	IBR PDW, PS 2 DVDB Symposium, I 1.2.7, C 1.4.7
-	,
Francisco Figueira de Lemos	DVDB Symposium, I 1.2.7, C 1.4.7
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li Yi Li	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3 C 1.3.3
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li Yi Li Yuanyuan Li	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3 C 1.3.3 C 1.3.3, I 1.4.3
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li Yi Li Yuanyuan Li Yutong Li	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3 C 1.3.3 C 1.3.3, I 1.4.3 C 2.3.X
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li Yi Li Yuanyuan Li Yutong Li Yanze Liang	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3 C 1.3.3 C 1.3.3, I 1.4.3 C 2.3.X DVDB Symposium, C 1.1.3 JIBS PDW, PS 1, P 1.11, C 1.4.5, I
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li Yi Li Yuanyuan Li Yutong Li Yanze Liang Peter Liesch	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3 C 1.3.3 C 1.3.3, I 1.4.3 C 2.3.X DVDB Symposium, C 1.1.3 JIBS PDW, PS 1, P 1.11, C 1.4.5, I 2.4.5
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li Yi Li Yuanyuan Li Yutong Li Yanze Liang Peter Liesch Thomas Lindner	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3 C 1.3.3 C 1.3.3, I 1.4.3 C 2.3.X DVDB Symposium, C 1.1.3 JIBS PDW, PS 1, P 1.11, C 1.4.5, I 2.4.5 C 1.1.13, C 2.1.5, C 2.3.2
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li Yi Li Yuanyuan Li Yutong Li Yanze Liang Peter Liesch Thomas Lindner Jay Lipe Silvia Caroline Lisboa Oneda	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3 C 1.3.3 C 1.3.3, I 1.4.3 C 2.3.X DVDB Symposium, C 1.1.3 JIBS PDW, PS 1, P 1.11, C 1.4.5, I 2.4.5 C 1.1.13, C 2.1.5, C 2.3.2 P 1.13
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li Yi Li Yuanyuan Li Yutong Li Yanze Liang Peter Liesch Thomas Lindner Jay Lipe Silvia Caroline Lisboa Oneda Galupo	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3 C 1.3.3 C 1.3.3, I 1.4.3 C 2.3.X DVDB Symposium, C 1.1.3 JIBS PDW, PS 1, P 1.11, C 1.4.5, I 2.4.5 C 1.1.13, C 2.1.5, C 2.3.2 P 1.13 PS 2
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li Yi Li Yuanyuan Li Yutong Li Yanze Liang Peter Liesch Thomas Lindner Jay Lipe Silvia Caroline Lisboa Oneda Galupo Linyu Liu	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3 C 1.3.3 C 1.3.3, I 1.4.3 C 2.3.X DVDB Symposium, C 1.1.3 JIBS PDW, PS 1, P 1.11, C 1.4.5, I 2.4.5 C 1.1.13, C 2.1.5, C 2.3.2 P 1.13 PS 2 JWB/JMS PDW, I 2.3.8
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li Yi Li Yuanyuan Li Yutong Li Yanze Liang Peter Liesch Thomas Lindner Jay Lipe Silvia Caroline Lisboa Oneda Galupo Linyu Liu Xiaohui Liu	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3 C 1.3.3 C 1.3.3, I 1.4.3 C 2.3.X DVDB Symposium, C 1.1.3 JIBS PDW, PS 1, P 1.11, C 1.4.5, I 2.4.5 C 1.1.13, C 2.1.5, C 2.3.2 P 1.13 PS 2 JWB/JMS PDW, I 2.3.8 IBR PDW, C 1.1.3
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li Yi Li Yuanyuan Li Yutong Li Yanze Liang Peter Liesch Thomas Lindner Jay Lipe Silvia Caroline Lisboa Oneda Galupo Linyu Liu Xiaohui Liu Anna Ljung	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3 C 1.3.3 C 1.3.3, I 1.4.3 C 2.3.X DVDB Symposium, C 1.1.3 JIBS PDW, PS 1, P 1.11, C 1.4.5, I 2.4.5 C 1.1.13, C 2.1.5, C 2.3.2 P 1.13 PS 2 JWB/JMS PDW, I 2.3.8 IBR PDW, C 1.1.3 I 1.2.7, I 2.4.10
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li Yi Li Yuanyuan Li Yutong Li Yanze Liang Peter Liesch Thomas Lindner Jay Lipe Silvia Caroline Lisboa Oneda Galupo Linyu Liu Xiaohui Liu Anna Ljung Joan Marie Lofgren	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3 C 1.3.3 C 1.3.3, I 1.4.3 C 2.3.X DVDB Symposium, C 1.1.3 JIBS PDW, PS 1, P 1.11, C 1.4.5, I 2.4.5 C 1.1.13, C 2.1.5, C 2.3.2 P 1.13 PS 2 JWB/JMS PDW, I 2.3.8 IBR PDW, C 1.1.3 I 1.2.7, I 2.4.10 I 2.3.13
Francisco Figueira de Lemos Jorge Lengler Małgorzata Stefania Lewandowska Donghong Li Nicolas Li Xuecong Li Yi Li Yuanyuan Li Yutong Li Yanze Liang Peter Liesch Thomas Lindner Jay Lipe Silvia Caroline Lisboa Oneda Galupo Linyu Liu Xiaohui Liu Anna Ljung Joan Marie Lofgren Konstantina Louloudi	DVDB Symposium, I 1.2.7, C 1.4.7 IBR PDW, I 2.4.5 C 2.4.12, I 1.3.12 C 1.3.10 C 1.3.9 C 1.1.3 C 1.3.3 C 1.3.3, I 1.4.3 C 2.3.X DVDB Symposium, C 1.1.3 JIBS PDW, PS 1, P 1.11, C 1.4.5, I 2.4.5 C 1.1.13, C 2.1.5, C 2.3.2 P 1.13 PS 2 JWB/JMS PDW, I 2.3.8 IBR PDW, C 1.1.3 I 1.2.7, I 2.4.10 I 2.3.13 C 1.2.5

Ren Lu	12.3.8
Sarianna Lundan	JIBP PDW, ME.2, I 2.4.10, P 3.1
Randi Lunnan	12.1.5
Sicheng Luo	JWB/JMS PDW
Daguo Lv	12.3.8
Ping Lv	C 1.4.3
Marcelo André Machado	PS 2
Giovanna Magnani	l 1.1.12
Elizabeth Maitland	JIBS PDW
Danijela Majdenic	PS 1
Antonio Majocchi	C 1.1.4, C 2.1.3, C 2.1.X, I 2.1.5
Faisal Saeed Malik	PS 1
Victor Mallet	Opening Plenary
Vincent Mangematin	12.3.8
Stephan Manning	ME.2, I 1.2.7, C 1.1.7, C 2.3.5
Hala Mansour	PS 1
Bartolomé Marco-Lajara	C 2.3.X
Giovanni Marin	C 1.3.12
Raquel Marín	I 1.3.12
Alba Marino	C 1.2.12
Marin Alexandrov Marinov	C 1.2.12
Svetla Trifonova Marinova	DVDB Symposium, C 1.1.4, P3.5, PS 2
Sergio Mariotti	PS 1, C 2.1.7
Carmen-Pilar Martí-Ballester	C 1.1.2
Jon I. Martínez	IBR PDW, C 1.2.9
Francisco Martins	PS 1
Kazuyuki Marukawa	I 1.3.14
Riccardo Marzano	PS 1, C 2.1.7
Michela Mason	PS 1
Jaan Masso	C 1.3.11
Ajeet Narain Mathur	12.3.6
Anna Matysek-Jędrych	11.1.3
Eva Mavroudi	C 1.1.12
Ricardo Jimenez Maykot	C 1.2.11
Caridad Maylin-Aguilar	12.1.5
Ulrike Mayrhofer	IBR PDW, I 1.3.14, C 1.3.9, C 2.1.3, C 2.1.10
Steven McGuire	C 1.2.3
Sara Melén Hånell	C 1.1.4
Noushan Memar	I 2.1.14
Raquel Meneses	PS 2
Ramón Javier Mesa	C 2.1.3
Klaus Meyer	JIBS PDW, C 1.2.5, C 1.3.3
David Midgley	l 1.2.4, l 2.3.6
Irina Mihailova	IBR PDW
Kent Miller	PS 2
Gustavo Miotti	PS 1
Tiago Silva Miranda	12.3.8

Deborah Mireles	C 1.1.14
Deborah Mireles	11.3.14
Hafiz Mirza	P1.11
Simon Mitterreiter	C 2.4.6
Hyacinth I. Mngutswen	12.1.3
Katherine Moe	PS 2
Miriam Moeller	PS 1, C 1.3.6, I 2.1.6
Marcus Møller Larsen	C 2.1.5
Kirankumar S. Momaya	PS 2
Sinead Monaghan	JIBS PDW, C 1.1.9, P 1.10
Angeles Montoro-Sanchez	C 1.4.2, I 2.1.5, PS 2
Sandro Montresor	C 1.3.12
Michael Mooney	PS 2
Dirk Morschett	C 1.1.3, C 1.4.5
Katarzyna Mroczek-Dąbrowska	l 1.1.3
Ram Mudambi	JIBP PDW, C 1.2.12, P 1.9, P 1.10
Michael Juergen Mueller	JHD Tutorial, C 2.3.5, C 2.4.6
Alan Muller	C 2.3.5
Balázs Muraközy	C 2.4.5
Jackson Musona	JWB/JMS PDW, PS 1
Fabio Musso	l 1.2.4
Barbara Myloni	PS 1
Thijs Geert Nacken	C 1.4.3
Naoto Nadayama	C 1.4.3, I 2.1.14
George Nakos	C 1.3.9
Rajneesh Narula	C 1.3.10
Alli Nathan	JIBS PDW
Ysabel Nauwelaerts	PS 2
Sabrina Della Santa Navarrete	C 1.2.11
Joren Nevens	DVDB Symposium, PS 2
Amy (Thuy-Linh) Nguyen	I 1.3.12, JHD Tutorial, I 2.4.4
Ha Thi Thu Nguyen	JHD Tutorial, JWB/JMS PDW, C 1.3.5
Hoang Nam Nguyen	C 1.3.11
Pham Hoanh Son Nguyen	C 2.4.5
Quyen Nguyen	DVDB Symposium, C 1.1.12
Bo Nielsen	C 1.2.5
Bo Bernhard Nielsen	C 2.4.XX
Maria Jesus Nieto	C 1.1.12, C 1.4.14
Michael Nippa	l 1.2.12
Al-Enazi Noora	PS 1
Emilia Rovira Nordman	PS 2
Nathalie Nørregaard Larsen	11.4.3
Paulo Victor Novaes	C 2.3.2
Jan Nowak	11.1.3
Bella Belerivana Nujen	I 1.4.11
Niina Nummela	I 1.1.9, PS 2
Samuel Anokye Nyarko	C 1.1.7, PS 1
	

EIBA 2019 Leeds

Krzysztof Obłój	C 2.1.12
Vincenza Odorici	C 2.1.X
Mario Henrique Ogasavara	PS 2
Ogbu James Ogbu	PS 1
Prince Oguguo	JIBS PDW
Ciara O'Higgins	DVDB Symposium, PS 1, C 1.4.8
Tyler Okimoto	12.1.6
Ugwu Oko Oko	PS 1
Josephat Okonkwo	PS 1
Oleksiy Osiyevskyy	C 1.2.3
Ursula F. Ott	DVDB Symposium, C 2.4.X
Akpokabowei Oweisana	11.3.9
Richard Owusu	PS 2
Stine Øyna	JIBS PDW
Jonathan Peter Ozah	12.1.3
Nurgul Özbek	C 1.1.4
Eriikka Paavilainen-Mäntymäki	P 4.1
Cecilia Pahlberg Pahlberg	C 1.3.12
Yongsun Paik	C 1.3.10
Andrei Panibratov	I 1.4.3, C 2.1.10, PS 1
Evangelia Papadionysiou	PS 1
Nikolaos Papageorgiadis	ME.3
Marina Papanastassiou	C 1.1.12, C 2.1.12
Ronaldo Parente	P 1.13, C 2.3.2, P 3.13
Eunkyung Park	JIBP PDW
Mark Pasquine	PS 1
Chinmay Pattnaik	JWB/JMS PDW, C 1.2.3, PS 1, I 2.4.5
Birgit Pauksztat	C 2.4.6
Fábio de Oliveira Paula	I 1.1.12
Robert D Pearce	C 2.1.12
Torben Pedersen	ME.1, C 2.1.12, I 1.3.14
Maria Gabriella Pediconi	11.2.4
Jahan Ara Peerally	C 1.3.11
Andre Pekerti	12.1.6,12.3.6
Elina Pelto	C 1.1.7
Enrico Pennings	C 1.4.3
Renato Pereira	C 2.4.5
Aron Perenyi	11.2.4
Alessandra Perri	C 1.2.12
Bent Petersen	C 1.2.11, C 1.3.11, C 1.4.3
Hanh Thi Song Pham	PS 2
Song Hanh Pham	C 1.2.11
Dorota Piaskowska	IBR PDW, P 2.5
Rebecca Piekkari	DVDB Symposium, JIBS PDW, P 1.5, C 1.4.14, I 2.4.10
Carlo Pietrobelli	JIBP PDW
Carlo I lottobolil	VID. 1 DTT

Lucia Piscitello	AGM, EIBA Fellows Plenary, P 1.1, PS 1, I 1.3.14, C 2.1.5
Jose Pla-Barber	C 1.1.9, C 2.1.3, I 2.4.3
Emmanuella Plakoyiannaki	DVDB Symposium, JIBS PDW, C 1.2.9, P 4.1
Paolo Polidori	11.2.4
Victor Popa	PS 2
Manuela Presutti	C 2.1.X
Jonas Puck	IBR PDW, C 2.4.X
Alison Pullen	12.4.3
Yixin Qiu	C 2.3.12, C 2.3.12
Diego Quer	C 1.1.3
Roberta Rabellotti	JIBP PDW
Linda Rademaker	C 1.2.5, I 2.1.5, PS 2
Osmud Rahman	PS 1
Andry Ramaroson	C 1.2.5
Mohammad Bakhtiar Rana	PS 2
Trond Randøy	C 1.3.9
Erik Stavnsager Rasmussen	I 1.1.9, PS 1
Arpit Raswant	C 1.2.3, PS 1
Francesco Rattalino	C 1.1.9
Ketan Reddy	PS 1
Alexandra Rese	C 2.3.12
Becky Reuber	DVDB Symposium, JIBS PDW, I 1.1.9
Jeffrey Reuer	C 1.2.5
Antonio Revilla	I 1.4.12
Jason Rhinelander	C 1.3.11
Dalila Ribaudo	JIBP PDW
Maria Raquel Ribeiro	PS 2
Gabrielle Ribeiro Rodrigues da Silva	JHD Tutorial, I 1.1.9
Cristiano Richter	I 1.2.7
Sophie Gysan Rieder	JWB/JMS PDW
Laura Rienda	C 1.1.3
Tiina Ritvala	JIBS PDW, C 1.4.14
Mohammed Rinaldo Rizal	PS 2
Melanie Robert	DVDB Symposium
Alicia Rodriguez	C 1.1.12, I 1.4.12
Felix Roedder	DVDB Symposium
Rubina Romanello	11.2.12, 12.3.8
Elizabeth Rose	Opening Plenary, JHD Tutorial, ME.3, P 1.5, I 1.2.12, C 2.1.5, P 4.1
Jorge Rosell-Martínez	C 2.4.12
Paul Rosenbaum	PS 1, I 2.4.10
Federica Rossi	C1.2.12
Małgorzata Rószkiewicz	C 2.4.12
Konstantinos Rotsios	12.4.3
Emilia Rovira Nordman	C 1.1.4

W. C. 1B.: 1	10114
Winfried Ruigrok	12.1.14
Lorena Ruiz-Fernández	C 2.3.X
Asif Ruman	PS 2
Emily Russo	PS 1
Paul Ryan	11.1.12
Asmund Rygh	C 1.1.3, C 1.1.7, C 2.4.XX
Liana Rysakova	JHD Tutorial, C 2.1.10
Sami Saarenketo	P 3.5, PS 2
Arsalan Safari	PS 1
Aswo Safari	C 2.4.X
Ihar Sahakiants	12.1.6
Mohammad Taher Sahibi	PS 1
Iiris Saittakari	JIBP PDW, C 1.1.14, C 1.4.14
Laura Salciuviene	PS 1
Ishaya Samuel	PS 1, I 2.1.3
Fabrizio Noboa Sanchez	l 1.2.4
Pedro Sánchez-Sellero	C 2.4.12
Susanne Sandberg	12.3.X
Nitin Sanghavi	PS 1
Grazia Santangelo	JIBS PDW, C 1.3.5
Aline de Menezes Santos	PS 1
Renato Santos	PS 2
Shouvik Sanyal	PS 1
Deepak Sardana	12.4.5
Nibedita Sardar-Drenda	12.3.8
Michael A. Sartor	C 1.3.10, I 2.1.3
Anastasia Sartorius	ECN Workshop, I 1.3.14
Subash Sasidharan	PS 1
Vittoria G. Scalera	C 1.2.12, P 1.10, P 1.10
David Schmid	C 1.4.5
Stefan Schmid	IBR PDW, C 1.2.6, C 1.3.6, C 2.4.6
Heiko Marc Schmidt	12.3.X
Alice Schmuck	C 1.1.2
David Schulzmann	IBR PDW, ECN Workshop, C 1.2.12
Roger Schweizer	I 1.2.12, C 1.3.12
Joanna Scott-Kennel	C 1.1.14
Louisa Selivanovskikh	C 1.2.6, C 1.3.12
Annabel Sels	I 2.4.10
Per Servais	1.1.9, 2.3.X
Priscilla Serwaah	DVDB Symposium
Maria Cristina Sestu	I 2.1.5, C 2.1.X
Pedro Seva-Larrosa	C 2.3.X
Maria Shagalkina	I 2.1.6, IBR PDW, JHD Tutorial
Pamela Sharkey Scott	11.3.14, 12.3.8
Revti Raman Sharma	C 2.4.3
Farzana Sharmin	I 1.2.4, PS 1, PS 2, I 2.3.6
Vikrant Shirodkar	C 1.2.3

Paurav Shukla	C 2.3.4
Milena Silva	PS 2
Susana Silva	I 1.4.11, C 2.1.10
Bernardo Silva-Rêgo	C 1.4.7, PS 2
Vitor Corado Simoes	P3.1, P3.1, I 2.3.8
Evis Sinani	C 2.1.7
Noemi Sinkovics	P 1.9
Rudolf Sinkovics	DVDB Symposium, JIBS PDW, ME.3, I 2.1.14
Noemi Sinkovics	P 1.9
Carolina Sinning	C 2.3.4
Helena Sjögren	PS 1
Nikolaos Sklavounos	12.4.3
Arjen Slangen	JIBS PDW, C 1.3.5, C 1.3.5, C 2.4.6, I 1.4.11
Dmitrij Slepniov	PS1
Leo Sleuwaegen	C 1.3.10
Martyna Śliwa	C 2.4.6
Anne Sluhan	C 2.4.9
Joey Soehardjojo	ECN Workshop, JIBS PDW, I 1.2.12, PS 2
Angelo Maria Solarino	C 1.2.12
Angelo Solarino	DVDB Symposium, C 1.4.2
Salma Soliman	C 2.4.9
Hans Solli-Sæther	1.4.11, 2.4.5
Tigist Woldetsadik Sommeno	IBR PDW, C 1.4.2
Mikael Sondergaard	I 1.1.6
Carlos M. P. Sousa	IBR PDW, C 1.1.4, I 2.4.5, I 2.4.5
Rajesh Srinivas Upadhyayula	C 1.3.3
Metka Stare	C 1.3.11
Vivian Steinhauser	PS 2
Inger Stensaker	C 1.1.14
Beata Stępień	PS 1
Miklós Stocker	PS 1
Carmen Raluca Stoian	C 1.3.3, I 2.1.3
Klaus Peter Stolzmann	PS 2
Zita Stone	PS 1
Michael Storper	EIBA Fellows Plenary
Roger Strange	IBR PDW, I 1.2.12
Patrik Ström	C 1.4.8
Sascha Struwe	PS 1
Rodney L. Stump	11.2.4
Vidya Sukumara Panicker	JIBS PDW, C 1.2.3, C 1.3.3
Mohammad Tipu Sultan	11.2.4, PS 1, PS 2, I 2.3.6
Lirong Sun	C 1.4.3
Sanna Sundqvist	12.1.9, C 2.4.XX
Suolinga Suolinga	DVDB Symposium, JWB/JMS PDW, PS 2
Irina Minodora Surdu	11.1.9
Mariana Suter	12.3.6

Dylan Sutherland	PS 2
Janusz Swierkocki	I 1.2.7
Bernhard Swoboda	C 2.3.4, C 2.3.4
Pavlos Symeou	C 1.3.5
Ariane Szafarz	PS 1
Maja Szymura-Tyc	C 2.4.12
Mayumi Tabata	PS 1
Till Talaulicar	C 2.1.X
Qun Tan	IBR PDW, I 2.4.5
Linhan Tang	12.4.5
Shlomo Tarba	PS 2
Ana Teresa Tavares-Lehmann	P 1.10
Murray Taylor	C 2.1.9
Gislaine Teixeira	PS 1
Mouloud Tensaout	C 2.4.3
Helene Tenzer	P 2.5
Vasilis Theoharakis	C 1.4.14
Heidi Coral Thornton	DVDB Symposium
Esther Tippmann	JWB/JMS PDW, P 2.5, C 1.1.9, P 4.1
Olegs Tkacevs	C 1.3.11
Kalpana Tokas	PS 1, I 1.3.9
Daniel Tolstoy	C 1.1.4, PS 2
Sverre Tomassen	C 2.1.12
Lasse Torkkeli	P 3.5, PS 2, PS 2
Celia Torrecillas	12.4.3
Miguel Torres	DVDB Symposium, C 1.4.7
Filippos Touralis	C 1.2.5
Fabio Tramontana	11.2.4
Piotr Trąpczyński	1.1.3, 1.2.4
Ryan Trudgen	l 1.2.12
Thi Binh Minh Truong	JHD Tutorial, I 2.1.5
Rob van Tulder	DVDB Symposium, JIBP PDW, PIBR
Romeo V. Turcan	C 2.1.5, I 1.1.12
Heinz Tuselmann	ME.3
Unung Philip Undie	12.1.3
Rajesh Upadhyayula	C 1.3.3 C 1.4.2, PS 2
Rajesh Srinivas Upadhyayula	C 1.3.3
Dominique Ursprung	PS 2
Belen Usero-Sanchez	PS 2
Priit Vahter	C 1.3.11
Peter Vakhal	11.4.11
Marc Valax	PS 2
Alfredo Valentino	11.3.14
Ari Van Assche	JIBP PDW, JIBS PDW, C 1.1.9, P 1.9
Fons van de Vijver	12.1.6
Khadija van der Straaten	C 1.3.10
Rob van Tulder	PIBR

Charles Vance	C 1.3.10
Nukhet Vardar	P 2.13
Nukhet Vardar	P2.13
Tatiana Vashchilko	C 1.2.3
Stanislav Vavilov	C 2.3.5
Valerio Veglio	11.2.12,12.3.8
Maria Magdalena Velasco	PS 1
Emil Velinov	I 1.4.6
Hannes Velt	PS 2
Sunil Venaik	12.3.6
Alain Verbeke	ME.2, PIBR, I 1.4.12
Anna Veselova	I 1.1.3
Marco Túlio Dinali Viglioni	
Cristina Villar	C 1.1.9, C 1.4.8, C 2.1.3
Zsuzsanna Vincze	PS 2
Morgana Cristina Vinholi	PS 1
Risa Virgosita	C 1.3.9
Tiia Vissak	l 1.1.9, l 1.2.12
Bozidar Vlacic	ECN Workshop, C 1.1.4, I 2.1.9, C 2.1.10
Hinrich Voss	C 1.1.13, P 2.13
Marcus Wagner	C 1.3.10, C 2.1.X
Navneet Walia	JIBS PDW
Chenxi Wan	IBR PDW
Elizabeth Wang	DVDB Symposium
Chengqi Wang	C 1.1.12
Daojuan Wang	PS 2
Qiu Wang	C 2.4.X
Rui Wang	I 1.4.12
Xiaoyan Wang	JIBS PDW
Yi Wang	C 2.1.3
Heidi Wechtler	C 1.3.6
Douglas Wegner	I 1.1.3
Yingqi Wei	C 2.1.3
Catherine Welch	DVDB Symposium, JIBS PDW, P 1.5, I 2.1.6
Lawrence Welch	P1.5
Camillo Werdich	JIBS PDW, I 2.1.14
David Wernick	P 1.13, P 3.13
D. Eleanor Westney	JHD Tutorial, Opening Plenary, I 2.3.X
Christopher Williams	PS 1
Marzanna Katarzyna Witek- Hajduk	12.4.4
Veit Wohlgemuth	C 1.1.13
Piotr Wójcik	PS 1
Bernard Wolf	C 1.3.3
Alexander Wollenberg	PS 2
Radosław Wolniak	11.1.3
Michaela Wrede	C 2.1.5

Juan Wu	C 1.1.3
Yan Wu	C 1.1.12
Kartik Yadav	I 1.3.9
Chi-Lin Yang	PS 1
Wei Yang	C 1.2.5
Yong Yang	C 1.1.12, C 1.4.2
Naomitsu Yashiro	C 1.3.11
Canan Yildirim	C 2.4.3
Heba Younis	JWB/JMS PDW
Mei Yu	C 1.4.2
Yang Yu	C 2.4.3
Ulku Yuksel	PS 1
Salma Zaman	12.4.10
Yangyang Zan	PS 2
Ivo Zander	C 2.4.12
Antonello Zanfei	C 1.3.12
Hossam Zeitoun	C 1.2.5
Maggie Jing Zeng	C 2.4.3
Peter Zettnig	C 2.1.9, PS 2
Ling Eleanor Zhang	C 2.4.6
Shasha Zhao	P 2.1, C 2.1.12, C 2.1.12
Chao Zhou	PS 2
Judith Shuqin Zhu	PS 1
Marcela Ziede	C 2.4.X
Iman Zoohorian Nadali	12.3.X
Huan Zou	C 2.1.9, PS 2

Reviewers

Gustavo Abib Zsolt Abraham Xanthippe Adamoglou Gilbert Kofi Adarkwah Afm Jalal Ahamed

Hamza Aib

Sulaiman Mania Aldhawyan

Majid Aleem Faisal Alfehaid Omid Aliasghar Fadi Alsarhan Gro Alteren

Uchechukwu Ebeke Amadi

Tina Ambos Cecilie Andersen Naoki Ando

Benjamin Onabulu Ani Nyianshima Calvin Anza Viatcheslav Avioutskii

Tao Bai Atul Bansal Julia Baranova

Roman Wolfgang Barwinski Georgios Batsakis German Benito-Sarria Theresa Bernhard Swati Bhargava

Sneha Bhat Alex Bitektine Marion Sandrine Bitsch Luis Miguel Bolívar Ana Botella Andreu

Nazareno Braito John David Branch Kristin Brandl Joost Bücker Vitor Cardoso Patrizia Casadei Davide Castellani Cristina Cazorzi Martinez

Tung-Lung Steven Chang Kannapa Chartiyanon

Jie Chen Jieke Chen Jiahui Cheng

Asda Chintakananda Hong-Jen Chiu Umair Shafi Choksy Eliane Choquette Farzana Chowdhury Sharmistha Chowdhury Danai Christopoulou Luciano Ciravegna

Sylwia Ciuk Lorenza Claudio Regis Coeurderoy Ana Colovic Maggie Cooper Camila Carvalho Costa

Olivier Coussi

Catia Fernandes Crespo Nuno Fernandes Crespo Alfredo D'angelo Teresa Da Silva Lopes

Ephraim Daka Àngels Dasí

Filip De Beule

Antonio Roberto De Godoy Filho

Bruno Barreto De Góes José R. De La Torre Valentina De Marchi Claudio De Mattos Francesco Debellis

Conlan Devinney Edvard Devold Karthik Dhandapani Fleonora Di Maria Ricardo Dias Marleen Dieleman Marcellinus Dike

John Raymond Dilyard Pavlos Dimitratos Hüseyin Doluca Noémie Dominguez Tomasz Dorozynski Douglas Dow Rian Drogendijk

Muriel Durand Marlena Dzikowska Jesper Edman Sarah Edris Jonas Eduardsen

Aleksi Otto Eerola Cordelia Oba Egwe Tunde Sikirulahi Elegbede Stefano Elia

Maria Elo Eze Emele Juliane Engsig Liubov Ermolaeva Anna Esempio Pia Charlotte Faeth Nida Farman Anisur Faroque Claudio Fassio Elieti Fernandes

Laura Fernandez-Mendez

Natalia G. Fey

Francisco Figueira De Lemos

Flavio Fisch Luke Fiske Daniella Fiellström Roger Fon Sara Fraccastoro Barbara Francioni Mara Franco Sonja Kristin Franzke Luciano Fratocchi Susan Maria Freeman Sascha Fuerst Toyoko Funahashi

Yang Gao Lawan Jaji Garba Francisco García-Lillo Maria Jose Garcia-Lopez Mauricio Geleilate

Catherine Elizabeth Georgiou Jean-Christophe Gessler

Axele Giroud Mario Glowik Julia Goede Lars Goerman Igor Gondim Paul Gooderham

Alexander Nikola Gorgijevski Siv Marina Grimstad

Birgitte Grøgaard Henrik Gundelach Ying Guo Yoo Jung Ha Birgit Hagen Mazen Hakim

Tuuli Hakkarainen Tilo Halaszovich Xia Han Michael W. Hansen

Riikka Harikkala-Laihinen Melanie E. Hassett Faith Hatani Irina Heim Hosei Hemat Virginia Hernandez Mariano (Pitosh) Heyden

Fabian Hoeft Nils Hoffmann John B Holland

Christine Holmström Lind

Imranul Hoque Jui-Chuan Hsu Tomas Hult Rochra Idris Hiromi Inami Edith Ipsmiller Viacheslav lurkov Robert Jack Andreja Jaklič Barbara Jankowska Pavlina Jasovska

Mirosław Jarosiński Chris Jones Mario Kafouros Perttu Kähäri Igor Kalinic Bart Kamp Olivia Kang William II-Kuk Kang Philip Kappen Christina Kempf

Abdul Waheed Khan Edson Kieu Heejin Kim Magdalena Klar Johannes Kleinhempel Daria Klishevich Iris Koleša Satu Korhonen Constantina Kottaridi Alexei Koveshnikov Rico Kremer Alexandra Katie Kriz Renata Laczi

Anna Lamin Magdalena Langosch Marina Latukha Ngoc Anh Phuong Le Jongmin Lee Tine Lehmann Emilene Leite

Michal Lemanski
Małgorzata Stefania
Lewandowska
Chengguang Li
Tracy Li
Yi Li
Yuanyuan Li
Yutong Li
Yanze Liang
Thomas Lindner
Ling Liu

Linyu Liu Steven Liu Joan Marie Lofgren

Ana Graziele Lourenço Toledo

Lucy (Jia) Lu Danijela Majdenic Anoosha Monica Makka Faisal Saeed Malik Stephan Manning Raquel Marín

Marin Alexandrov Marinov Svetla Trifonova Marinova Carmen-Pilar Martí-Ballester

Riccardo Marzano Ajeet Narain Mathur Eva Mavroudi Deirdre Mcquillan Noushan Memar Amore Minayora Gustavo Miotti Deborah Mireles Arkadiusz Mironko

Katherine Moe Sinead Monaghan Angeles Montoro-Sanchez

Dirk Morschett

Katarzyna Mroczek-Dąbrowska Michael Juergen Mueller

Michael Juergen Mi Barbara Myloni Thijs Geert Nacken Naoto Nadayama Sabrina Navarrete Phillip Nell

Amy (Thuy-Linh) Nguyen Ha Thi Thu Nguyen Hoang Nam Nguyen Pham Hoanh Son Nguyen Quyen Nguyen

Michael Nippa Obabuike Ikeni Nkpurukwe Nathalie Nørregaard Larsen Bella Belerivana Nujen Samuel Anokye Nyarko Ciara O'higgins Ogbu James Ogbu

Josephat Okonkwo Mark Okraku

Sunday Adeniyi Olasehinde Modupe Titilayo Grace Onibon

Ilaria Orlandi Ursula F. Ott

Akpokabowei Maslin Oweisana Phillip Adeyinka Oyadiran Jonathan Peter Ozah

O. Volkan Ozbek

Andrei Panibratov Ronaldo Parente Charmi Patel Parth Patel

Fábio De Oliveira Paula Jahan Ara Peerally Andre Pekerti Elina Pelto Bent Petersen Hanh Thi Song Pham Dorota Piaskowska

José Bonifacio Pimentel De Sena Neto

Bence László Pistrui Jose Pla-Barber

Emmanuella Plakoyiannaki

Jonas Puck
Diego Quer
Linda Rademaker
Osmud Rahman
Zahy Ramadan

Mohammad Bakhtiar Rana Erik Stavnsager Rasmussen

Arpit Raswant Ketan Reddy Maria Raquel Ribeiro

Gabrielle Ribeiro Rodrigues Da Silva

Marketa Rickley Alicia Rodriguez Veronica Rosendo-Rios Emilia Rovira Nordman

Emilia Rovira Noi Paul Ryan Asmund Rygh Arash Sadeghi Ihar Sahakiants

Mohammad Taher Sahibi

liris Saittakari Andre Sammartino Pedro Sánchez-Sellero Aline De Menezes Santos Shouvik Sanyal

Michael A. Sartor Anastasia Sartorius Vittoria G. Scalera David Schmid Stefan Schmid Alice Schmuck David Schulzmann Roger Schweizer Louisa Selivanovskikh Annabel Sels Finn Ole Semrau Maria Cristina Sestu Farzana Sharmin Vikrant Shirodkar Paurav Shukla Susana C. Silva

Bernardo Frossard Silva-Rêgo

Vitor Corado Simoes Noemi Sinkovics Carolina Sinning Nikolaos Sklavounos Arjen Slangen Joey Soehardjojo Angelo Maria Solarino Salma Soliman

Tigist Woldetsadik Sommeno

Carlos M. P. Sousa Frauke Steglich Vivian Steinhauser Beata Stępień Carmen Raluca Stoian Klaus Peter Stolzmann Vidya Sukumara Panicker Mohammad Tipu Sultan Lirong Sun

Suolinga Suolinga Mariana Suter Pavlos Symeou Mavumi Tabata Qun Tan Ryan Tang Kalpana Tokas Celia Torrecillas Miguel M. Torres Rui Torres De Oliveira Piotr Trąpczyński Thi Binh Minh Truong Romeo V. Turcan Priit Vahter Peter Vakhal Alfredo Valentino Khadija Van Der Straaten

Nukhet Vardar Tatiana Vashchilko Valerio Veglio Juan Velez-Ocampo Emil Velinov Sunil Venaik Anna Veselova

Marco Túlio Dinali Viglioni

Risa Virgosita
Tiia Vissak
Bozidar Vlacic
Marcus Wagner
Andy Fred Wali
Qiu Wang
Rui Wang
Catherine Welch
Camillo Werdich
Ralf Wilden

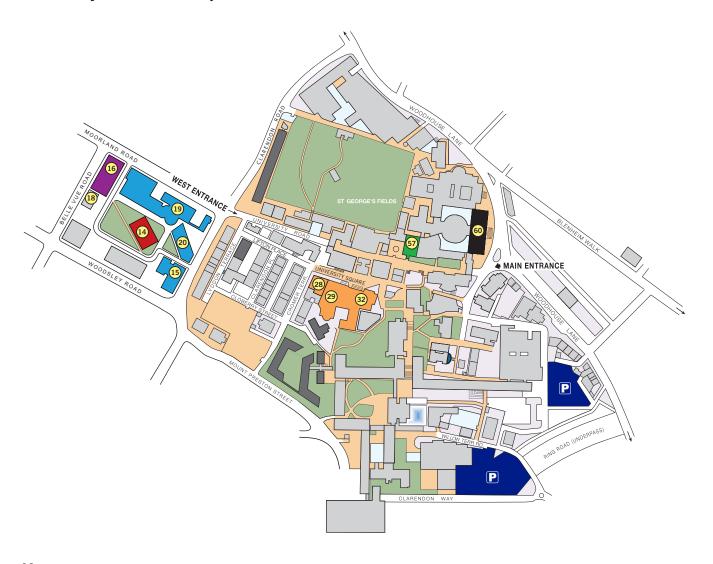
Marzanna Katarzyna Witek-Hajduk

Alexander Wollenberg Michaela Wrede Kartik Yadav Chi-Lin Yang Wei Yang Yong Yang Canan Yildirim Harun Emre Yildiz Salma Zaman Ling Eleanor Zhang Shasha Zhao George Zheng Judith Shuqin Zhu Marcela Ziede Huan Zou Tengjian Zou



Conference Map

University of Leeds Campus



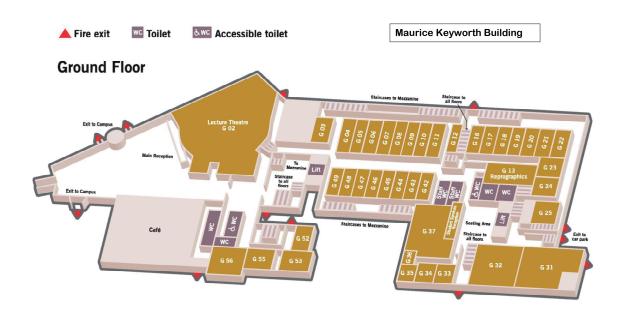
Key

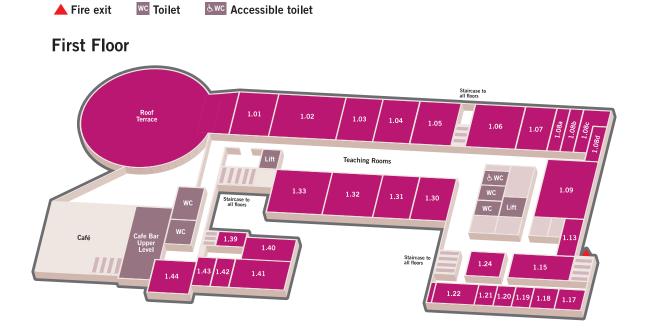
VENUES

- **14** Meadow Teaching Rooms
- 15 Business School Charles Thackrah
- 16 Liberty Building
- **18** Western Lecture Theatre
- 19 Business School: Maurice Keyworth Building
- 20 Clarendon Building
- 28 University House
- **29** Refectory
- 32 Leeds University Union
- **57** Great Hall
- 60 Parkinson Building

Room Maps

Maurice Keyworth Building





Notes

Notes

Notes

Notes



EIBA2019.EIBA.ORG #EIBA2019, ☑ @2019EIBA, ¥ @EIBA2019